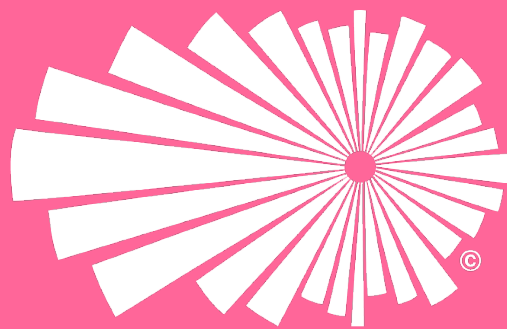


2024



Rays of Hope Walk & Run Toward the Cure of Breast Cancer Sponsorship Opportunities



Rays of Hope

Walk & Run Toward the Cure of Breast Cancer

Baystate  Health Foundation



SPONSORSHIP OPPORTUNITIES 2024

EVENT BACKGROUND

Date: October 27, 2024

Total Participants: 10,000+

What is Rays of Hope Walk & Run Toward the Cure of Breast Cancer?

The mission of Rays of Hope is to raise funds to improve the breast health of the people in our communities with quality and compassion in partnership with the Baystate Health Breast Network. We focus on:

- Offering community education and outreach
- Providing coordinated, accessible, and medically advanced care throughout an entire diagnosis and beyond
- Holistically supporting patients' needs
- Funding breast cancer research

Rays of Hope was founded in 1994 by Springfield native, Lucy Giuggio, after she was diagnosed with breast cancer at the age of 38. Since then, the event has raised more than \$17.2 million, all of which stays local. Rays of Hope funding helps to support outreach and education; funding for low/no-income breast cancer patients; supporting community programs including complimentary therapies throughout the duration of a patient's journey; and breast cancer research at the Rays of Hope Center for Breast Cancer Research.

Welcoming more than 500 volunteers and over 500 teams, the more than 30 local businesses that support Rays of Hope as Corporate Sponsors and 150 organizations who contribute through a gift-in-kind receive great exposure during this event.



SPONSORSHIP OPPORTUNITIES 2024

| | Cost | Available |
|--|------------------------|-----------|
| Presenting Sponsor | \$30,000 | |
| Platinum Sponsor | \$15,000 | |
| Gold Sponsor | \$10,000 | |
| Hope Starts Here Arch Sponsor | \$7,000 | HOLD |
| Pink Jumbotron Sponsor | \$6,000 | HOLD |
| Silver Sponsor | \$5,000 | |
| BIG WIG Tent Sponsor | \$5,000 | HOLD |
| T-Shirt Tent Sponsor | \$5,000 | |
| Pink Hope Lounge Sponsor | \$5,000 | |
| Bursting With Hope Finish Line Sponsor | \$3,000 | HOLD |
| Bronze Sponsor | \$2,500 | |
| Pink Spirit Sponsor | \$2,000 | |
| Registration Area Sponsor | \$1,500 | |
| High Stepper Sponsor | \$1,000 | |
| Rays of Hope Store Sponsor | \$750 | |
| Refreshment Cheering Center Sponsor | \$500 | |
| Route Entertainment Sponsor | \$300 | |
| Route Marker Sponsor | \$200 | |
| Food Stop Sponsor | \$200 | |
| Strider Sponsor | \$150 | |
| Pink Partner | 20-100% of proceeds | |



