



Chicagoland
Habitat
for Humanity®



every family

Annual Report 2018
July 1, 2017 - June 30, 2018

HABITAT'S VISION

A world
where
everyone
has a
decent
place to live

**every
parent**

wants their children
to have a **safe place**
to call home



every family



What does a strong family mean to you? Some of the words that come to mind are: warmth, safety, acceptance, support, time together, communication and fun.

Family begins with the people, of course! But a strong family, and the traits that come with it, need a place for interaction, support and growth to occur. No matter what it looks like, that place is called home. Home is where family is created, and home is where it is strengthened.

Carmen and her two daughters, Jaeda and Naima, are preparing to move into their own Habitat home in the Fox Valley area. Carmen is a hard-working mother who has dreamed for many years of owning a home to raise her two daughters. She has put the sweat equity into building it, and other neighboring Habitat homes, to ensure her family, and her community, are safe and supported.

Hundreds of thousands of individuals and families like Carmen's are in need of more affordable housing in the Chicago area, and Habitat for Humanity is active in addressing this issue across the region. From Lake County to Will County, Cook County to Kane County, McHenry County to DuPage County, we are building new homes, rehabs, and home repair projects to support FAMILY growth.

This past year, Chicagoland continued to support the Chicago area affiliates through funding, shared services, and awareness raising, via existing programs and new initiatives. In this annual report, we are excited to share with you our progress made in our last fiscal year.

Thank you for supporting Habitat as we serve more families in the Chicagoland region. Please know that your gifts have impacted the lives of many children and families just like Carmen's around Chicagoland.

Sincerely,

Matthew Moy Johnson,
Chief Executive Officer

Ted Dosch,
Chair, Board of Directors



Every family needs a foundation to build a future.



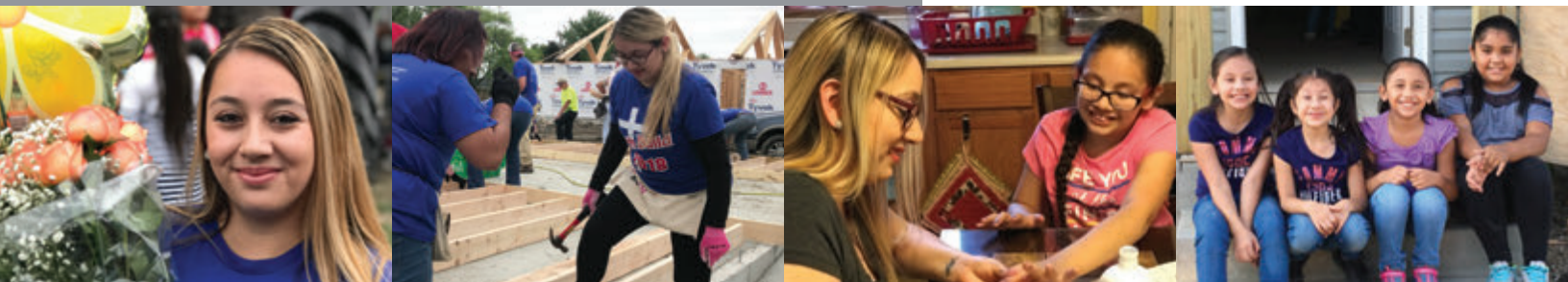
Safe, decent and affordable shelter plays an absolutely critical role in helping struggling families find a new path forward.

Affordable homeownership fosters the confidence and security they need to invest in themselves and their communities. The outcomes can be long-lasting and life-changing.

Families across Chicagoland and around the world partner with Habitat to build the strength, stability and independence they need for a better future.

That's exactly what Carmen is doing for her daughters Naima and Jaeda. "My life before Habitat for Humanity consisted of a lot of moving. In ten years, we moved seven times. It was really hard on Naima and Jaeda, especially when they were already in school. We would move because our lease would end and the girls would have to make new friends and get used to new routines. Whatever was being taught in school was different at the new school – whether it was easier or harder – so it was really challenging for the girls through each transition."

