



## 2024 Walk to End Bladder Cancer

### *“No One Walks Alone”*

[www.bcanwalk.org](http://www.bcanwalk.org)

BCAN (Bladder Cancer Advocacy Network) has been dedicated to organizing and hosting Walks to End Bladder Cancer for well over a decade. These walk events play a vital role in increasing awareness about bladder cancer, providing essential support to thousands of individuals living with the disease, and generating crucial funds for bladder cancer education programs and research initiatives.

#### **National Champion Sponsor (\$50k) –**

- Opportunity to speak/say why they’re sponsoring the walk at up to **2** in-person walks.
- **30** complimentary walk t-shirts
- Company shout out on walk day and on BCAN social media.
- Logo recognition on BCAN’s Walk App, walk event t-shirts, signage, and walk website.
- Table to distribute company literature (unbranded), giveaways, special offers, etc at up to **6** in-person walks.

#### **National Patron Sponsors (\$25k) –**

- Opportunity to speak/say why they’re sponsoring the walk at **1** in-person walk.
- **20** complimentary walk t-shirts
- Company shout out on walk day and on BCAN social media.
- Logo recognition on walk event t-shirts, signage, and walk website.
- Table to distribute company literature (unbranded), giveaways, special offers, etc at up to **3** in-person walks.

For more details, please contact Rebecca Yannopoulos, Senior Development Manager, at [ryannopoulos@bcan.org](mailto:ryannopoulos@bcan.org) or 301-215-9099 ex. 206.