SPONSORSHIP OPPORTUNITIES 2024

PRESENTING SPONSOR

Your Investment: \$30,000

Tax deductible portion: \$30,000

Benefits

- Your logo featured prominently as the Presenting Sponsor on 10,000+ printed registration forms and on all electronic forms
- Your logo featured prominently as the Presenting Sponsor on 4,000+ participant and survivor t-shirts
- Your logo included prominently in four (4) places (2 – front and 2 – back) on the 40' x 40' Pink start line inflatable arch. Rays of Hope will provide the banners
- Opportunity to videotape a message about your sponsorship and why you are supporting Rays of Hope that will be shared on Rays of Hope and Baystate Health Foundation social media pages, on the Rays of Hope website, and sent electronically to Rays of Hope email list. Rays of Hope can help with the production of the video.
- Opportunity to speak live on stage while being broadcast over the jumbotron at the 2024 Rays of Hope Walk & Run Toward the Cure on October 27.
- 50 event t-shirts to give out to employees, clients, and other VIPs of your choosing.
- Your logo displayed in eight unique locations along the route (locations chosen by Rays of Hope team on the two- and five-mile routes)
 - Rays of Hope will supply signs
- Inclusion of logo on Rays of Hope's website (with link to your website), in the Spring Rays of Hope newsletter (reaching 20,000+ readers), and in e-blast messages
- Recognition of Presenting Sponsor status on all Rays of Hope news releases to newspapers, radio, and television outlets
- Presenting Sponsor status mentioned on Rays of Hope Facebook page (5,650+ followers) and on the Rays of Hope Instagram page (892 followers)
- Opportunity to speak on the main stage during the program (exposure to 10,000+ participants)
- Company banner (provided by you) displayed on the main stage during the event
- Exclusive Refreshment Cheering Station (Water Stop) (that you staff) where you can decorate/brand to meet your marketing needs.
 - Rays of Hope will supply water and one Water Stop sign with your logo (prime location chosen by Rays of Hope team)



SPONSORSHIP OPPORTUNITIES 2024

PLATINUM SPONSOR

Your Investment: \$15,000

Tax deductible portion: \$15,000

Benefits

- Your logo featured on 10,000+ printed registration forms and on all electronic forms
- Your logo featured prominently on the back of 4,000+ participant and survivor t-shirts
- Opportunity to videotape a message about your sponsorship and why you are supporting Rays of Hope that will be shared on Rays of Hope social media pages, website, on the jumbotron at the 2024 Rays of Hope Walk & Run Toward the Cure on October 27, and sent electronically to Rays of Hope email list. Rays of Hope can help with the production of the video.
- 30 event t-shirts to give out to employees, clients, and other VIPs of your choosing.
- Your logo displayed in six unique locations along the route (locations chosen by Rays of Hope team on the two- and five-mile routes)
 - Rays of Hope will supply signs
- Inclusion of logo on Rays of Hope's website (with link to your website), in the Spring Rays of Hope newsletter (reaching 20,000+ readers), and in e-blast messages
- Recognition of Platinum Sponsor status on all Rays of Hope news releases to newspapers, radio, and television outlets
- Platinum Sponsor status mentioned on Rays of Hope Facebook page (5,650+ followers) and on the Rays of Hope Instagram page (892 followers)
- Exclusive Water Stop (that you staff) where you can decorate/brand to meet your marketing needs.
 - Rays of Hope will supply water and one Water Stop sign with your logo (prime location chosen by Rays of Hope team)



SPONSORSHIP OPPORTUNITIES 2024

GOLD SPONSOR

Your Investment: \$10,000

Tax deductible portion: \$10,000

Benefits

- Your logo featured prominently on 10,000+ printed registration forms and all electronic forms
- Your logo featured prominently on the back of 4,000+ participant and survivor t-shirts
- Opportunity to video tape a message about your sponsorship and why you are supporting Rays of Hope that will be shared on the Rays of Hope social media pages, and on the jumbotron at the 2024 Rays of Hope Walk & Run Toward the Cure on October 27. Rays of Hope can help with the production of the video.
- 20 event t-shirts to give out to employees, clients, and other VIPs of your choosing.
- Your logo displayed in four unique locations along the route (locations chosen by Rays of Hope team on the two- and five-mile routes)
 - Rays of Hope will supply signs
- Inclusion of logo on Rays of Hope's website (with link to your website), in the Spring Rays of Hope newsletter (reaching 20,000+ readers), and in e-blast messages
- Recognition of Gold Sponsor status on all Rays of Hope news releases to newspapers, radio, and television outlets
- Gold Sponsor status mentioned on Rays of Hope Facebook page (5,650+ followers) and on the Rays of Hope Instagram page (892 followers)
- Exclusive Refreshment Cheering Station (Water Stop) (that you staff) where you can decorate/brand to meet your marketing needs.
 - Rays of Hope will supply water and one Water Stop sign with your logo (prime location chosen by Rays of Hope team)



