

habitat heroes

Annual Report 2016
July 1, 2015 - June 30, 2016

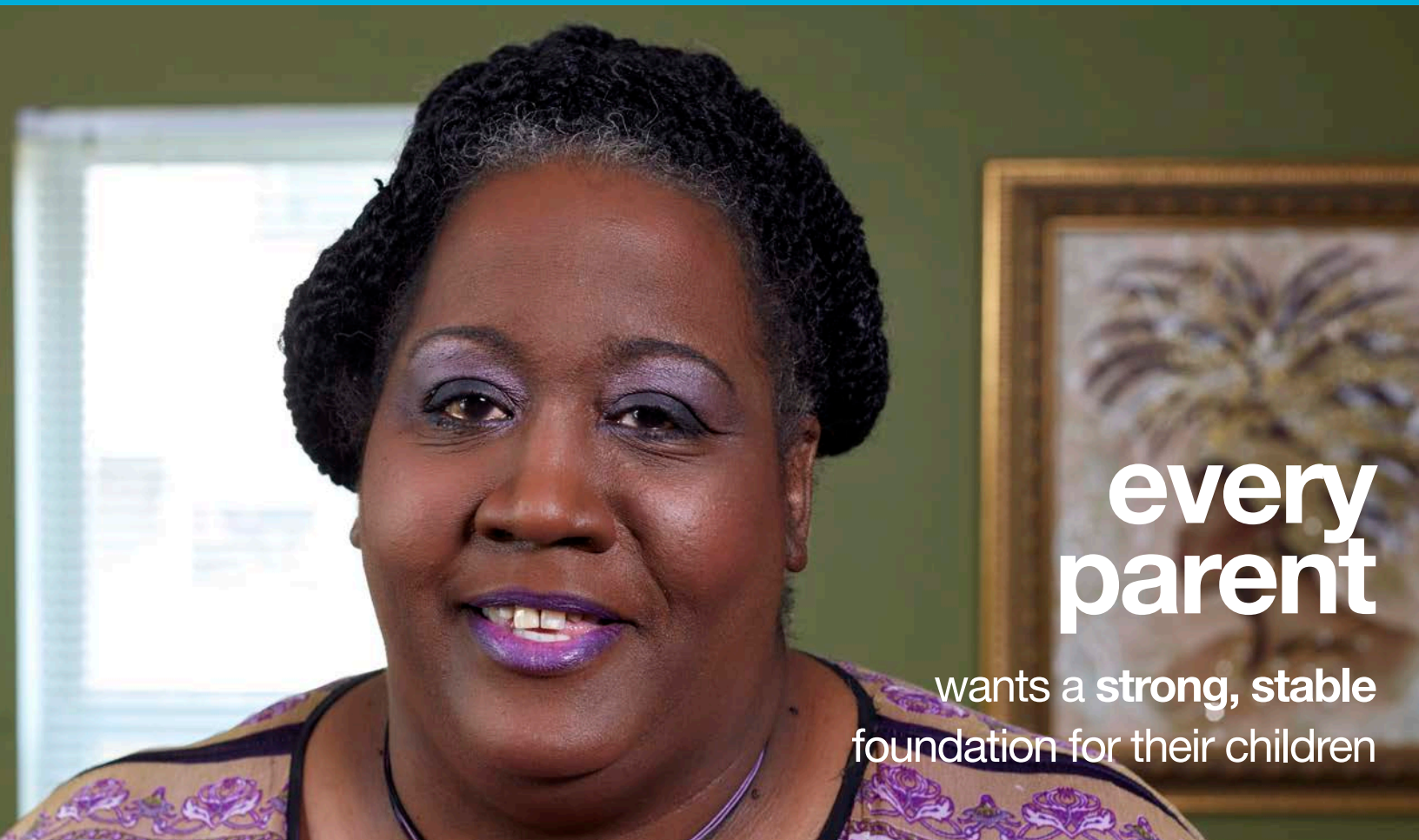


Chicagoland
Habitat
for Humanity®



HABITAT'S VISION

A world
where
everyone
has a
decent
place to live



**every
parent**

wants a **strong, stable**
foundation for their children

habitat heroes

What is a hero? A hero is someone known for courageous acts, has special achievements, abilities, or personal qualities and is regarded as a role model.