But after hearing about Fox Valley Habitat for Humanity from a coworker,





Carmen, Naima, and Jaeda were interviewed onstage at the 2018 Habitat Hero Award Dinner.

she applied and was accepted into the program.

“Everything changed when I was accepted into the Habitat program – it transformed everything I was feeling and my spirits were lifted. And it showed me I was going to be able to provide a home for my kids. I am thankful that Habitat gave me that opportunity.”

Carmen is now building a home of her own with the support of volunteers, and she will pay an affordable mortgage. She’s also fortunate to have her best friend Rubi by her side through this journey. Rubi will be her next door neighbor, so their girls will grow up together and go to the same school. More than that, there are five Habitat built homes

on the block. The families know one other and have formed strong bonds working on each other’s homes. They are building a small community of support.

“I was fortunate enough to grow up in a home with my parents and my two siblings. That’s the kind of home that I wish for my children. I want them to have a stable home – a forever home. They’ve been waiting for their own home, their own bedrooms, so I know they’ll be very excited when we receive the keys to the house.”

All the hard work and patience has paid off and Carmen’s house will be dedicated in December 2018 – just in time for Naima and Jaeda to celebrate their first holiday in a home of their own.

“I was fortunate enough to grow up in a home with my parents and my two siblings. That’s the kind of home that I wish for my children.”

– Carmen, Habitat homeowner

Ed Wehmer

Habitat Hero Award Recipient



“We know it’s our responsibility to give back to the area we call home. What makes our communities better makes us better.”

– Ed Wehmer

Ed Wehmer, the founder, president and chief executive officer of Wintrust Financial Corporation, was recognized this year with the Habitat Hero Award for his and Wintrust’s generous partnership with Habitat and the Chicagoland nonprofit community.

Founded in 1991, Wintrust is a financial services holding company, based in Rosemont, Illinois, and is currently the second largest bank group headquartered in Illinois. They have more than 150 community bank locations in their footprint. Ed and Wintrust are very proud to be a locally-based and locally run company.

“We know it’s our responsibility to give back to the area we call home,” he said. “Our philanthropic focus is part of our foundation, so we believe in supporting organizations, like Habitat for Humanity, that are doing important work to improve our area. What makes our communities better makes us better.”

“My relationship with Habitat began several years ago and has evolved into one that includes Wintrust helping with local builds, financial donations, and mortgage loans and servicing,” he said. “Hundreds of our staff have also helped build homes. They won’t let me build, though, as I am not allowed near power tools given my innate clumsiness!”

Overall, Wintrust has donated cash and in-kind support of nearly \$1 million in just five years, with most of the investment right here in Chicagoland. In addition, they have set up a Habitat Wintrust Mortgage program, which will provide up to \$40 million in below market loan financing to help Habitat affiliates across the region serve more families.

We are honored to have Ed as a civic leader in support of Habitat’s mission. Thank you, Ed, for all you and Wintrust have done to ensure every family can have a safe, affordable place to call home.



Hilti Corporation

Habitat Hero Award Recipient

“Living in the Chicago area, I had my first experience with Habitat. I still remember my first build day and the impact of seeing the family out building with our team members at Hilti. It’s something I’ll never forget.”

– Avi Kahn,
President & CEO,
Hilti North America

In just 6 years of partnership, Hilti has set a high bar for what a corporate partnership with Habitat for Humanity can accomplish and provides an outstanding example for other companies to emulate.

Hilti team members are united by a common mission – Passionately Creating Enthusiastic Customers and Building a Better Future. Working with Habitat combines their passion for building a better future with a commitment to giving back locally and on a global scale. Habitat for Humanity International and the Hilti Foundation renewed a three-year partnership earlier this year which will benefit up to 270,000 additional people with access to technologies, materials and services to rebuild and improve homes.

