



ALS Society of BC  
PROJECT H♡PE

# Donor Presentation



# **ALS Society of BC**

# PROJECT HOPE

We invite and welcome your organization to join the ALS Society of BC PROJECT HOPE.

ALS BC is committed to work with you to align with your company's objectives, vision and values in recognition of your contribution to bring PROJECT HOPE to fruition. Donor gratitude opportunities will reflect the level of your contribution.

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# Project Overview

# About the ALS Society of BC



The ALS Society of British Columbia (ALS BC) is a registered non-profit charity providing support to ALS patients, their families and caregivers to ensure the best quality of life possible for those living with and affected by ALS.

The Society supports the National Research Program's commitment to finding the cause of and a cure for Amyotrophic Lateral Sclerosis (ALS).

# About the ALS Clinic at GF Strong Rehabilitation Centre



The ALS Clinic at GF Strong Rehabilitation Centre is funded through Vancouver Coastal Health.

The Clinic is being served by four neurologists, who provide excellent clinical care.

# The Need: Clinical Trials in BC



We believe we are at the crossroads of unprecedented hope, given that over 160 drug companies are working on ALS projects. There are promising ALS therapies in the late stages of the clinical trials. The reality, however, is that all of this activity has been largely happening outside of Canada, with none currently available in BC.

What is missing is the opportunity for ALS patients in BC to participate in clinical trials in BC. In order to address this gap, the ALS Society fully supports:

- ✓ **Clinical Research in BC**
- ✓ **Clinical Trials held in BC**
- ✓ **a Clinician/Scientist hired to champion and run the program**

# The Goal



The Goal: \$5.3 m

The ALS Society of BC has a goal of \$5.3 million to establish an ALS-endowed Chair at UBC.

More than \$3 million has been raised from an estate bequest, fundraising efforts and a \$1 million grant from the BC provincial government.

# About PROJECT HOPE



The ALS Society’s Board of Directors met to develop the strategy to move this project forward. Prior to the meeting, UBC Faculty of Medicine informed the Society that the proposed project, currently titled “ALS Centre of Excellence,” did not meet the university’s criteria for a “Centre of Excellence.” Consequently, the new title will be the ALS Society of BC PROJECT HOPE.

Two goals for PROJECT HOPE are:

- 1 The ALS Chair will be held by a Clinician/Scientist to champion and run the program. This will be funded by an endowment investment of \$5,293,750.**
- 2 The ALS Chair will strive to create an optimal environment integrating research and clinical care.**

# The hope of the ALS Society of BC



Clayton and his family

It is our belief and hope that advancing ALS research and treatment breakthroughs could benefit all Canadians living with other neurodegenerative diseases such as Parkinson's Disease and Alzheimer's Disease.

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**UBC Faculty  
of Medicine**

# About UBC



UBC is a top-40 research university and is home to one of the world's foremost medical schools, which pioneered a distributed model of medical education that trains hundreds of health professionals in all regions of British Columbia each year. It attracts the highest calibre research faculty and students from across the globe, and approximately \$600 million in research funding each year that ignites and accelerates research innovation and discovery, and fuels economic growth and prosperity across the province. In partnership with universities, industry, government, and communities worldwide, our research discoveries are hugely influential—they are advancing new knowledge and have led to countless new products, treatments, and services.

# UBC Faculty of Medicine



FACULTY OF MEDICINE

The UBC Faculty of Medicine is honoured that the ALS Society of BC is considering an investment to advance ALS research in British Columbia through the creation of a new Clinician-Scientist position within the faculty.

At their request, the UBC Faculty of Medicine presented a proposal outlining the required investment needed to achieve the ALS Society of BC's objective to recruit a dedicated ALS Clinician-Scientist who will provide leadership within the ALS Clinic in order to build on its ability to provide exceptional care, including clinical trials, as well as clinical research through the UBC Faculty of Medicine. To recruit the best possible candidate, UBC invites the ALS Society of BC to consider a gift of \$5.3 Million to establish the ALS Society of BC Professorship in ALS Research.

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**What do people  
living with ALS say?**



**Kerry Winkler**

“With the number of promising therapies and treatments in the development pipeline, this is a time of unprecedented hope for people living with ALS. The ALS Society of BC PROJECT HOPE will enable BC to contribute directly to this growing momentum of research, and allow ALS patients in BC to participate in clinical trials without enduring the physical and financial strain of having to travel outside the province. The project is one more step in our fight to end ALS.”



**Jeff Derby**

“Today we have some hope, with the direction of the ALS Society to raise funds and in cooperation with the government we can dream of a new state of the art facility. To make this dream a reality we are working with the ALS Society of BC and creating a fundraiser with 100% of funds going directly to PROJECT HOPE. This will provide a hopeful outlook for BC residents that are diagnosed with ALS.”



**Brad MacKenzie**

“PROJECT HOPE will give me access to the clinical trials that could eventually uncover an effective treatment or cure for my disease. Just as importantly, the project allows British Columbian’s the ability to conduct world-class research in the global fight against ALS. Together, we can make this happen for all of us in need.”



**Bob Bryant**

“This is a time of unprecedented hope for people living with ALS. Today there are more clinical trials either underway or upcoming than any other time in history. I’m very excited and proud to support the ALS Society of BC, UBC faculty of medicine, and the Government of BC in the creation of PROJECT HOPE... a clinic specifically created to connect ALS patients of British Columbia with the latest in care, treatments, and clinical trials. Please be a part of the cure and support PROJECT HOPE.”

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# Contact

**ALS Society of BC**

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