SPONSORSHIP OPPORTUNITIES 2024

HOPE STARTS HERE ARCH SPONSOR – ON HOLD

Your Investment: \$7,000

Tax deductible portion: \$7,000

Benefits

- Your logo featured on 10,000+ printed registration forms and on all electronic forms
- Your logo featured on the back of 4,000+ participant and survivor t-shirts
- Your logo prominently displayed in four (4) areas on (2 - front and 2 - back) of the 16' x 20' "Hope Starts Here" pink inflatable arch (exposure to 10,000+ participants)
 - The arch is a highly visible location over Dickinson Street at Temple Beth El and naturally attracts attention and draws spectators' eyes to it. Not only do the event participants see it, but all traffic will also pass underneath it. Logos can be seen from both sides.
 - Rays of Hope will supply the banners
- Your logo displayed on one sign along the five-mile route
 - Rays of Hope will supply sign
- Inclusion of logo on Rays of Hope's website (with link to your website), in the Spring Rays of Hope newsletter (reaching 20,000+ readers), and in e-blast messages
- Recognition of Hope Starts Here Arch Sponsor status on all Rays of Hope news releases to newspapers, radio, and television outlets
- Hope Starts Here Arch Sponsor status mentioned on Rays of Hope Facebook page (5,650+ followers) and on the Rays of Hope Instagram page (892 followers)



SPONSORSHIP OPPORTUNITIES 2024

PINK JUMBOTRON SPONSOR – ON HOLD

Your Investment: \$6,000

Tax deductible portion: \$6,000

Benefits

- Your logo featured on 10,000+ printed registration forms and on all electronic forms
- Your logo featured on the back of 4,000+ participant and survivor t-shirts
- Your logo prominently displayed on the 40' x 20' banner hung from the highly visible Pink Jumbotron, our massive 20-foot LED video display adjacent to the main stage (exposure to 10,000+ participants)
 - The Pink Jumbotron is in a highly visible location and naturally attracts attention and draws spectators' eyes to it
 - Rays of Hope will supply the banner
- Your logo displayed on one sign along the five-mile route
 - Rays of Hope will supply sign
- Inclusion of logo on Rays of Hope's website (with link to your website), in the Spring Rays of Hope newsletter (reaching 20,000+ readers), and in e-blast messages
- Pink Jumbotron Sponsor status included on Rays of Hope Facebook page (5,680+ followers)



SPONSORSHIP OPPORTUNITIES 2024

SILVER SPONSOR

Your Investment: \$5,000

Tax deductible portion: \$5,000

Benefits

- Your logo featured on 10,000+ printed registration forms and on all electronic forms
- Your logo featured on the back of 4,000 + participant and survivor t-shirts
- Your logo displayed in one unique location along the route (locations chosen by Rays of Hope team on the two- or five-mile routes)
 - Rays of Hope will supply signs
- Inclusion of logo on Rays of Hope's website (with link to your website), in the Spring Rays of Hope newsletter (reaching 20,000+ readers), and in e-blast messages
- Recognition of Silver Sponsor status on all Rays of Hope news releases to newspapers, radio, and television outlets
- Silver Sponsor status mentioned on Rays of Hope Facebook page (5,650+ followers) and on the Rays of Hope Instagram page (892 followers)
- Exclusive Refreshment Cheering Station (Water Stop) (that you staff) where you can decorate/brand to meet your marketing needs.
 - Rays of Hope will supply water and one Refreshment Cheering Station sign with your logo (prime location chosen by Rays of Hope team)



SPONSORSHIP OPPORTUNITIES 2024

BIG WIG TENT SPONSOR – ON HOLD

Your Investment: \$5,000

Tax deductible portion: \$5,000

BIG WIGS are participants who raise \$1,000+ and Super BIG WIGS are participants who raise \$3,000+ online for Rays of Hope. The BIG WIG tent is their exclusive registration and lounge area. There are approximately 30+ BIG WIGS and Super BIG WIGS each year.