Hilti team members closely identify with putting their tools to work in their communities and helping their neighbors achieve what so many of us take for granted – home ownership. Hilti embeds the importance of giving back early – all new sales team members spend three weeks at Hilti’s learning and development facility in Tulsa, Oklahoma learning the products. During that training, they put what they’ve learned about Hilti products and construction concepts to work by volunteering as a group on a local Habitat build.

Overall, Hilti and the Hilti Foundation have provided over \$18 million in financial and in-kind support to Habitat International in the last 6 years. Regionally, in Chicagoland, Hilti has provided nearly \$500,000 in support of local efforts.

Hilti was recognized this year as the corporate recipient of the Habitat Hero Award. Thank you, Hilti, for all you have done and the awareness you’ve raised so that others realize the critical importance of affordable housing and its role in creating safe neighborhoods.



building capacity



support solutions

Benn, a Construction Site Supervisor at DuPage Habitat for Humanity has been partnering with Chicago South Suburbs this past year to staff building efforts and provide build site training for volunteers and staff alike. A capacity building grant from Chicagoland Habitat helped fund Benn and this collaboration.



\$150,000+

Cost savings last year for affiliates partnering with Chicagoland on shared services and training

\$700 thousand+

Dollars in support to affiliates in FY2018



shared services

Shawnalee started in January as Development Services Manager to train and support affiliates on technology resources as part of Chicagoland's shared services. The new position was part of an annual capacity building grant from Chicagoland at the request of several affiliates. She has completed the migration of multiple affiliates under the same fundraising software and fostered best practices in online communications and affiliate websites.



strategic objectives

Supporting Affiliate Growth Together

Chicagoland Habitat for Humanity is a regional support organization created by the eight Chicago-area Habitat affiliates to help them increase their impact. In the last five years, Chicagoland Habitat has provided \$3.7 million in direct funding and in-kind support to the eight local affiliates, with \$700,000 of that in FY18 alone. The affiliates have increased the number of people Habitat serves annually to over 200 with new home construction, repairs and weatherization projects.

Chicagoland HFH launched a 5-year Strategic Plan in FY2016 to continue supporting Habitat's growth in the region. In 2018, the board revisited that plan and our progress. We have made progress in all areas of the strategic plan, but recognized we still have quite a bit of work to do. The board added several items to our objectives for the remaining two years of the plan, including more focus on social media, a new VISTA program, more training – particularly around deeper affiliate collaboration and the benefits of merger when strategically applicable.



Chicagoland Habitat holds an annual Affiliate Networking Meeting each January. Board and staff from all nine Habitat for Humanity organizations in the Chicagoland region meet to socialize, to discuss topics and issues shared by all affiliates, and to build stronger relationships. This year's meeting featured national speaker and humorist Joel Zeff.

We will continue to focus on these objectives and core themes as we move forward over the next 2 years:

- 1 **Raise awareness** of Habitat for Humanity in the Chicago Metro service area.
- 2 **Establish the potential for all Chicago Metro affiliates to dramatically increase service** in their markets and the Chicago region as a whole.
- 3 **Support Chicago Metro affiliate growth** in capacity, capabilities and health.

To achieve these objectives, we have focused activities and initiatives around five core themes:

- **RESOURCE SHARING** Consolidate services to create cost efficiencies.
- **LEADERSHIP DEVELOPMENT** Help identify, recruit and train new and existing staff and board leaders across all Habitat entities.
- **RESOURCE DEVELOPMENT** Raise funds regionally and provide direct support locally to build organizational capacity and to serve more individuals and families.
- **COORDINATION AND INFORMATION SHARING** Lead, organize and facilitate regional collaborative teams to capitalize on best practices and regional scale.
- **AWARENESS AND ADVOCACY** Establish and execute a regional campaign to raise awareness as well as an advocacy program on behalf of the region.

