

**Présente / presents** 

CanSupport des Cèdres « beau temps / mauvais temps » Régates et festival de bateaux-dragons Cedars CanSupport "Rain or Shine" Dragon Boat Race & Festival



# SPONSORSHIP OPPORTUNITIES

Saturday, September 7, 2019 Promenade Père-Marquette, Lachine









MEMBRE DU / MEMBER OF Réseau de cancérologie Rossy Cancer Network



FL Fuller Landau Sevenue présente / presents CanSupport des Cèdres « beau temps / mauvais temps » Régates et festival de bateaux-dragons

Cedars CanSupport "Rain or Shine" Dragon Boat Race & Festival

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### SPONSORSHIP OPPORTUNITIES

#### **PLATINUM SPONSOR**



#### **BOAT SPONSOR**



#### A complimentary boat for you and 19 co-workers, friends, or family members to participate as paddlers in the 14th Annual Cedars CanSupport Dragon Boat Race & Festival

- Your logo and link on www.cedarsdragons.ca
- Your logo and/or name on Race Day sponsors' boards, posters and other ongoing announcements on Race Day signage.
- Tent in VIP preferred viewing area.
- Six (6) VIP parking passes.
- Breakfast & lunch served in your tent for you and up to twenty (20) guests.
- Speaking opportunities at pre-event(s) and on Race Day.
- Optimal ad placement on www.cedarsdragons.ca

## Sponsor a boat of cancer survivors allowing them to participate in the day's festivities for free

- Your logo and link on www.cedarsdragons.ca
- Your logo and/or name on Race Day sponsors' boards, posters and other ongoing announcements on Race Day signage.
- Tent in VIP preferred viewing area for ten (10) guests.
- Four (4) VIP parking passes.
- Breakfast & lunch served in your tent for you and up to ten (10) guests.
- Ad placement on www.cedarsdragons.ca

#### **ACTIVITY SPONSOR**



Centre universitaire de santé McGill McGill University Health Centre Sponsor one of the event's tents/activities (e.g. Kid's Zone, Food tents) and have your company/name accounted to all of the event's participants as the official sponsor

- Your logo and link on www.cedarsdragons.ca
- Your logo and/or name on Race Day sponsors' boards, posters and other ongoing announcements on Race Day signage.
- Tent in preferred viewing area for eight (8) guests.
- Two (2) VIP parking passes.
- Breakfast & lunch served in your tent for you and up to eight (8) guests.







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#### **HEAT SPONSOR**



Sponsor one of the day's heats and have your company/name accounted to all of the event's participants as the official heat sponsor

- Your logo and/or name on Race Day sponsors' boards, posters and other ongoing announcements on Race Day signage.
- Tent in VIP preferred viewing area for six (6) guests.
- Two (2) VIP parking passes.
- Breakfast & lunch served in your tent for you and up to six (6) guests.
- Ad placement on www.cedarsdragons.ca

#### **SPONSOR-A-SURVIVOR**



## Sponsor a cancer survivor allowing them to participate in the day's festivities for free

- Your logo and/or name on Race Day sponsors' boards, posters and other ongoing announcements on Race Day signage.
- Tent in VIP preferred viewing area for four (4) guests.
- AVIP parking pass.
- Breakfast & lunch served in your tent for you and up to four (4) guests.
- Ad placement on www.cedarsdragons.ca

#### **SPONSOR-AN-INDIVIDUAL**



**S**ponsor an individual (pre-selected and/or randomized) allowing them to participate in the day's festivities for free

- Your logo and/or name on Race Day sponsors' boards, posters and other ongoing announcements on Race Day signage.
- Tent in VIP preferred viewing area for four (4) guests.
- AVIP parking pass.
- Breakfast & lunch served in your tent for you and up to four (4) guests.
- Ad placement on www.cedarsdragons.ca









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#### Saturday, September 7, 2019 Promenade Père-Marquette, Lachine 2105 Blvd. St. Joseph, Lachine H8S 4B7

### **SPONSORSHIP DONATIONS**

Benefitting the Cedars CanSupport program, which provides free psychological, practical, and humanitarian assistance, as well as support services for cancer patients and their families at the MUHC.

<b>PLATINUM SPONSOR</b>	\$15,000	HEAT SPONSOR	\$2,500
BOAT SPONSOR	\$ <b>12,500</b>	SPONSOR A SURVIVOR	<b>\$750</b>
<b>ACTIVIY SPONSOR</b>	\$5,000	SPONSOR AN INDIVIDUAL	\$500

SPONSORS will have their logo displayed at the event and in associated printed and digital materials. Note: A Business/Official Tax Receipt will be issued for your donation portion in accordance with CRA Guidelines.

 $\Box$  I am unable to attend but would like to make a donation of \$\_\_\_\_\_

#### **GENERAL INFORMATION**

Name:						
Company <sup>*</sup> :	• ONLY if tax receipt is issued in the company's nam					
Address:						
City:		Province:	Postal Code:			
Email:	7	Telephone:				
PAYMENT DETAILS						
Cheque payable to: The Cedar		re: Dragon Boa	t			
	's Name:Expiry Date:					
Cardholder's Signature:						
A full tax receipt will be issued for all donations for \$18 or more						

For more information contact natalia.kalbarczyk@cedarscancer.ca or (514) 656-6662 ext. 228 Cedars Cancer Foundation • 1310 Greene Avenue, Suite 520,Westmount (QC) H3Z 2B2 www.cedars.ca







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