

buzzards  
**BAY**  
COALITION



2024 SPONSORSHIP OPPORTUNITIES



## Event Sponsorship

The Buzzards Bay Coalition's annual outdoor fundraising events connect participants to our local environment in a fun, active, dynamic, and meaningful way. Event sponsorship offers the opportunity to support our mission while sharing your brand with thousands of participants, spectators, volunteers, and community members. Your business or personal support will be highlighted and associated with positive comments and environmental and healthy lifestyle messaging.



**1.2 mile open water swim  
from New Bedford  
to Fairhaven, MA**

- **Promotional window:**  
February-June (5 months)
- **Swimmers:** 375 (plus 100+ volunteers and spectators)
- **Digital/print audience:**  
15,000+



**7.1 mile run with  
Team Buzzards Bay at the  
Falmouth Road Race**

- **Promotional window:**  
June-August (3 months)
- **Runners:** 30
- **Digital/print audience:**  
15,000+



**100, 75, & 35 mile cycling  
routes from Little Compton, RI  
to Woods Hole, MA**

- **Promotional window:**  
May-October (5 months)
- **Cyclists:** 600+ (plus 150+ volunteers and spectators)
- **Digital/print audience:**  
15,000+



**Buzzards Bay Coalition Golf Tournament at the Bay Club at Mattapoisett**  
Friday, October 18, 2024

For more information, please contact Nina Chomak at 508-999-6363 x205 or [chomak@savebuzzardsbay.org](mailto:chomak@savebuzzardsbay.org).

**Corporate Event Sponsorships are for the calendar year in which the financial contribution is made to the Coalition. All sponsors will have their company's name featured by sponsorship level on the Coalition's website; be listed in the Coalition's Annual Report; receive Coalition bumper stickers, window decals, and a discount on Coalition merchandise.**

<b>Signature Events (SWIM &amp; RIDE)</b>	<b>Gold \$1,000</b>	<b>Platinum \$2,500</b>	<b>Diamond \$5,000</b>	<b>Premier \$15,000</b>
<b>LEVELS &amp; BENEFITS (Event Sponsor – select one event)</b>				
Event registrations	2	4	6	6
Event t-shirts	2	4	6	6
Logo on emails to participants and event website	✓	✓	✓	✓
Thank you signage and business banner at event	✓	✓	✓	✓
Social media mentions (Facebook, Instagram, LinkedIn)	2	3	4	6
Table at event		✓	✓	✓
Logo on event flyer		✓	✓	✓
Logo on event t-shirt		small	medium	large
Logo on Ride jersey (if applicable)			✓	✓
Recognition in Coalition event press releases			✓	✓
Recognition in Bay Buzz newsletter (17k+ readers)				✓
Tailored execution of co-branded media ads				✓
Company name on the Coalition website, listing in the Annual Report, Coalition bumper sticker and decal, discount on Coalition merchandise, social media mention (1)	<b>\$500 Silver Level</b>			
Company name on the Coalition website, listing in the Annual Report, Coalition bumper sticker and decal, discount on Coalition merchandise	<b>\$250 Bronze Level</b>			

*Presenting Sponsorships are also available for the Buzzards Bay Swim and the Watershed Ride.  
For more information, contact Nina Chomak at (508) 999-6363 x205 or [chomak@savebuzzardsbay.org](mailto:chomak@savebuzzardsbay.org).*

<b>Falmouth Road Race</b>	<b>Gold \$1,000</b>	<b>Platinum \$2,500</b>	<b>Diamond \$5,000</b>	<b>Premier \$15,000</b>
<b>LEVELS &amp; BENEFITS</b>				
Event t-shirts	2	4	6	6
Logo on emails to participants and on event website	✓	✓	✓	✓
Social media mentions (Facebook, Instagram, LinkedIn)	2	3	4	6
Logo on event flyer		✓	✓	✓
Logo on event t-shirt and singlet		small	medium	large
Recognition in Coalition event press releases			✓	✓
Recognition in Bay Buzz newsletter (17k+ readers)				✓
Tailored execution of co-branded media ads				✓
Company name on the Coalition website, listing in the Annual Report, Coalition bumper sticker and decal, discount on Coalition merchandise, social media mention (1)	<b>\$500 Silver Level</b>			
Company name on the Coalition website, listing in the Annual Report, Coalition bumper sticker and decal, discount on Coalition merchandise	<b>\$250 Bronze Level</b>			

**There are a variety of sponsorship opportunities available for the Buzzards Bay Golf Tournament.  
For more information, contact Nina Chomak at (508) 999-6363 x205 or [chomak@savebuzzardsbay.org](mailto:chomak@savebuzzardsbay.org).**