Benefits

- Your logo featured on 10,000+ printed registration forms and on all electronic forms
- Your logo featured on the back of 4,000+ participant and survivor t-shirts
- Your logo displayed in two unique locations along the route (locations chosen by Rays of Hope team on the two- and five-mile routes)
 - Rays of Hope will supply sign
- Inclusion of logo (with link to your website) on Rays of Hope website's Sponsor page, in the Spring Rays of Hope newsletter (reaching 20,000+ readers) and in e-blast messages
- Recognition of BIG WIG Tent Sponsor status on all Rays of Hope news releases to newspapers, radio, and television outlets
- BIG WIG Tent Sponsor status mentioned on Rays of Hope Facebook page (5,650+ followers) and on the Rays of Hope Instagram page (892 followers)
- Logo displayed on banner outside and inside of BIG WIG Tent, placed near the main Walker & Runner registration areas
- Table (that you staff) in the BIG WIG Tent where you can hand out company-branded merchandise (provided by your company) to BIG WIG and Super BIG WIG participants



SPONSORSHIP OPPORTUNITIES 2024

T-SHIRT TENT SPONSOR

Your Investment: \$5,000

Tax deductible portion: \$5,000

Benefits

- Your logo featured on 10,000+ printed registration forms and on all electronic forms
- Your logo displayed on 2'x4' vinyl banner on the T-Shirt Tent at the main event site
- Opportunity to have your employees, friends or family help distribute t-shirts to event participants (up to 4 volunteers)
- Your logo featured on the back of 4,000+ participant and survivor t-shirts
- Your logo displayed in two unique locations along the route (locations chosen by Rays of Hope team on the two- and five-mile routes)
 - Rays of Hope will supply sign
- Inclusion of logo (with link to your website) on Rays of Hope website's Sponsor page and in the Spring Rays of Hope newsletter (reaching 20,000+ readers)
- Recognition in Rays of Hope news releases to newspapers, radio, and television outlets
- T-Shirt Tent Sponsor status mentioned on Rays of Hope Facebook page (5,650+ followers) and on the Rays of Hope Instagram page (892 followers)



SPONSORSHIP OPPORTUNITIES 2024

PINK HOPE SURVIVOR'S LOUNGE SPONSOR

Your Investment: \$5,000

Tax deductible portion: \$5,000

Benefits

- Your logo displayed on 2' x 6' banner to hang from the Pink Hope Survivor's Lounge, the on-site hospitality area for breast cancer survivors (exposure to 10,000+ visitors including over 400 survivors) Rays of Hope will supply banner
- Exclusive booth location in the Pink Hope Lounge (that you staff) in the Pink Hope Lounge where you can hand out company-branded merchandise (provided by your company) to event participants (10,000+ visitors including over 400 survivors)
- Inclusion of logo (with link to your website) on Rays of Hope website's Sponsor page and in the Spring Rays of Hope newsletter (reaching 20,000+ readers)
- Pink Hope Lounge Sponsor status mentioned on Rays of Hope Facebook page (5,650+ followers) and on the Rays of Hope Instagram page (892 followers)



SPONSORSHIP OPPORTUNITIES 2024

BURSTING WITH HOPE FINISH LINE SPONSOR - SOLD

Your Investment: \$3,000

Tax deductible portion: \$3,000

Benefits

- Your logo prominently displayed on a banner at the top of the Finish Line. Rays of Hope will supply the banner
- Your logo displayed on one sign along the five-mile route – Rays of Hope will supply sign
- Inclusion of logo on Rays of Hope’s website (with link to your website), in the Spring Rays of Hope newsletter (reaching 20,000+ readers), and in e-blast messages
- Recognition of Finish Line Sponsor status on all Rays of Hope news releases to newspapers, radio, and television outlets
- Bursting With Hope Finish Line Sponsor status mentioned on Rays of Hope Facebook page (5,650+ followers) and on the Rays of Hope Instagram page (892 followers)