Habitat for Humanity has many heroes, most notably the homeowners who work extremely hard to make a better life for themselves and their families. Habitat also has volunteer heroes, and donor heroes, and staff heroes, and community heroes. Each uniquely commits their special qualities day in and day out working towards Habitat's vision of a "world where everyone has a decent place to live."

Jesús and Margarita are two such heroes. They and their four children are proud Habitat homeowners who are truly role models for others to follow. They were just one of the families recognized at our inaugural Habitat Hero Award Dinner last fiscal year.

As a nonprofit, Habitat relies on donations and support from many sources. Two such donors were also recognized at our Habitat Hero Award Dinner – John Edwardson and The Valspar Corporation. John has been a steadfast supporter of Habitat for decades, and Valspar has been a regional and national corporate partner for many years. We are extremely grateful for their achievements as Habitat heroes.

In fiscal year 2016, we were able to provide more than \$1 million in support to affiliates, an increase of 43 percent from the previous year. Over the last three years, we have provided \$2.3 million in support and services to the eight affiliates in the Chicago region.

We also completed a strategic plan that will guide our work through 2020, focusing on uplifting our brand across the region, raising funds to support our collective work, and engaging strong continuing and new leadership to move forward boldly.

To the donors, volunteers and supporters of Chicagoland Habitat for Humanity: thank you. You are heroes to us – role models who act every day to serve others.

Sincerely,



Matthew Moy Johnson,
Chief Executive Officer

Ted Dosch,
Chair, Board of Directors



To the donors,
volunteers and
supporters of
Chicagoland Habitat
for Humanity:
thank you.
You are heroes to us
– role models who
act every day to
serve others.

heroes in chicagoland

Jesús and Margarita are homeowners with a 25-year history of partnering with Habitat.

Jesús came to Chicagoland from Mexico in 1972 to build a better life for himself and eventually his family including his wife, Margarita, and four children.

Before Habitat, the family of six lived in a two-bedroom apartment. The children slept on the floor and in the living room and didn't have toys; the family had no room for their clothes.



**Jesús,
Margarita,
Gabriella,
Junior,
Angelica,
and Jamie**

Habitat Homeowners





But Jesús and Margarita found Habitat for Humanity and a path to homeownership that would change their family's life forever, in so many ways.

Habitat requires families to complete 300 to 500 hours of sweat equity before they move in. So Jesús, Margarita and the children worked on their own home, building walls and helping with the roof and painting. Jesús recalls, "We learned so much about building a house and met so many wonderful people."

When Jesús, Margarita, and their children finally received the keys to their own home, they were elated. "I knew my payments would be low so I could help my children go to school," Jesús says with a warm and infectious smile. "Habitat was my angel."

The family had more space to sleep and play. The children could study better with more bedrooms. They were all happy. Jesús and Margarita's children got good grades and all four graduated from college.

"Habitat for Humanity changed our lives," Jesús says without reservation. "Because our payment was very low, we could save money for our children to go to college. My wife made the yard very beautiful with flowers and plants. I built my own garage and put up a fence. My neighborhood is much better because of Habitat. It is safer and cleaner. And we paid off our mortgage to Habitat – earlier than planned!"

Today, their children are thriving and building strong families of their own.



**"Habitat for
Humanity
changed
our lives.
We could
save money
for our
children
to go to
college."**

**– Jesús, Habitat
homeowner**

John Edwardson

Habitat Hero Award Recipient



John Edwardson (center) at the dedication of a CDW sponsored home in 2003.

John Edwardson began his work with Habitat in the Twin Cities during his corporate career there. When he moved to Chicago, he continued his support personally and through his multiple corporate affiliations.

