

CORPORATE SPONSORSHIP COMMITMENT



Yes! We will sponsor the 2024 Winship 5K on Saturday, September 28.

- | | | | |
|---|----------|--|----------|
| <input type="checkbox"/> Presenting Sponsor | \$50,000 | <input type="checkbox"/> Imagination Sponsor | \$10,000 |
| <input type="checkbox"/> Hope Sponsor | \$20,000 | <input type="checkbox"/> Compassion Sponsor | \$5,000 |
| <input type="checkbox"/> Discovery Sponsor | \$15,000 | <input type="checkbox"/> Courage Sponsor | \$2,500 |
- Although we cannot participate, we wish to contribute \$ _____

Company name (as it should appear in print) _____

Prefix _____ First _____ Middle _____ Last _____

Phone _____ Home Mobile Business

Do we have permission to use this number to text information on behalf of Emory? Yes

Address _____

City _____ State _____ Zip _____

Email _____

We will have a 5K team: Team Captain _____

Team Name _____

Please charge my gift to:

Visa Mastercard American Express

Card Number _____

Corporate Card, please provide:

Company Name _____

Name on card _____

Exp. Date (MM/YY) _____

Signature _____

Signature required to confirm sponsorship.

Please make all checks payable to:

Winship Cancer Institute
Tax I.D. Number 58-0566256

Send to:

Winship Cancer Institute
Emory University
Development Office
1440 Clifton Road NE, Suite 170
Atlanta, GA 30322

The fair market value of each registration is \$35. The sponsorship amount in excess of the fair market value will be treated as a charitable contribution. **If no choice is made regarding benefits, we will default to receiving benefits as part of your sponsorship donation.**

I wish to receive benefits in exchange for my contribution.

If you prefer not to receive complimentary registrations so the full value of the sponsorship will be treated as a charitable contribution, please check the box.

I do not wish to receive any benefits in exchange for my contribution.

Questions:

Scott Larimore
Director of Development, Events
Winship Cancer Institute
Phone: 404.727.3195
winship5k@emory.edu

winship5k.emory.edu



SEPTEMBER 28 — 2024
COME JOIN US

LEADER FROM THE START

Winship Cancer Institute of Emory University is Georgia's only National Cancer Institute-designated comprehensive cancer center. We are among the top cancer centers in the country leading the race to a cure through greater access to research funding and innovative clinical trials.

COMMITTED TO THE FIGHT

Since its founding in 1937 through a generous gift from Robert Winship Woodruff, Winship has been a leader in the fight against cancer, providing patients the benefit of rigorous research, cutting-edge clinical trials, the latest cancer therapies, and the highest standards in cancer prevention, treatment, and care. We are committed to winning the race to a cure.

TEAMWORK

Cancer is a complex disease whose treatment requires teamwork across medical specialties. Our team of leading researchers and physicians serves as a resource for local oncologists and collaborates with experts throughout the country as they navigate the course to bring us one step closer to a cure.

TRIUMPH

Winship experts envision a future without cancer. With advances in research and treatment, that future is certain. We invite you to become part of our team as a corporate sponsor of the race to the finish line—a cure.

Proceeds will benefit cancer research at Winship Cancer Institute of Emory University.

winship5k.emory.edu

BECOME A SPONSOR

CHOOSE YOUR LEVEL OF SPONSORSHIP

	PRESENTING SPONSOR \$50,000	HOPE SPONSOR \$20,000	DISCOVERY SPONSOR \$15,000	IMAGINATION SPONSOR \$10,000	COMPASSION SPONSOR \$5,000	COURAGE SPONSOR \$2,500
Fair Market Value	\$1,750	\$1,050	\$700	\$525	\$350	\$175
Donation Amount	\$48,250	\$18,950	\$14,300	\$9,475	\$4,650	\$2,325
"Presented by" name recognition/logo	•					
Logo included on two half page AJC ads	•	•				
Executive speaking opportunity at Winship 5K kickoff event	•					
Logo on Winship 5K poster and flyer (2,000)	•					
Logo on road signs*	20	15	10	5		
Logo in Winship 5K emails	•	•	•	•		
Logo on Winship 5K website	•	•	•	•	•	•
Logo on event day banner*	•	•	•	•	•	•
Logo on Winship 5K participant t-shirt**	•	•	•	•	•	
Logo on Winship 5K race bib*	•					
Logo on Winship 5K elevator wrap	•					
Recognition at Winship 5K kickoff event	•	•	•	•	•	•
Recognition as corporate partner on Winship 5K social media	•	•	•	•		
Complimentary registrations	50	30	20	15	10	5
Opportunity for a check presentation at Winship Cancer Institute	•	•				
10x10 Sponsorship Tent	•	•	•	•	•	
Feature story in Winship 5K e-newsletter	•	•				
Annual impact report	•	•	•	•	•	•

*Contingent on event being in person

**Deadline for inclusion of logo on t-shirts and signage is August 30, 2024.

In-kind and media sponsorship opportunities are also available—please email winship5k@emory.edu for in-kind inquiries and media inquiries.

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