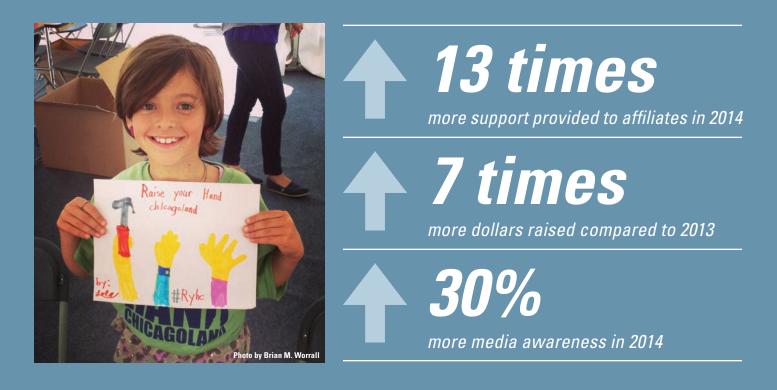


### ANNUAL REPORT

2014



**OUR VISION**: A world where everyone has a decent place to live. **OUR MISSION**: Seeking to put God's love into action, Habitat for Humanity brings people together to build homes, community, and hope.



## Dear Friends,

This past year has been one of building partnerships, achieving key outcomes, and executing many firsts in the life of Chicagoland Habitat for Humanity (CHFH). The generous support and leadership of our friends helped us reach numerous milestones. **Thank you**.

One of the most significant highlights of the past year was the four day blitz build on Chicago's Magnificent Mile titled **Raise Your Hand Chicagoland** (RYHC). After an 18-month planning phase – led by Co-Chairs John Edwardson, Steve Crown, and Steering Committee Chair Ted Dosch – CHFH and area affiliates built wall frames for 13 homes on Pioneer Court at the Jean Baptiste Point Du Sable homesite (considered to be the first permanent residence in Chicago). The effort raised over \$1.2 million for Habitat's work in the region, along with raising eyebrows and awareness with a fully built exterior of one Habitat home for public tours. In addition, 505 volunteers contributed to the Habitat build, and 50 donors led by BMO Harris Bank and Lowe's at the Community Builder sponsor level supported the effort.

Another key highlight of the past year was the partnerships built with the eight **local Habitat affiliates** to support their work. Their relationship and expertise was critical to the success of RYHC. On the ground, at the local level, the Habitat affiliates served 172 families last year and thousands of families over the past 30 years. The eight affiliates and CHFH together shared a combined budget of nearly \$14 million. As a key goal of Chicagoland HFH, we provided over \$600,000 in direct funding and in-kind support to the local affiliates in the region. That's 13 times more than was provided the previous year.

Finally, we'd like to highlight the current and past leadership of the **CHFH board**, as key partners who have guided CHFH to this point in its history. Their dedication, expertise, and support have brought us so far. Special thanks to former board member Joe Mulvey – who helped lead CHFH efforts for so long with passion and commitment.

Within our first ever annual report are four stories – examples of the many stories that are so critical to the impact we have: partner families, volunteers, donors, and local Habitat affiliates. These are just a few of the **partnerships built** that elevate all of Habitat for Humanity in Chicagoland to succeed in its mission.

Thank you again for the impact you had this past year. We look forward to strengthening our partnership as we grow.

Sincerely,

Matthew Moy Johnson, Chief Executive Officer

**Gregory J. Thompson,** Chair, Board of Directors



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## About Chicagoland Habitat for Humanity

The need for affordable housing in the Chicago area is great – too great for any one organization to tackle alone. Close to 400,000 individuals are severely burdened by housing costs, live in inadequate housing, or experience both of these challenges.

Chicagoland Habitat for Humanity (CHFH) is an innovative approach to help leverage the Habitat model and brand, the local affiliate leadership, and our scale across the area to maximize Habitat's impact in addressing the vast regional need for affordable housing. Together with CHFH, the eight affiliates shared a collective budget of nearly \$14 million and served 172 families throughout the region last year.

Working collectively within this regional Habitat structure helps create greater impact. This collaboration also allows Habitat to partner with donors, volunteers, and other affordable housing providers in a unified way so we can tackle the regional housing challenge as one Habitat. CHFH has an ambitious goal to help raise the needed funds and awareness to serve 500 families annually and continue towards 1,000 each year – which would be six times the number of families served in 2014.