As Chairman and CEO of CDW, John was a strong advocate for Habitat and spearheaded a significant partnership for Habitat in Chicagoland and beyond. CDW provided more than \$2 million in donations and thousands of volunteers to support hundreds of families across the United States and the world under John's leadership.

As part of this generous support, he and his employees donated funds and time to Habitat for Humanity Lake County, near their headquarters. John didn't just approve the funding – he built alongside his employees. CDW also contributed funds to build homes in other U.S. locations such as Arizona and New Jersey.

In addition, CDW has been a strong supporter of Habitat's disaster relief projects, totaling more than \$1.4 million for disaster relief. They sent donations and volunteers to support Southeast Asian earthquake relief in 2004. They diverted holiday party funds, established an employee drive, and sent nearly 500 volunteers to help rebuild after Hurricanes Katrina and Rita.

Finally, above and beyond this corporate support and time, John and his family have contributed personally to Habitat for Humanity for close to 20 years. John has contributed nearly \$500,000 to Habitat for Humanity organizations, setting the example for others to follow. Just two years ago, he co-chaired Chicagoland Habitat's four-day blitz build to build wall frames for 13 homes on Michigan Avenue. He was instrumental in backing the event early on, and raised over \$1 million for the mission of Habitat in the region.

It is with this kind of support that Habitat for Humanity is strong, empowering and broad in reach. With the example of individuals like John Edwardson, Habitat in Chicagoland can grow in serving more neighbors in need of affordable housing.

**“Habitat
builds
self-reliance
through
shelter.”**

– John Edwardson





The Valspar Corporation

Habitat Hero Award Recipient

Since their beginning in the Chicago region, the eight Habitat for Humanity affiliates have served more than 5,350 people. Habitat's goal is to serve thousands of individuals per year region-wide by 2018. Habitat couldn't have increased the level of service or set forth with such a bold goal without corporate partners like Valspar each step of the way.

Valspar donates paint for every Habitat home built, repaired or refurbished in the United States. Since 2002, Valspar has donated more than 2.5 million gallons of paint. And since Valspar co-founded the **A Brush with Kindness** program in 1998, more than 15,000 low-income families have been helped with home improvement projects.

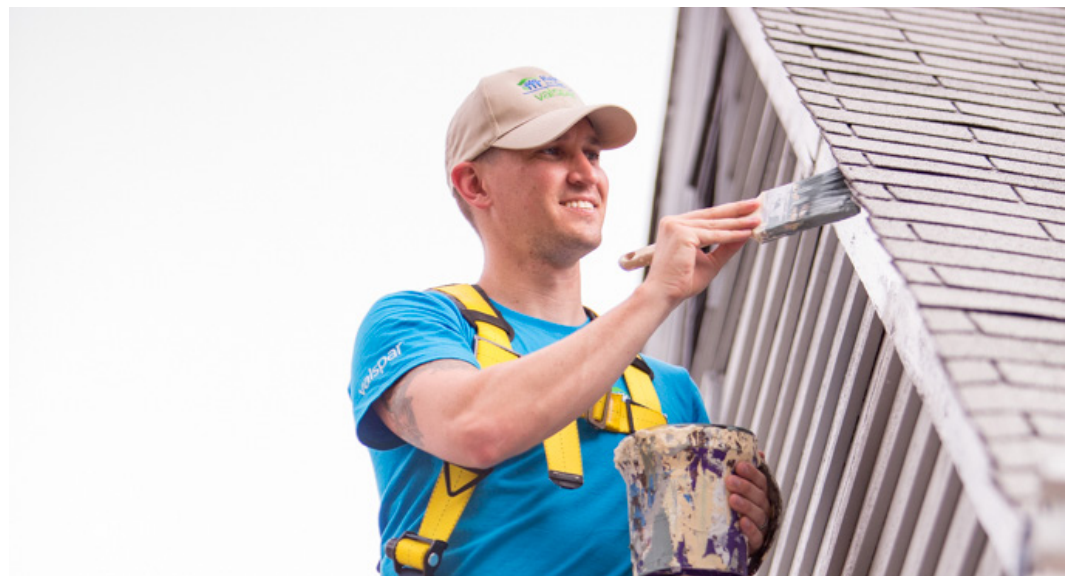
Here in Chicagoland, Valspar and its local executives have been instrumental leaders in Habitat's work to change more families' lives. In fact, in May, employees from Valspar's four Chicago-area facilities — Chicago, Wheeling, Marengo, and Matteson — volunteered with Habitat for Humanity across Chicagoland during their first-ever **National Neighborhood Week**.

