8 Ways to Get Creative While Fundraising for Clean Water

buzzards BAY COALITION | **SWIM**

We know that fundraising doesn't come naturally to everyone. But these 8 ideas will make raising money for clean water easy!

1 GET CRAFTY

Use your creativity to sell your product or skill to benefit your fundraising campaign. A few ideas: baking treats, knitting, painting, cooking, photographing, babysitting, car washing, tutoring, personal training, dog-walking, errand-running, or gardening.

2 HOST A PARTY OR THEMED NIGHT

Whether you invite friends and family for dinner, a movie night, game night, or party, ask everyone who attends to make a donation when they enter the front door.

3 "KONDO" YOUR HOME

Know all that stuff that's been hanging out in your garage ... in your attic ... in your basement? Gather it up and ask your friends to do the same. Put it in your front yard and sell, sell, sell!

4 DONATION OR SWEAR JAR

Design donation jars and ask local businesses to display them by their registers. For coworkers or friends, challenge one another to quit a bad habit by making a swear or negativity jar. Drop us a line if you need help making your donation jars: events@savebuzzardsbay.org

5 SPREAD THE WORD

Ask your company, church, community, or membership group to promote your fundraiser in their newsletter or email blast, and add your Personal Page link to your email signature.

6 GET DOWN TO BUSINESS

Ask your boss or human resources director if they can swap one of your vacation days for a day's pay, or host a dress-down day at the office. For the privilege of dressing down, employees donate $5.00 toward your Swim.

7 EXTRACURRICULARS

If you or your kids are part of a sports team, distribute your donation forms to the other parents or teammates at the event. Not into team sports? Spend a Friday night at a Karaoke Bar with friends! Announce to the crowd that you're singing for donations.

8 DELEGATE

Running out of people to ask to donate? Give 10 of your friends or family members 10 donation forms each and ask them to help raise money for you!