Last year, CHFH aggressively began its efforts to strengthen not only the organization's infrastructure but also provide support to the eight local affiliates to build capacity and serve more families. In 2014 alone, over \$600,000 of funding and in-kind donations went directly to local area affiliates. These funds go to support operations and capacity building efforts that will help us reach our goals.

As Chicagoland Habitat for Humanity grows, our vision is to provide increasingly more direct funding, awareness, and support services to our affiliate partners to maximize our collective impact.

We have an ambitious goal to help raise the needed funds and awareness to serve 500 families annually and continue towards 1,000 each year.



## FAMILY PARTNERS

#### **THE JOHNSON FAMILY**

Habitat for Humanity doesn't give away homes. Partner families are selected based on housing need, income, and willingness to partner, then work hard to purchase a home at an affordable rate with no profit added to the price. Sarah Johnson – just one of the partner families served by the eight Chicago area affiliates – is on that path to homeownership with her family.

"As a single parent raising 3 children on my own," explained Sarah, "it's been extremely hard to care for them financially. At one point I picked up a second job, but couldn't find a reliable babysitter so I let the job go. I struggled to find a home for my family that was adequate and affordable. The home we're currently in is out of my financial range and has issues with the plumbing and insulation. Because of my landlord's procrastinations, I paid for several home repairs to get the job done. I manage to keep my household together with a little prayer."

## 172 partner families were served by eight affiliates last year.

Partner families contribute between 400-500 sweat equity hours building their homes and the homes of their neighbors, save for a down payment, and attend homebuyer education classes prior to closing on their homes. Partner family mortgage payments then go back to the affiliate, allowing them to build more homes with local, hard-working families and the community.

"Nothing about this program has been easy," Sarah said. "You have to take classes and there's a lot of paperwork because they have to see you're serious about wanting to be a homeowner, but it's all worth it. This home symbolizes a new beginning for me and my family."

At every step in the process, including after a home is purchased, Habitat is there to support families. "My relationship with Habitat will allow me to provide a decent and affordable home for my family. I may have repairs, but I will be in control of them. I am looking forward to working at the sites where I can gain home maintenance skills. To become a homeowner is my dream and I will continue to work hard at making my dream come true. I am looking forward to a more secure future for my family and me."



### VOLUNTEER PARTNERS

#### ANIXTER INTERNATIONAL INC. AND BMO HARRIS BANK

Volunteers are the heart of Habitat for Humanity. Each year, thousands of volunteers partner to lend a hand to build and rehabilitate homes with affiliates in Chicagoland. Habitat relies on individual and group volunteers to ensure that everyone can live in safe, decent, and affordable housing.

Anixter International Inc. partnered with Chicagoland Habitat for Humanity on Raise Your Hand Chicagoland – with Anixter providing financial sponsorship at the Home Builder level and volunteer support to the event.

Thirty-four Anixter employees were onsite and many participated in the house build. Others volunteered at an Anixter booth encouraging passersby to "like" the company and "post a selfie" on the company's Facebook page; in turn, Anixter donated a dollar for every new posting. Anixter employees around the world were also encouraged to participate in the fundraising with matching dollars provided by the Anixter Cares program.

"At Anixter, we were excited to be part of this experience – not only as a corporate sponsor but also as individual volunteers – wanting to make a difference in people's lives," said Ted Dosch, Anixter Executive Vice President, Finance and Chief Financial Officer. Dosch is a long-time Habitat supporter and board member of CHFH as well as Chair of the RYHC Steering Committee. BMO Harris Bank was a lead sponsor and key partner of RYHC – with BMO Harris employees volunteering at the event on multiple days. On June 4, the annual BMO Volunteer Day, another 150 employees worked at two Habitat locations in Chicagoland. Each year, BMO Harris Bank employees give back to several nonprofit organizations to support the communities they serve. In 2014, nearly 800 employees from Chicago contributed thousands of hours to three organizations, including Habitat for Humanity. Across Canada and the U.S., over 6,000 employees gave back to over 400 projects on BMO Volunteer Day.

Mark Furlong, Chief Executive Officer of BMO Harris Bank N.A., not only helped lead the corporate sponsorship team for RYHC, he pounded nails alongside his team. "It's a natural for us to help build homes," he said. "We are proud to help Habitat make homeownership a reality for families throughout Chicagoland."