affiliates



Habitat for Humanity Chicago

- Completed five new homes in FY2018; neighborhood property values increased by 9.49%
- Homebuyers completed 369 education hours and invested 836 volunteer hours
- Distributed 200 home weatherization kits and 134 neighborhood residents attended energy efficiency workshops
- Piloted a new Neighbors United Block Improvement Grant that impacted 120 households and connected 67 neighbors
- 3,479 volunteers served 7.8% more hours in FY2018
- Contributed \$82,000 to 19 projects in Malawi through tithe partnership



Habitat for Humanity Chicago South Suburbs

- Celebrated the affiliate's 30th Anniversary
- Welcomed two families into the Homeownership Program
- Worked on three homes in the South Suburbs
- Collaborated with DuPage Habitat for Humanity and their Construction Manager to staff building efforts and provide build site training
- Collaborated with Will County Habitat for Humanity on staffing for the Chicago Heights ReStore



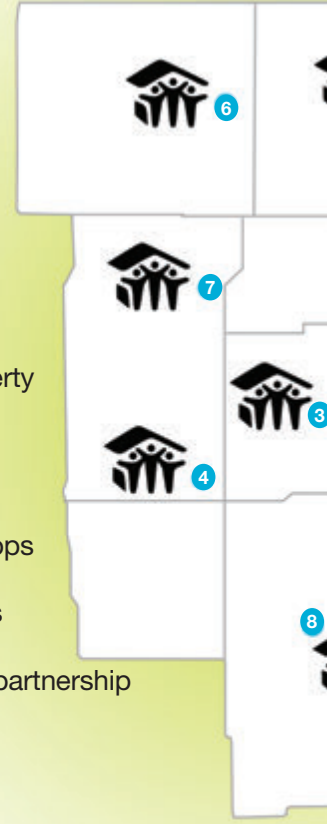
DuPage Habitat for Humanity

- Awarded the Urban Land Institute Chicago Vision Award for the Greenbrook Tanglewood Neighborhood Revitalization
- Served 33 families through home ownership and home repair
- Increased individual and corporate volunteerism by 15%
- Approved for a 27-unit subdivision in Hanover Park
- ReStore celebrated over \$1.25M in sales, 35,000 customers, 7,000 volunteer hours, and over 700 tons diverted from landfills
- Celebrated third annual **Builder's Breakfast** fundraiser in December
- Held eleventh annual **Golf Tournament and Liberty Mutual Invitational**
- Held **Women Build** events in both the fall and spring



Fox Valley Habitat for Humanity

- Completed four homes with Habitat homeowners happily moved-in
- Two homes nearing completion with families moving in by early 2019
- Held a successful **Faith Build 2018** in partnership with Thrivent Financial, 22 churches, and hundreds of volunteers
- Had another record year for the number of group and individual volunteers working on home construction and neighborhood revitalization projects
- Partnered with Chicagoland Habitat to feature Fox Valley homeowner Carmen at the Habitat Hero Award Dinner
- Held two highly successful **Building on the Story** Executive Build Cultivation events





Habitat for Humanity Lake County

- Built first Habitat home in Illinois with solar panels
- Served 526th family in homes in Lake County, and through tithe to the Philippines
- 41,430 hours with 3,789 volunteers in construction, ReStore and administration
- Geometry in Construction Program in partnership with Glenbrook South High School built 1 house
- Expanded Homebuyer University to include 40 classes focused on financial literacy
- Diverted 1,042,164 lbs. of product from the landfill with ReStore donations



Habitat for Humanity of McHenry County

- Served 14 families with 4 rehabbed and 10 repaired homes in FY2018
- Preparing to serve 37 families in FY2019
- Celebrated two-year anniversary of second ReStore location with combined sales of \$895,900
- Began leveraging Wintrust Mortgage program with two families in FY2018
- Qualified Guaranteed Rate as second mortgage lender for FY2019
- Had 1,950 group and individual volunteers work on construction sites and both ReStore locations
- Preparing a \$300,000 Illinois Affordable Tax Credit application to house twelve families