In addition to deploying about 500 employee volunteers, Valspar provided \$2.5 million in cash and product donations nationwide – a quarter million dollars was invested here in Chicagoland alone.

That's just their latest commitment to Habitat in Chicagoland. Then, now and into the future, Valspar has been at the table helping shape and support Habitat's work to serve more families.

“To be truly generous, one must be willing to give their time, their talent, and their treasure to serve others.”

– Les Ireland,
The Valspar Corporation





every
community

starts with a single home

our impact

one million

Dollars in support to
affiliates in FY2016



\$440,000+

Value of in-kind goods and
services secured for affiliates
— such as 1,200 household
items for resale in ReStores
and 40,000 pounds of drywall
for home construction

43%



Increase in affiliate support
since FY2015

building futures

Our Strategic Plan for FY2016-FY2020

Chicagoland Habitat for Humanity is an innovative approach created by the eight Chicago-area Habitat affiliates, and our mission as a regional support organization is to multiply their impact. In the last three years, Chicagoland Habitat has provided \$2.3 million in direct funding and in-kind support to the eight local affiliates, with \$1 million of that in FY16 alone. Meanwhile, the affiliates have significantly increased the number of people Habitat serves annually with new home construction, repairs and weatherization projects.

Chicagoland Habitat for Humanity launched a 5-year Strategic Plan in FY2016 to continue this recent success. In the spirit of inclusiveness, the collaborative process engaged more than a hundred Chicagoland and affiliate board and staff members. The plan centers on three main objectives:



2016-2020 Strategic Planning Committee Members
 (L/R) Greg Thompson, Ted Dosch, Tilman Kispersky, Tony Gambell, Matt Johnson, Linda Mateja, Brian Worrall, Jerry Monica, Brian Tauke, and Julie Donovan.
 (Not pictured) Mark Dennis, Jim Donovan, Dave Neary, Jen Parks, Ric Phillips, Sandeep Sethuraman, Yihan Tane, and Rob Whiteman.

- 1 **Raise awareness** of Habitat for Humanity in the Chicago Metro service area.
- 2 **Establish the potential for all Chicago Metro affiliates to dramatically increase service** in their markets and the Chicago region as a whole.
- 3 **Support Chicago Metro affiliate growth** in capacity, capabilities and health.

To achieve these objectives, we will orient activities and initiatives around five core themes:

- **RESOURCE SHARING** Consolidate services to create cost efficiencies.
- **LEADERSHIP DEVELOPMENT** Help identify, recruit and train new and existing staff and board leaders across all Habitat entities.
- **RESOURCE DEVELOPMENT** Raise funds regionally and provide direct support locally to build organizational capacity and to serve more individuals and families.
- **COORDINATION AND INFORMATION SHARING** Lead, organize and facilitate regional collaborative teams to capitalize on best practices and regional scale.
- **AWARENESS AND ADVOCACY** Establish and execute a regional campaign to raise awareness as well as an advocacy program on behalf of the region.



affiliates



Habitat for Humanity Chicago

- Served 42 families in FY2016
- 17 homebuyers volunteered 3,848 hours of sweat equity
- Celebrated the first anniversary of ReStore Chicago opened in collaboration with Habitat for Humanity of Northern Fox Valley
- Completed a Strategic Plan for FY2017-2019
- Sent a team of 17 to Malawi, Africa, to which they tithe each year
- 141 West Pullman residents involved in a Community Action Group
- Grew annual events like Women Build, Benefit Breakfast, Pope Francis Home Challenge and Block Build