SPONSORSHIP OPPORTUNITIES 2024

BRONZE SPONSOR

Your Investment: \$2,500

Tax deductible portion: \$2,500

Benefits

- Your logo displayed in one unique location along the route
(Location chosen by Rays of Hope team on the two- or five-mile routes)
 - Rays of Hope will supply sign
- Inclusion of logo (with link to your website) on Rays of Hope website's Sponsor page, in the Spring Rays of Hope newsletter (reaching 20,000+ readers) and in e-blast messages
- Bronze Sponsor status mentioned on Rays of Hope Facebook page (5,650+ followers) and on the Rays of Hope Instagram page (892 followers)
- Co-sponsorship of a Refreshment Cheering Station (Water Stop) (that you staff) where you can decorate/brand to meet your marketing needs.
 - Rays of Hope will supply water and one Refreshment Cheering Station sign with your logo (location chosen by Rays of Hope team)



SPONSORSHIP OPPORTUNITIES 2024

PINK SPIRIT SPONSOR

Your Investment: \$2,000

Tax deductible portion: \$1,950

Benefits

- Inclusion of logo (with link to your website) on Rays of Hope website's Sponsor page and in the Spring Rays of Hope newsletter (reaching 20,000+ readers)
- Pink Spirit Sponsor status mentioned on Rays of Hope Facebook page (5,650+ followers) and on the Rays of Hope Instagram page (892 followers)
- Registration of 10 employees/representatives to participate in the Rays of Hope Walk & Run Toward the Cure of Breast Cancer
 - Registrants will receive the official 2024 Rays of Hope event T-shirt
- Co-sponsored Refreshment Cheering Station (Water Stop) along the two- or five-mile route (that you staff)
 - Rays of Hope will supply water and one Refreshment Cheering Station sign with your logo (location chosen by Rays of Hope team)



SPONSORSHIP OPPORTUNITIES 2024

REGISTRATION AREA SPONSOR

Your Investment: \$1,500

Tax deductible portion: \$1,500

Two opportunities available:

Runner Registration or Walker Registration

Benefits

- Inclusion of logo (with link to your website) on Rays of Hope website's Sponsor page and in the Spring Rays of Hope newsletter (reaching 20,000+ readers)
- Registration Area Sponsor status mentioned on Rays of Hope Facebook page (5,650+ followers) and on the Rays of Hope Instagram page (892 followers)
- Company name or logo displayed at the Runner or Walker Registration Area
 - Chosen by company, based on availability



SPONSORSHIP OPPORTUNITIES 2024

HIGH STEPPER SPONSOR

Your Investment: \$1,000

Tax deductible portion: \$1,000

Benefits

- Inclusion of logo (with link to your website) on Rays of Hope website's Sponsor page and in the Spring Rays of Hope newsletter (reaching 20,000+ readers)
- High Stepper Sponsor status mentioned on Rays of Hope Facebook page (5,650+ followers) and on the Rays of Hope Instagram page (892 followers)
- Co-sponsorship of a Refreshment Cheering Station (Water Stop) (that you staff) where you can decorate/brand to meet your marketing needs
 - Rays of Hope will supply water and one Refreshment Cheering Station sign with your logo (location chosen by Rays of Hope team)
- Your logo displayed in one unique location along the route (locations chosen by Rays of Hope team on the two-mile route)
 - Rays of Hope will supply sign



SPONSORSHIP OPPORTUNITIES 2024

RAYS OF HOPE STORE SPONSOR - SOLD

Your Investment: \$750

Tax deductible portion: \$750

Benefits

- Inclusion of logo (with link to your website) on Rays of Hope website's Sponsor page and in the Spring Rays of Hope newsletter (reaching 20,000+ readers)
- Rays of Hope Store Sponsor status mentioned on Rays of Hope Facebook page (5,650+ followers) and on the Rays of Hope Instagram page (892 followers)
- Logo on signage placed on the highly popular Rays of Hope Store tent (exposure to 10,000+ participants)
 - Rays of Hope to supply banner