Habitat homes are built almost entirely by volunteers, both skilled and unskilled. Habitat affiliates, ReStores, and support organizations – in partnership with staff – are led by volunteer board members, committee members, groups of young professionals and other volunteers. The planning team for RYHC consisted mostly of volunteers and – at the event – 505 volunteers built 13 homes in four days. In addition, hundreds of interested spectators signed up to volunteer onsite and online.

### 505 volunteers built 13 homes in four days. Hundreds of interested spectators signed up to volunteer onsite and online.

Last year, close to 45,000 volunteers provided approximately 200,000 volunteer hours to support Habitat's work throughout the region. Our hope and goal is to increase the number of volunteers engaged with Habitat – on build sites, in leadership positions, in the office, at affiliate ReStores, and at events. To reach our goal of 500-1,000 families served each year, Habitat will need hundreds of thousands more volunteers just like the teams from Anixter and BMO Harris Bank.





### DONOR PARTNERS

#### JOHN EDWARDSON AND A. STEVEN CROWN

No strangers to the corporate or philanthropic landscape of Chicagoland, John Edwardson and Steve Crown served as Co-Chairs of Raise Your Hand Chicagoland. As ambassadors of Habitat of Humanity, they rallied support for the first-of-its-kind undertaking and helped the event reach its fundraising goal.

John is the retired Chair and Chief Executive Officer of CDW Corporation, a provider of technology products and services. Steve is a general partner at Henry Crown & Co., a private investment company in Chicago.

"You can give a man a fish and feed him for one day," said John, "or you can teach him how to fish and feed him for a lifetime. Habitat feeds people for a lifetime and changes their lives. It gives them pride. They learn how to be a homeowner, how to maintain a home, how to pay for a home. And what it does for parents and children is unbelievably positive."

### *Over \$1.2 million was raised from 50 corporate sponsors and individuals.*

Steve became involved with Habitat after Hurricane Katrina. "Because of that event," said Steve, "I became more aware of the importance of affordable housing – not only for those who had been devastated by a disaster but for the many people who either pay too much or are forced to live in substandard housing every day – even in our own backyard. Chicago has a long and proud history. We're here – with our hands, our hammers and our hearts – so that more people can achieve the dream of homeownership."

John and Steve gave their time, their talents, and their resources to Habitat for Humanity. Their generous leadership gifts were part of the over \$1.2 million raised from 50 corporate sponsors, organizations, and individuals to support the work of Habitat for Humanity in Chicagoland.







## AFFILIATE PARTNERS

#### **DUPAGE, LAKE COUNTY AND WINDY CITY**

For close to 30 years, Habitat for Humanity has had a local presence in the Chicago area, serving and supporting thousands of hardworking families in need. Today, eight affiliates across the Chicagoland region put Habitat's mission into action – partnering with families, pounding nails, engaging volunteers, and inspiring hope in so many lives.

### We are grateful for this partnership and thank all the Habitat affiliates and their leadership.

DuPage Habitat for Humanity, Habitat for Humanity Lake County, and Windy City Habitat for Humanity were vital to the success of Raise Your Hand Chicagoland. They received



- Habitat for Humanity of McHenry County
- **5** Habitat for Humanity of Northern Fox Valley
- 6 Habitat for Humanity Chicago South Suburbs
- Will County Habitat for Humanity
- Windy City Habitat for Humanity

all the wall frames built during the event, they served on the planning committees, they loaned skilled construction staff and volunteers, and their entire staff teams played important roles at the four-day event, alongside many of their own local volunteers. They donated an immense amount of time, expertise, and most importantly passion to partner with Chicagoland and accomplish this first-of-its-kind event.

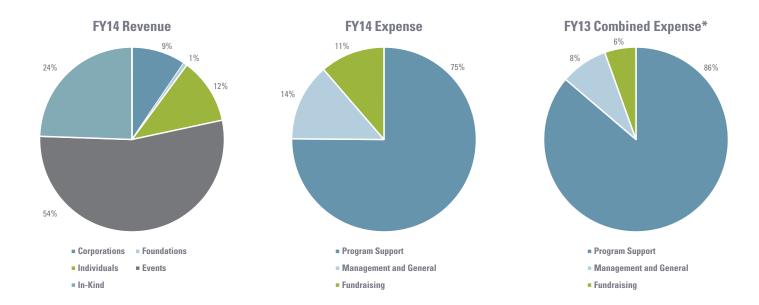
Along with these three partners, the Habitat affiliates in Northern Fox Valley, McHenry County, Chicago South Suburbs, and Fox Valley were extremely active and supportive throughout the event planning and execution phase.