Habitat for Humanity Chicago South Suburbs

- Hired an interim Executive Director
- Dedicated 2 homes
- Added 2 new board members
- Started a year of rebuilding in FY2016



DuPage Habitat for Humanity

- Served 21 families in FY2016
- Celebrated their 20th anniversary with a **Builder's Breakfast** fundraiser in December
- Created a Neighborhood Revitalization Council for community rebuilding work and to serve as a Community Housing Development Organization (CHDO)
- Held their eighth annual **Golf Tournament & Liberty Mutual Invitational** in August
- Held **Women Build** events in both the fall and spring



Fox Valley Habitat for Humanity

- Served 13 families in FY2016
- Laid the foundation for a major **Faith Build** with an alliance of 26 churches to kick-off in FY2017
- Started a campus chapter with East Aurora High School so Building Trades classes can work on Habitat homes to develop employable construction skills
- Moved to a new combined office and warehouse space in Aurora
- Staff and board member Ron Kelso received the 2015 **Lifetime Achievement Award** from Habitat for Humanity of Illinois





Habitat for Humanity Lake County

- Served their 500th family in a new home in Waukegan
- Served 8 families with 4 new and 4 rehabbed homes in FY2016
- Helped another 25 families with critical home repairs
- Partnered with the City of Waukegan to launch the **South Sheridan Neighborhood Revitalization Plan** for neighborhood redevelopment
- Held **Power of Love** fundraiser in February which included a **Cycle-a-Thon**, **Fit Fest** and an evening **Valentine Silent Auction**
- Featured by Underwriter Laboratories (UL) as charity partner for the **UL International Crown LPGA Golf Tournament**.



Habitat for Humanity of McHenry County

- Served 29 families in FY2016
- Opened a second ReStore location in the city of McHenry
- Awarded a 2016 Thrivent Project after a successful project in 2015
- Provided volunteer opportunities to 2,500 people on construction sites
- Completed 9 rehab projects with more planned for 2017 year
- Held their ninth annual **18 Holes for Habitat Golf Outing** in September



Habitat for Humanity of Northern Fox Valley

- Served 62 families in FY2016
- Started building their 100th home across the street from their first home
- Sent global village teams to Guatemala and Argentina to build 2 houses and 12 smokeless stoves
- ReStore Elgin celebrated their tenth anniversary and achieved a milestone of \$10 million in gross sales
- Held their first annual **Interfaith Build** and second annual **Women Build**



Will County Habitat for Humanity

- Partnered with Will County and Will County Care for Community Concerns to revitalize the Fairmont neighborhood in Lockport
- Awarded Community Housing Development Organization (CHDO) status from Will County
- Hired a new Executive Director and ReStore Manager
- Welcomed a new Board Chair
- Closed on three homes
- Held their first annual **Holiday Preview Open House**

statement of activity

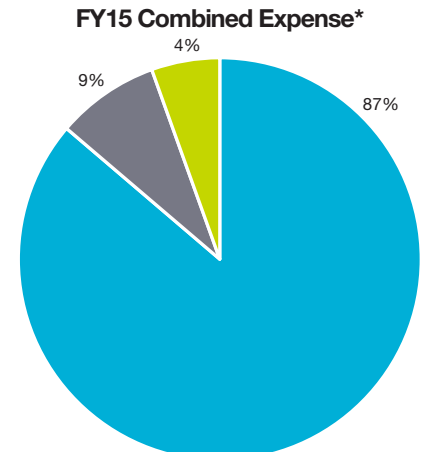
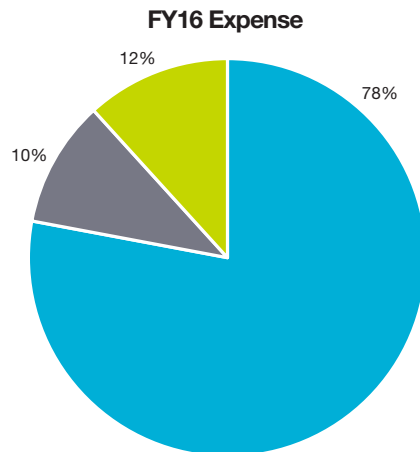
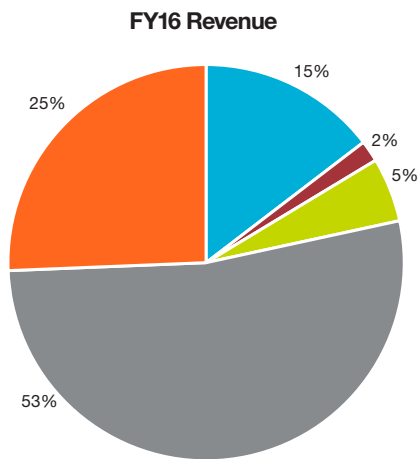
Year Ended June 30, 2016 (with comparative totals for 2015)