SPONSORSHIP OPPORTUNITIES 2024

REFRESHMENT CHEERING CENTER SPONSOR (AKA WATER STOP)

Your Investment: \$500

Tax deductible portion: \$500

Benefits

- Inclusion of logo (with link to your website) on Rays of Hope website's Sponsor page and in the Spring Rays of Hope newsletter (reaching 20,000+ readers)
- Refreshment Cheering Stop Sponsor (formerly Water Stop Sponsor) status mentioned on Rays of Hope Facebook page (5,650+ followers) and on the Rays of Hope Instagram page (892 followers)
- Co-sponsorship of a Refreshment Cheering Stop (that you staff) where you can decorate/brand to meet your marketing needs
 - Rays of Hope will supply water and one Water Stop sign with your logo (location chosen by Rays of Hope team)

ROUTE ENTERTAINMENT SPONSOR

Your Investment: \$300

Tax deductible portion: \$300

Benefits

- Inclusion of logo (with link to your website) on Rays of Hope website's Sponsor page and in the Spring Rays of Hope newsletter (reaching 20,000+ readers)
- Route Entertainment Sponsor status mentioned on Rays of Hope Facebook page (5,650+ followers) and on the Rays of Hope Instagram page (892 followers)
- Logo/name displayed at one Entertainment Area along the route (location chosen by Rays of Hope team on the two- or five-mile route)
 - Rays of Hope will supply sign



SPONSORSHIP OPPORTUNITIES 2024

ROUTE MARKER SPONSOR

Your Investment: \$200

Tax deductible portion: \$200

Benefits

- Inclusion of logo (with link to your website) on Rays of Hope website's Sponsor page and in the Spring Rays of Hope newsletter (reaching 20,000+ readers)
- Route Marker Sponsor status mentioned on Rays of Hope Facebook page (5,650+ followers) and on the Rays of Hope Instagram page (892 followers)
- Logo/name displayed at one location along the route (location chosen by Rays of Hope team on the two- or five-mile route)
 - Rays of Hope will supply sign

FOOD STOP SPONSOR

Your Investment: \$200

Tax deductible portion: \$200

Benefits

- Inclusion of logo (with link to your website) on Rays of Hope website's Sponsor page and in the Spring Rays of Hope newsletter (reaching 20,000+ readers)
- Food Stop Sponsor status mentioned on Rays of Hope Facebook page (5,650+ followers) and on the Rays of Hope Instagram page (892 followers)
- Exclusive sponsorship of a Food Stop with your company food truck (that you staff) placed on the route where you can sell food (provided by you) to event participants (exposure 10,000+ participants)
 - Rays of Hope to choose location on the 2 or 5 mile route
 - Food product and serving size must be approved by Rays of Hope prior to event
 - Company is responsible for securing all necessary permits and for complying with all safety, health, and fire codes
 - Copy of permit(s) as well as certificate of insurance are to be provided to Rays of Hope two weeks prior to the event or the company forfeits the space



SPONSORSHIP OPPORTUNITIES 2024

STRIDER SPONSOR

Your Investment: \$150

Tax deductible portion: \$150

Benefits

- Inclusion of logo (with link to your website) on Rays of Hope website's Sponsor page and in the Spring Rays of Hope newsletter (reaching 20,000+ readers)
- Strider Sponsor status included on Rays of Hope Facebook page (5,680+ followers)

PINK PARTNER SPONSOR

Your Investment: 20-100% of proceeds

Tax deductible portion: 100% of your investment

Details

This exciting opportunity will help drive consumers to your business while also helping Rays of Hope! It will highlight your business and staff as caring for people in our communities and supporting local breast cancer patients, programs, services, and research.