We are grateful for this partnership and thank all the Habitat affiliates and their leadership for developing the growing collaborative atmosphere across the region.

## Statement of Activity

Fiscal Year 2014 vs 2013 (July 1 to June 30) Audited Financial Statement

REVENUE AND SUPPORT	FY 2014	%	 FY 2013	%
Corporations	\$ 166,660	9	\$ 141,040	59
Foundations	11,064	1	2,000	1
Individuals	203,075	12	59,157	25
Events	948,662	54	38,093	15
In-Kind	430,072	24	0	0
TOTAL REVENUE AND SUPPORT	1,759,533	100	240,290	100
DIRECT EXPENSES				
Program Support	1,072,852	75	94,374	40
Management and General	193,627	14	74,624	32
Fundraising	161,737	11	64,559	28
TOTAL EXPENSES	1,428,216	100	233,557	100
CHANGE IN NET ASSETS	331,317		6,733	
NET ASSETS				
BEGINNING OF YEAR	232,577		225,844	
END OF YEAR	\$ 563,894		\$ 232,577	



\*Combined expenses for all eight affiliates and Chicagoland Habitat for Humanity totaled \$13,884,749 in FY13 (unaudited).

# Thank You To Our Donors

Chicagoland Habitat for Humanity is grateful for the many generous corporate, foundation, organization, and individual donor partners who believe in a world where everyone has a decent place to live. Thank you!

#### \$200,000+

BMO Harris Bank Lowe's<sup>•</sup>

#### \$75,000 - \$99,999

The Crown Family Ted<sup>\*</sup> and Ann Dosch John and Fran Edwardson PepsiCo

#### \$50,000 - \$74,999

Anixter International Inc. Elkay Manufacturing Hilti, Inc. Schneider Electric United Stationers, Inc.

#### \$25,000 - \$49,999

Michael and Jacky Ferro The Sun-Times Foundation / The Chicago Community Trust Tony Gambell\* Jim and Andrea Gordon / The Edgewater Funds In Honor of Steve Crown Habitat for Humanity International Chris and Anne Reyes Reyes Holdings, LLC USG Corporation Valspar

#### \$10,000 - \$24,999

Ann and Brian Balusek / Mammel Family Foundation The Bluhm Family Foundation BMW Robert and Kimberly Eck Jim and Maxine Farrell GM Foundation Robert Grubbs Howard\* and Lisa Heckes Mark and Sharon Herlache Matthew<sup>\*</sup> and Elaine Moy Johnson



KoenigRubloff Cares Foundation Northern Trust Ric<sup>\*</sup> and Kathleen Phillips Bruce and Diana Rauner Whirlpool Corporation

#### \$5,000 - \$9,999

3M John Bergstrom<sup>\*</sup> John and Jacolyn Bucksbaum Clune Construction Company John Edelman and Robin Segal Paul and Mary Finnegan Dennis FitzSimons Charitable Fund Jim and Karen Frank Todd Kaplan and Katie Hazelwood Simeone Deary Design Group Smead Wintrust Mortgage

#### \$2,500 - \$4,999

Chicagoland Habitat for Humanity Young Professionals John W. Jordan II Linda<sup>\*</sup> and Lee Mateja James and Patricia Miller Bob<sup>\*</sup> and Betty Schieffer Greg<sup>\*</sup> and Mary FranThompson

#### \$1,000 - \$2,499

Chicago Association of REALTORS® C-Line Products, Inc. Sarah and David Cuthill Robert and Barbara Denny Patrick and Jennifer Fisher Bob<sup>\*</sup> and Wendy Goldman Habitat For Humanity of Illinois Hawbecker & Garver, LLC J. David and Deborah Hrobon Roberta Jaworski **Christopher Jones** Michael and Rosalind Keiser Ted Klee Latham & Watkins LLP Microexcel Jan and Carol Miecznikowski Pinnacle Frames and Accents / DAX Leo J. Shapiro & Associates LLC Strategic Hotels & Resorts On Behalf of Shelly Curttright Amir Syed / PERL Mortgage Why Not Innovation, Inc. In Memory of Patrick J. O'Reilly Brian M. Worrall<sup>^</sup>