| Revenue and Support | FY 2016 | % | FY 2015 | % |
|----------------------------------|------------------|------------|------------------|------------|
| Corporations | \$ 250,871 | 15 | \$ 135,527 | 12 |
| Foundations | 30,000 | 2 | 6,980 | 0 |
| Individuals | 92,938 | 5 | 279,455 | 25 |
| Events | 906,003 | 53 | 512,771 | 46 |
| In-Kind | 440,348 | 25 | 190,638 | 17 |
| Total Revenue and Support | 1,720,160 | 100 | 1,125,371 | 100 |

| Direct Expenses | FY 2016 | % | FY 2015 | % |
|------------------------|------------------|------------|------------------|------------|
| Program Support | 1,336,939 | 78 | 881,598 | 77 |
| Management and General | 176,738 | 10 | 154,237 | 13 |
| Fundraising | 201,363 | 12 | 108,293 | 10 |
| Total Expenses | 1,715,040 | 100 | 1,144,128 | 100 |

| | | |
|-----------------------------|--------------|-----------------|
| Change in Net Assets | 5,120 | (18,757) |
|-----------------------------|--------------|-----------------|

| Net Assets | FY 2016 | FY 2015 |
|-------------------|------------|------------|
| Beginning of Year | 545,137 | 563,894 |
| End of Year | \$ 550,257 | \$ 545,137 |



■ Corporations ■ Foundations ■ Individuals
■ Events ■ In-Kind

■ Program Support
■ Management and General
■ Fundraising

■ Program Support
■ Management and General
■ Fundraising

*Combined expenses for all eight affiliates and Chicagoland Habitat for Humanity totaled \$15,115,652 in FY15 (unaudited).

thank you

Chicagoland Habitat for Humanity is grateful for the generous corporate, foundation, organization, and individual donors and volunteers who help build strength, stability, self-reliance and shelter across the region.

\$100,000+

Habitat for Humanity International, Inc.
Schneider Electric
The Valspar Foundation

\$75,000 - \$99,999

John⁺ and Fran Edwardson/
Edwardson Family Foundation

\$50,000 - \$74,999

Anixter International Inc.
Ann and Ted^{*} Dosch
The Gambell^{*} Family
General Motors Foundation, Inc.
Hilti, Inc.
PepsiCo

\$25,000 - \$49,999

CDW
The Chicago Community Trust
The Crown Family⁺
Essendant
Illinois Tool Works
Elaine and Matthew[^] Moy Johnson
KoenigRubloff Cares Foundation
Northern Trust Corporation
Wintrust Mortgage

\$10,000 - \$24,999

Cindy and Steve⁺ Cruise
Kimberly and Robert Eck
Elkay Manufacturing Co.
Greenhill & Co., Inc.
Carmela and Chris^{*} Griffin
Ann and Doug Grissom
Sharon and Mark Herlache
Irving Equipment Limited
Kimberly-Clark Professional
Kirkland & Ellis
Madison Dearborn Partners
Skadden, Arps, Slate, Meagher & Flom LLP
The Steans Family