Habitat for Humanity of Northern Fox Valley

- Built, rehabbed, and sold 10 homes in FY2018
- Completed 47 home preservation projects
- Took a Global Village team to Trinidad and Tobago
- Held third annual **Interfaith Build** and fourth annual **Women Build** events
- Funded six International Builds
- Operated both first and second ranked ReStores by sales in Illinois



Will County Habitat for Humanity

- Hired a new Community Outreach Manager, two Construction Support Leaders and a Business Manager
- Broke ground on one new property and started rehabbing three homes
- Hosted first annual **Women Build** event in Will County with 160 team members and raised \$180,000
- Continued Fairmont Neighborhood Revitalization Initiative
- Moved to new affiliate offices in Joliet
- Celebrated first anniversary of a brand new ReStore with sales of \$777,000
- ReStore hosted third annual **Homes for the Hounds** event with 16 teams building dog houses to be auctioned

statement of activity

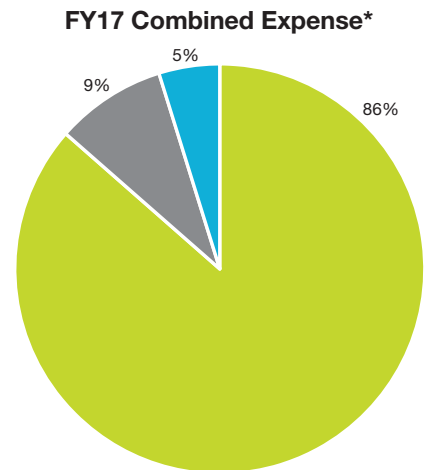
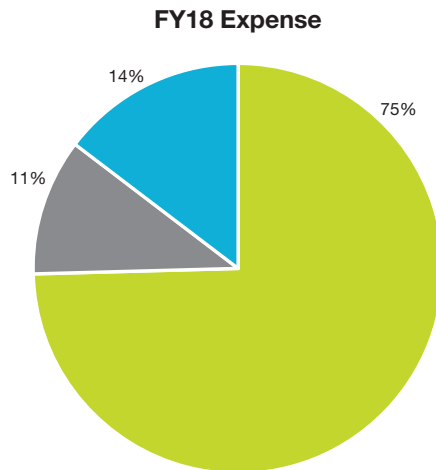
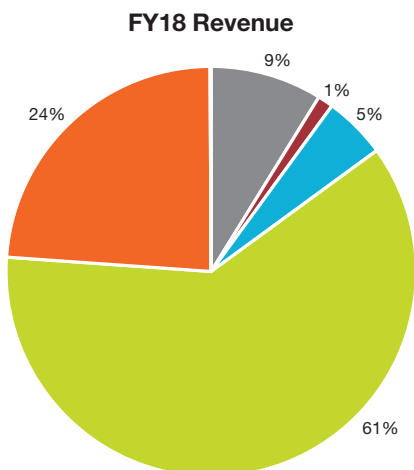
Year Ended June 30, 2018 (with comparative totals for 2017)

Revenue and Support	FY 2018	%	FY 2017	%
Corporations	\$ 129,003	9	\$ 130,495	7
Foundations	17,916	1	0	0
Individuals	72,226	5	572,930	29
Events	896,111	61	1,124,758	57
In-Kind	348,627	24	156,680	7
Other	1,248	0	300	0
Total Revenue and Support	1,465,131	100	1,985,163	100

Direct Expenses	FY 2018	%	FY 2017	%
Program Support	1,105,309	75	1,047,288	73
Management and General	159,843	11	191,087	13
Fundraising	217,046	14	196,008	14
Total Expenses	1,482,198	100	1,434,383	100

Change in Net Assets	(17,067)	550,780
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Net Assets	FY 2018	FY 2017
Beginning of Year	1,101,037	550,257
End of Year	\$ 1,083,970	\$ 1,101,037



- Corporations
- Foundations
- Individuals
- Events
- In-Kind

- Program Support
- Management and General
- Fundraising

- Program Support
- Management and General
- Fundraising

*Combined expenses for all eight affiliates and Chicagoland Habitat for Humanity totaled \$18.6 million in FY17 (unaudited).

thank you

Chicagoland Habitat for Humanity is grateful for the generous corporate, foundation, organizational, and individual donors and volunteers who help build strength, stability, self-reliance, and shelter across the region.

