

HOW TO RAISE \$1000 in 10 DAYS

Asking for donations can be a daunting task when you're first getting started, but it doesn't have to be. Use our guide to help you reach, and even exceed, your goal!

Day ONE: *Self Donation*

Kick start your fundraising and lead by example! Make a self-donation... people will be more likely to give if they see that you have, too.

Day 1
\$25

Day TWO: *Ask your Boss*

Ask your boss for a company contribution of \$50. Check to find out if your company has a Matching Gift program, too! Better yet, ask all your donors to check with their employers if they have a Matching Gift program...it's a great way to double your donations!

Day 2
\$75

Day THREE: *Get Social*

Use your special URL directing donors to your Participant Center and post a link on Facebook, Twitter, Instagram, etc. and ask them to support your fundraising efforts for Rays of Hope. If you get 10 people to donate \$10, you've just raised \$100!

Day 3
\$175

Day FOUR: *Pink & Denim Day*

Ask your company if you can hold a Pink & Denim Day at work and charge \$5 for everyone to dress casually – and also wear something pink! With ten co-workers participating, you can add another \$50 to your goal.

Day 4
\$225

Day FIVE: *All in the Family*

Reach out to five family members and ask them to donate \$20 each, getting you \$100 closer to your goal!

Day 5
\$325

Day SIX: *Business Associates*

Ask four companies or businesses your company works with to sponsor you for \$50 – that gives you another \$200.

Day 6
\$525

Day SEVEN: *Best Friends*

Ask 10 of your close friends to donate \$20 each to help you add another \$200 to your goal!

Day 7
\$725

Day EIGHT: *Memberships*

Ask 10 members from your place of worship, or your book club, bowling league, etc. to contribute \$5 each. That's \$50!

Day 8
\$775

Day NINE: *My Neighborhood*

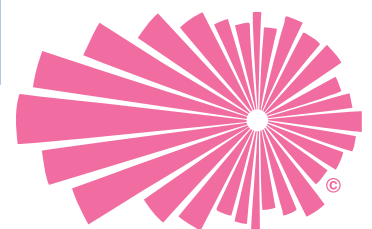
Ask four neighbors to each donate \$25 to add another \$100!

Day 9
\$875

Day TEN: *Putting it all Together*

Ask five businesses you frequent, like your dentist, hair salon, dry cleaner, etc. to give \$25 each to raise the final \$125 towards your goal!

Day 10
\$1,000



Rays of Hope

Walk & Run Toward the Cure of Breast Cancer

Baystate Health