\$5,000 - \$9,999

John Bergstrom^{*}
BMO Harris Bank
Ernst & Young LLP
Katie Hazelwood and Todd Kaplan
Mr. and Mrs. Michael Keiser
Donor Advised Fund of
The Chicago Community Foundation
McKinsey & Company
Martina Keller and Don McLellan
Kathleen and Ric^{*} Phillips
Carol and William Standish
The Valspar Corporation and Subsidiaries

\$2,500 - \$4,999

Anonymous
Ann and Brian Balusek /
Mammel Family Foundation
The John Buck Company
Maree G. Bullock⁺
Chicago Association of REALTORS®
Michael Dunn
John Edelman and Robin Segal
Kimberly and William Galvin
Linda^{*} and Lee Mateja
Patricia and James Miller
Christopher Noon
Angel and Scott Ramsbottom
John Ryan
Betty and Bob^{*} Schieffer
Shapiro & Raj

\$1,000 - \$2,499

Anonymous
Kenneth Bauwens
Joan Beugen and Naomi Yamada
Linda and Peter Bynoe
Justin Choi
DuPage Habitat for Humanity
Chas Edelstein / Ne Pro Meus Solus Fund
Wendy and Bob^{*} Goldman
Habitat for Humanity Chicago
Shelley and Mark⁺ Hall
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Iram Shah^{*}
Amy and Bob^{*} Shield
Joseph Stacy
The Michael & Michelle
Warner Family Foundation
Jack Weber^{*}
Brian M. Worrall[^]

\$500 - \$999

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Ronald Beal
Ronald Berg
Rachel Cantor
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Patrick and Jennifer Fisher
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Mary and Bart Pitts
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Trish and Rod Shoemaker
Denise and Rod Smith
Mary Fran and Gregory Thompson
Katie and Brian Tkach
Barbara and William Welke
Michael Wright

\$250 - \$499

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Kathy Arsenis
Sarah Blabolil
Eric Blanchard
Walter Carlson and Debora de Hoyos
Zada and Brian Clarke
Shelly and Vince Curttright
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Maria and John Edinger
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Brett Gers
Keith Goad and Paul Grunwald
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Ian Helmuth
Michael Herman
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Jeremy Kraut-Ordover
Amy Lavin
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The Martec Group
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Pace Pegues
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Carl Schnulle
Thomas Simeone
Crystal and Kevin Sullivan
Robert Whiteman
Steve Wiezorek
Janet Zelenka

\$100 - \$249

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 Mario Barrios
 Mitchell Beales
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 Sebastian Bohorquez
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 Jason Bryant
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below \$100

Gwen Adams
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 AmazonSmile Foundation
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 Ali Angell
 Nick Arends
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 Allison Baumann
 Norae Beasley
 Nuna Becic
 Lauren Berndt
 Jeremiah Biedrzycki
 Patrece Bingham
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 Kelly Bottoni
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 Vicki and Louis Caravelli
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 Nick Togas
 Brandi VanDenburgh
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 Kim Walker
 Stephanie Weller
 Miles C. Wilson
 Erik Zentner
 Monika Zwolinski

matching gifts

Allstate
 Anixter Cares
 Aon Foundation
 Elkay Cares
 Valspar

gifts in-kind

Aetna Plywood, Inc.
 Anixter International Inc.
 Chicago Community Consulting
 Ida Stein and Associates, Inc.
 Stevens & Tate Marketing
 USG Corporation
 Valspar Corporation
 Vector Global Logistics
 Wintrust Financial
 Wintrust Mortgage

special thanks

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 Chicago Community Consulting
 Crain's Chicago Business
 Daily Herald Business Ledger
 Matt Doubleday
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 Rob Grierson
 Habitat for Humanity International
 Latham & Watkins
 Nancy Loo
 Octane Rich Media
 One Hope United
 WGN-TV
 Wintrust Financial

Chicagoland Habitat for Humanity has made every effort to ensure the accuracy of these lists; however, there is always the possibility of error. If your name has been misspelled or omitted, please contact Jessica Catlin, Director of Development, at 312-265-6625 Ext 3.