You can offer a special Rays of Hope product or package with a price point chosen by you. Then, you choose the percentage you will donate to Rays of Hope, such as 20%, 50%, 75% or 100%. This way, you can custom tailor the promotion to fit your business and products. Examples of products or packages include a Rays of Hope menu item, such as an appetizer, entrée, dessert, or drink; a bowling package; a salon service; a cup of coffee, weightlifting competition – or so much more! Tailor the promotion specifically to your business!

Benefits

- Inclusion of logo (with link to your website) on Rays of Hope website's Sponsor page and in the Spring Rays of Hope newsletter (reaching 20,000+ readers)
- Pink Partner status included on Rays of Hope Facebook page (5,680+ followers)



2024 Sponsorship Form

Instructions:

1. Please read brochure for descriptions of Sponsorship Opportunities
2. Please email a high-resolution jpg, png or eps file to: michelle.graci@baystatehealth.org

Note: Sponsorship deadline for Presenting, Platinum, Gold and Silver levels is July 5. Deadline for all other sponsorship levels is October 4.

If you have been a Rays of Hope sponsor in the past, please consider increasing your sponsorship this year.

Sponsorship Chosen: PRESENTING SPONSOR \$30,000 PLATINUM SPONSOR \$15,000 GOLD SPONSOR \$10,000

- | | | |
|--|---|---|
| <input type="checkbox"/> STARTING LINE ARCH \$7,000 | <input type="checkbox"/> PINK JUMBOTRON SPONSOR \$6,000 | <input type="checkbox"/> BIG WIG TENT SPONSOR \$5,000 |
| <input type="checkbox"/> SILVER SPONSOR \$5,000 | <input type="checkbox"/> T-SHIRT TENT SPONSOR \$5,000 | <input type="checkbox"/> PINK HOPE LOUNG SPONSOR \$4,000 |
| <input type="checkbox"/> FINISH LINE SPONSOR \$3,000 | <input type="checkbox"/> BRONZE SPONSOR \$2,500 | <input type="checkbox"/> PINK SPIRIT SPONSOR \$2,000 |
| <input type="checkbox"/> REGISTRATION AREA SPONSOR \$1,500 | <input type="checkbox"/> HIGH STEPPER SPONSOR \$1,000 | <input type="checkbox"/> RAYS OF HOPE STORE SPONSOR \$750 |
| <input type="checkbox"/> CHEERING STATION SPONSOR \$500 | <input type="checkbox"/> ROUTE ENTERTAINMENTSPONSOR \$300 | <input type="checkbox"/> ROUTE MARKER SPONSOR \$200 |
| <input type="checkbox"/> FOOD STOP SPONSOR \$200+ | <input type="checkbox"/> STRIDER SPONSOR \$150 | <input type="checkbox"/> PINK PARTNER 20-100% PROCEEDS |

Company Name: _____

Contact Name & Title: _____

Address: _____

City: _____ State: ____ Zip: _____

Telephone: _____ Email Address: _____

- **PLEASE print or type EXACT COMPANY NAME for CORPORATE SPONSORSHIP RECOGNITION:**

I am unable to participate this year; however, I am with you in spirit. Please accept my gift to support Rays of Hope: \$ _____

Tax-deductible checks should be made payable to: BHF – Rays of Hope

Please charge my credit card in the amount of: \$ _____ (Circle One) VISA / MC / AMEX / DISC

Name on account: _____ Personal or Corporate Card? (circle one)

Account #: _____ Exp. Date: __ / __ Signature: _____

Please mail form and check to: Rays of Hope, Baystate Health Foundation, 280 Chestnut Street, Springfield, MA 01199 or email to michelle.graci@baystatehealth.org

Thank you for your consideration and generous support!

For more sponsorship information contact: Michelle Graci, Manager, Fundraising Events, Baystate Health Foundation
413-794-7654 ~ Email: Michelle.Graci@baystatehealth.org
baystatehealth.org/raysofhope

Rays of Hope falls under the Baystate Health Foundation Tax ID # 04-3549011