#### \$500 - \$999

Anonymous Kristy Allen Artistic Products, LLC Auction Merchandise Source Tim Connolly Habitat for Humanity Chicago South Suburbs Dark Horse Wines **DuPage Habitat for Humanity** Fox Valley Habitat for Humanity Joe's Seafood, Prime Steak & Stone Crab Carl and Donna Johnson Habitat for Humanity Lake County Habitat for Humanity of McHenry County Habitat for Humanity of Northern Fox Valley Norton and Mary Ann O'Meara PirTano Construction Company Jim Pomposelli Ellen Slots Jack Weber\* Windy City Habitat for Humanity

#### \$250 - \$499

Anonymous Walter Carlson and Debora de Hoyos Josh and Julie Chernoff Angela D'Aversa Rob and Linda Grierson<sup>°</sup> Sue Stewart

#### \$100 - \$249

Carolyn Allen Eric Allen Douglas and Fiona Anderson Av Chiwowa Mitchell Beales Andrew Becker Edie and Al Bergiel Tiffany Campion **Eddie Cardenas** Robert Delanev Steven DePaul and Elisabeth Rendeiro Charles and Sarah Eckert Joni Elder Pattie Erps Laura Friedland Rebecca Garrett Ruth Gonzalez Grace Goro Mark and Shelley Hall Hochman Cole Financial Services, Inc. Corondulav Howard



Amy Huizenga Chris Isely Kathryn Kalnes Kari Ann Kenna Christopher Laurent<sup>^</sup> William Loy Sonya Marin **Russell Neale** Carlos Nelson\* Penney Phipps Anne Platenik Mirek Purpura Mary Rybowiak Sharon Shannon Bob and Charlene Shaw Rod Shoemaker Jody Simons David Spitulnik William Standish **Christine Thomas** Keyla Velazquez **Priscilla Voss** Sarah Ware Kristy Zelewsky

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Anonymous Nora Alba Nadia Alvarado Matthew Amburn Kenneth Amorio Jermaine Baldwin Kurt Barauskas Lauren Bergiel Elena Bogdanel Kelly Bottoni Emilia Boykov Jennifer Bura Joseen Carreon Victor Carrizal Tommy Choi Roxy De La Torre Karen Edelblum Sarah Geduldig Steve Genovese Sandra George Chantal Gilbert William Grady Gary Gronlund Thomas Hamilton Carlos Jaimes LaTasha Jimenez<sup>^</sup> Edward and Koula Kanne Rana Khan Christine Kim Robbine Kim Brian Kowalski

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#### **Matching Gifts**

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#### **Gifts In-Kind**

Olusola Akintunde Arena Americas Aten Design Group Avanti Gourmet Catering Ay Chiwowa Lauren Bergiel BMW Bosch Bella Bronze Champion Windows Chicago Beverage Systems Cinethetic Films Culligan Dow Ebert Photography Edelman Enfuse Laser Center & Medical Spa Faithful+Gould Fig Media Gladiator Garage Works Halsted Street Deli J. Hershev Architecture Hilti, Inc. Horton Home Lighting Howells & Hood lanite Intellex Security **K&M** Printing Latin Rhythms Dance Studio Latin Street Dancing Studio LiftMaster Lowe's Sonya Marin Mixed Motion Art Octane Rich Media Painless Waxing Stuido Patten Power Systems PepsiCo Kimberly Rivera Spanish Language Center **Special Events Management** SPLASH, a Wrapports Publication Technotrix, Inc. USG Corporation / L&W Supply Wintrust Mortgage Woods Event Management, Inc. Zeller Realty Group

#### **Special Thanks**

Jim Belushi City of Chicago Chicago Bears Mayor Rahm Emanuel Rob Grierson Habitat for Humanity International Attorney General Lisa Madigan Alderman Joe Moore Alderman Joe Moreno Alderman Brendan Reilly



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"Habitat for Humanity transforms lives through affordable and responsible homeownership."

## Affiliate Executives

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Chicagoland Habitat for Humanity has made every effort to ensure the accuracy of these lists; however, there is always the possibility of error. If your name has been misspelled or omitted, please contact Christopher Laurent, Resource Development Manager, at 312-265-6625 Ext 3. Photos by Jeff Schear/Getty Images for Chicagoland Habitat For Humanity except as noted.





111 E Wacker Dr Ste 325 Chicago, IL 60601-4380 Tel: 312-265-6625 E: info@chicagolandhabitat.org W: chicagolandhabitat.org





