

# CORPORATE SPONSORSHIP COMMITMENT

# WINSHIP 5K

WIN THE FIGHT

WINSHIP CANCER INSTITUTE OF EMORY UNIVERSITY

Yes! We will sponsor the 2021 Winship "Win the Fight" 5K on Saturday, October 2.

- |   |          |  |          |
|---|----------|--|----------|
| <input type="checkbox"/> Presenting Sponsor | \$50,000 | <input type="checkbox"/> Imagination Sponsor | \$10,000 |
| <input type="checkbox"/> Hope Sponsor       | \$20,000 | <input type="checkbox"/> Compassion Sponsor  | \$5,000  |
| <input type="checkbox"/> Discovery Sponsor  | \$15,000 | <input type="checkbox"/> Courage Sponsor     | \$2,500  |
- Although we cannot participate, we wish to contribute \$ \_\_\_\_\_

Company name (as it should appear in print) \_\_\_\_\_

Prefix \_\_\_\_\_ First \_\_\_\_\_ Middle \_\_\_\_\_ Last \_\_\_\_\_

Phone \_\_\_\_\_  Home  Mobile  Business

Do we have permission to use this number to text information on behalf of Emory?  Yes

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email \_\_\_\_\_

We will have a 5K team: Team Captain \_\_\_\_\_

Team Name \_\_\_\_\_

### Please charge my gift to:

Visa  Mastercard  American Express

Card Number \_\_\_\_\_

Corporate Card, please provide:

Company Name \_\_\_\_\_

Name on card \_\_\_\_\_

Exp. Date (MM/YY) \_\_\_\_\_

Signature \_\_\_\_\_

The fair market value of each registration is \$35 for a virtual event or \$50 for an in-person event. The sponsorship amount in excess of the fair market value will be treated as a charitable contribution. If you prefer not to receive complimentary registrations so the full value of the sponsorship will be treated as a charitable contribution, please check the box.

I do not wish to receive any benefits in exchange for my contribution.

### Please make all checks payable to:

Winship Cancer Institute  
Tax I.D. Number 58-0566256

### Send to:

Winship Cancer Institute  
Emory University  
Development Office  
1440 Clifton Road NE, Suite 170  
Atlanta, GA 30322

### Questions:

Irene Hammer-McLaughlin  
Executive Director of Development  
Winship Cancer Institute  
Phone: 404.712.2896  
winship5K@emory.edu

[Winship5K.emory.edu](http://Winship5K.emory.edu)



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COME JOIN US

## LEADER FROM THE START

Winship Cancer Institute of Emory University is Georgia's National Cancer Institute-designated comprehensive cancer center. We are among the top cancer centers in the country leading the race to a cure through greater access to research funding and innovative clinical trials.

## COMMITTED TO THE FIGHT

Since its founding in 1937 through a generous gift from Robert Winship Woodruff, Winship has been a leader in the fight against cancer, providing patients the benefit of rigorous research, cutting-edge clinical trials, the latest cancer therapies, and the highest standards in cancer prevention, treatment, and care. We are committed to winning the race to a cure.

## TEAMWORK

Cancer is a complex disease whose treatment requires teamwork across medical specialties. Our team of leading researchers and physicians serves as a resource for local oncologists and collaborates with experts throughout the country as they navigate the course to bring us one step closer to a cure.

## TRIUMPH

Winship experts envision a future without cancer. With advances in research and treatment, that future is certain. We invite you to become part of our team as a corporate sponsor of the race to the finish line—a cure.

OCTOBER 2 — 2021

Proceeds will benefit cancer research at Winship Cancer Institute of Emory University.

[winshipcancer.emory.edu](http://winshipcancer.emory.edu)

# BECOME A SPONSOR

## CHOOSE YOUR LEVEL OF SPONSORSHIP

	PRESENTING SPONSOR \$50,000	HOPE SPONSOR \$20,000	DISCOVERY SPONSOR \$15,000	IMAGINATION SPONSOR \$10,000	COMPASSION SPONSOR \$5,000	COURAGE SPONSOR \$2,500
"Presented by" name recognition/logo	•					
Logo included on two half page AJC ads	•	•				
Executive speaking opportunity at Winship 5K kickoff event	•					
Logo on Winship 5K poster and flyer (2,000)	•					
Logo on road signs*	20	15	10	5		
Logo in Winship 5K emails	•	•	•	•		
Logo on Winship 5K website	•	•	•	•	•	•
Logo on event day banner*	•	•	•	•	•	•
Logo on Winship 5K participant t-shirt	•	•	•	•	•	
Logo on Winship 5K race bib*	•					
Logo on Winship 5K elevator wrap (August–October 2)	•					
Recognition at Winship 5K kickoff event	•	•	•	•	•	
Recognition as corporate partner on Winship 5K social media	•	•	•	•		
Complimentary registrations	50	30	20	15	10	5
Opportunity for a check presentation at Winship Cancer Institute	•	•				
Feature story in Winship 5K e-newsletter	•	•				
Annual impact report	•	•	•	•	•	•

\*Contingent on event being in person

**Deadline for inclusion of logo on t-shirts and signage is August 16, 2021.**

In-kind and media sponsorship opportunities are also available—please contact Amanda Benedict (amanda.benedict@emory.edu) for in-kind inquiries and winship5k@emory.edu for media inquiries.

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