\$100,000+

Anixter International Inc.
Ann and Ted⁺ Dosch
Wintrust Financial Corporation

\$50,000 - \$99,999

John⁺ and Fran Edwardson /
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Habitat for Humanity International, Inc.
KoenigRubloff Cares Foundation
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\$25,000 - \$49,999

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Hilti, Inc.
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\$10,000 - \$24,999

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 Title Boxing Club
 The Westin Lombard
 Wintrust Financial Corporation
 Wintrust Mortgage

special thanks

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 CBS2 Chicago
 Chicagoland Habitat for Humanity
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 Daily Herald Business Ledger
 Matt Doubleday
 Grace Printing & Mailing
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 Wintrust Financial Corporation
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Chicagoland Habitat for Humanity has made every effort to ensure the accuracy of these lists; however, there is always the possibility of error. If your name has been misspelled or omitted, please contact Shawnalee Pusey, Development Services Manager, at 312-265-6625 Ext 4.

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 Materre & Associates, P.C.

Nicole Murray

Affiliate Representative,
 Executive Director,
 Will County Habitat for Humanity

Carlos Nelson

Executive Director,
 Greater Auburn-Gresham
 Community Development
 Corporation

Bob Schieffer

Marketing Professor,
 Kellogg School of Management
 Northwestern University

Bob Shield

Executive Vice President,
 Wintrust Mortgage

Kristin Slavish

Vice President, Human Resources,
 Aon

Jack Weber

Director, Builder &
 New Construction Group,
 LiftMaster

Ann Weiser

Vice President, Human Resources,
 Chicago Cubs

Brian Wiborg

Vice President of Marketing,
 Retail Training & Store Operation,
 Ace Hardware Corporation

executive advisory council

Maree Bullock

Vice President,
 The Alford Group

Alison Chung

President & CEO,
 Teamwerks, Inc.

A. Steven Crown

General Partner,
 Henry Crown & Co.

John Edwardson

Chairman & CEO (retired),
 CDW Corporation

Mark Hall

Co-Founder & Partner (retired),
 Kaufman Hall

Les Ireland

Executive Vice President &
 President, Global Consumer (retired),
 The Valspar Corporation

Robert Raidt

President,
 Arc Worldwide

Carmelo Torrisi

Vice President,
 Managing Director,
 Faithful + Gould

affiliate executives

Jeffrey Barrett

CEO, Fox Valley
 Habitat for Humanity

Barbara Beckman

Executive Director, Habitat for
 Humanity of Northern Fox Valley

Julie Donovan

Executive Director, Habitat for
 Humanity Lake County

Nicole Murray

Executive Director, Will County
 Habitat for Humanity

Jerry Monica

President & CEO, Habitat for
 Humanity of McHenry County

Dave Neary

Executive Director, DuPage
 Habitat for Humanity

Jennifer Parks

Executive Director, Habitat for
 Humanity Chicago

Mike Henderson

Executive Director, Habitat for
 Humanity Chicago South Suburbs



233 N Michigan Ave Ste 1820
Chicago, IL 60601-5802
312-265-6625
info@chicagolandhabitat.org
www.chicagolandhabitat.org

A photograph of a woman with dark hair in a bun, smiling warmly while holding a young child with light brown hair. The child is wearing a bright red jacket with floral patterns on the cuffs. To the left, a large, vibrant blue ribbon is tied in a bow. The background is slightly blurred, showing an indoor setting with a wooden door.

**every
family**
deserves a foundation for the future