every
child

deserves a future
of homeownership

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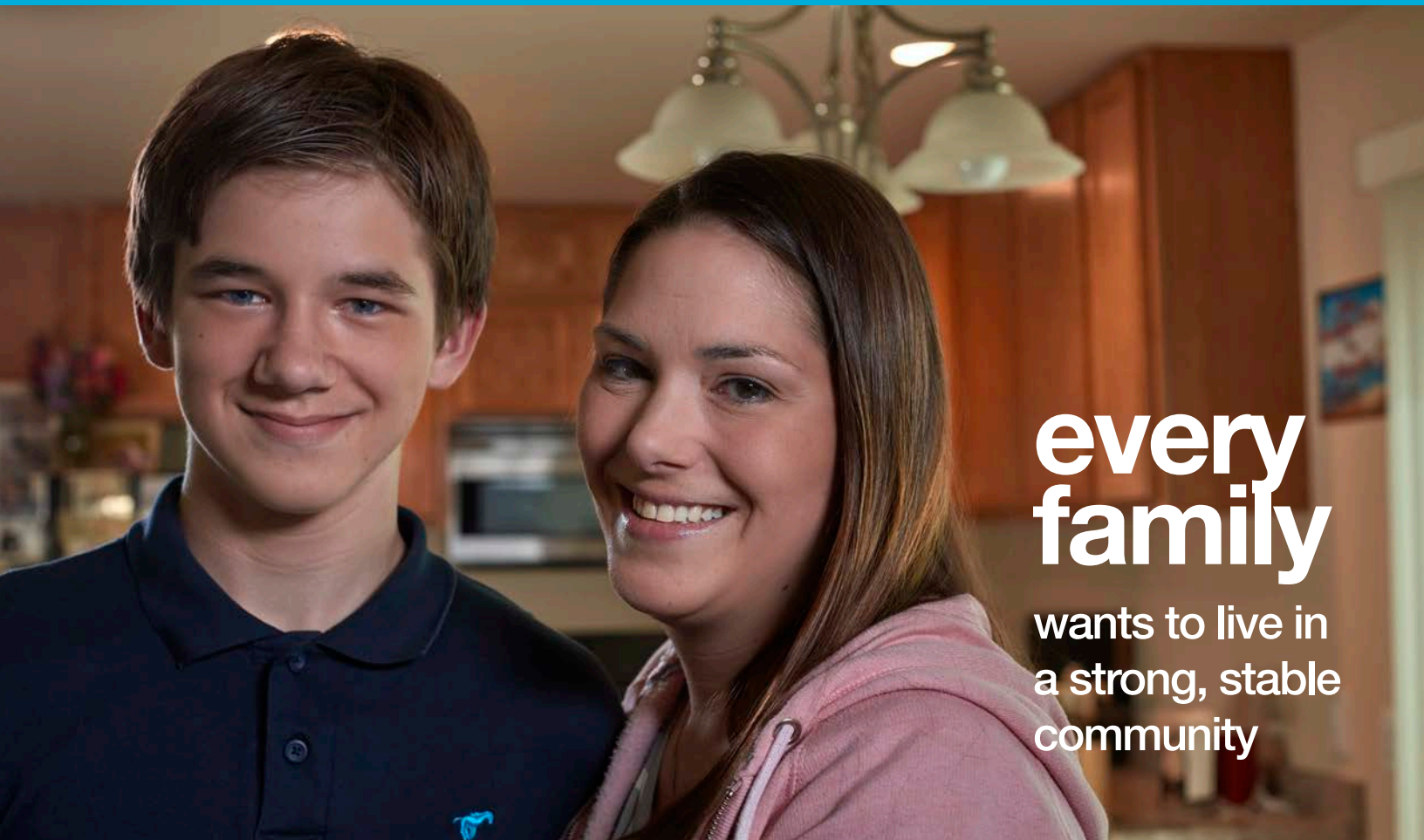
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Jennifer Parks
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Humanity Chicago

Wesley Walker
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www.chicagolandhabitat.org



**every
family**
wants to live in
a strong, stable
community