

**Please read and accept the below waiver to continue with your registration.**

The Alzheimer Societies in Ontario are grateful to all those businesses, organizations and/or individuals who seek to conduct a third party event in support of our mission.

Protecting the Society's hard earned reputation by being associated with quality third party events is more important than the incremental funds raised by those events. With this in mind, the undersigned agrees to the following when conducting third party events to benefit the Alzheimer Society.

1. The business/organization/individual will not open any bank accounts using the Society's name or Taxpayer Identification Number (TIN). Any cheque donations listing the Society as "Payee" will be forwarded to the Society for deposit in a Society bank account.
2. Only donations made directly to the Society are tax deductible (to the extent permitted by law).
3. Due to limited personnel resources, the Society cannot provide staff support to third party events.
4. The business/organization/individual agrees to minimize expenses related to the third party event.
5. The business/organization/individual agrees to an "open book" policy, and to provide an event plan and budget, if requested.
6. Only the Anything for Alzheimer's logo, and not the Alzheimer Society logo, may be used for promotion of a third party event.
7. The Society will not enter into any agreement with a business/organization/individual when there is a potential conflict of interest with the Society's programs and policies.
8. All fundraising is to be conducted for the exclusive benefit of the Society. Any variance must be approved by the Society in advance of the event.
9. The Society does not release volunteer or donor names.
10. All third party event organizers are responsible for providing insurance as required by law, or established business practice.

Please read the following publicity guidelines that will assist you in meeting the above waiver agreement. You can also download these from the Anything for Alzheimer's website:

- **The event must be registered through Anything for Alzheimer's** and therefore submitted to the Alzheimer Societies in Ontario no less than four weeks prior to the proposed fundraising activity. Approval will be granted on a per event/promotion basis.
- Applicants must **reapply annually** for approval.
- **We reserve the right to deny any application** for fundraising activity that does not complement the mission of, or project a positive image of the Alzheimer Society.
- **Permission must be given by the Alzheimer Society of to use our name/logo in conjunction with your event or promotion.**
- The Alzheimer Society has permission to contact the event host throughout the duration of the event.
- All publicity must be approved by the Alzheimer Society prior to distribution. Copies of publicity may be submitted to the Alzheimer Society of Ontario by mail, fax or email:  
**Attn: Joshua Wright**  
Alzheimer Society of Ontario,  
20 Eglinton Ave. W. Suite 1600  
Toronto, ON M4R 1K8  
**Fax:** 416-967-3826  
**E-mail:** anything4alz@alzon.ca
- Publicity may not imply that the event is sponsored or co-sponsored by the Alzheimer Society, or that the Society is involved as anything but beneficiary.
- List the event name followed by "In support of", or "Proceeds to" followed by the Alzheimer Society.
- The public should be informed how the Alzheimer Society will benefit from the event or promotion.
- If the Alzheimer Society will not receive all of the proceeds, then the exact percentage that benefits the Society must be stated clearly on all related publicity.
- The Alzheimer Society must be notified if another organization will benefit from this event.
- If you are doing a raffle, tag day, or other activity that involves selling to the general public, you may need a license.
- The Alzheimer Society of Ontario and all related entities are not liable for any injuries sustained by event volunteers or participants related to an event benefiting the Society, and cannot assume any type of liability for your event.

I individually, or as a representative of my business or organization, agree to the above requirements and hereby fully release and agree to hold harmless the Alzheimer Society of Ontario and all its Chapter in Ontario and across Canada, and any other affiliates, their Officers, Directors, Trustees, agents, employees and representatives, successors and entities, together with their insurers, of and from any and all liability, claims, damages, expenses, injury or causes of action for any reason.

I understand and agree to the terms and conditions outlined in the waiver.

**First Name:** \_\_\_\_\_

**Last Name:** \_\_\_\_\_

**Date:** \_\_\_\_\_

**Signature:** \_\_\_\_\_