



FREQUENTLY ASKED QUESTIONS ABOUT FUNDRAISING ON FACEBOOK

I ALREADY HAVE A FACEBOOK FUNDRAISER FOR BE THE MATCH, CAN I LINK IT TO MY TEAM BE THE MATCH PAGE?

No. Existing Be The Match® Facebook Fundraisers cannot be linked back to a Team Be The Match page. As a registered fundraiser, you must first visit your Fundraising Center. Facebook Fundraisers that aren't first created through your Fundraising Center will not sync to your Team Be The Match personal page.

HOW DO I CONNECT MY TEAM BE THE MATCH PERSONAL PAGE WITH FACEBOOK?

First make sure you are a registered Team Be The Match fundraiser with access to your Fundraising Center. You must also have an active Facebook account. To connect your personal page, log in to your Fundraising Center and click **Fundraise on Facebook** in the blue box.

HOW IS CONNECTING MY TEAM BE THE MATCH PAGE WITH FACEBOOK DIFFERENT THAN JUST SHARING A LINK TO MY PERSONAL PAGE ON FACEBOOK?

Creating a Facebook Fundraiser directly through your Team Be The Match Fundraising Center allows all of your donations to automatically appear on the thermometer on your personal fundraising page and Facebook. Your connected Facebook Fundraiser will include an image, your personal story, thermometer, and a donate button. It's easy to invite all of your Facebook friends! They will see your updates and comments from the fundraiser, as well as from other friends who donate.

WHAT IS CONNECTED BETWEEN MY TEAM BE THE MATCH PAGE AND MY FACEBOOK FUNDRAISER?

When you create a Facebook Fundraiser through your Fundraising Center, your personal story and fundraising goal will be populated in Facebook. A cover photo and fundraiser name is also provided. Once completed, all donations will sync, meaning all donations received either on Facebook or through your personal page will be included in thermometers in both places. Be The Match will automatically receive all donations made through Facebook, and you will get credit for both.

HOW DOES BE THE MATCH RECEIVE THE MONEY FROM MY FUNDRAISER ON FACEBOOK?

Donations are processed as if they were being made through your personal page. As long as you create your Facebook Fundraiser through your Team Be The Match Fundraising Center, all donations will go toward your Team Be The Match personal page.

IS MY FUNDRAISER ON FACEBOOK PUBLIC?

Yes. Fundraisers are public, so anyone can see them. Only people with Facebook accounts can make a donation.

WHAT DATA WILL FACEBOOK RECEIVE ONCE I CONNECT MY PERSONAL PAGE TO FACEBOOK?

Facebook receives information on the organization you are fundraising for, and your story from your personal page at the time of the connection. On an ongoing basis, Facebook also receives updates on the amount you have raised in order to keep the thermometer on your Fundraiser synced to the thermometer on your personal page. Facebook does not receive information about anyone who gives through your personal page.

HOW DO I CHANGE MY COVER PHOTO OR STORY FOR MY FACEBOOK FUNDRAISER?

From your Facebook Fundraiser, click "...More" under the invite button, then click "Edit Fundraiser". Changes that you make to your cover photo or description on Facebook will not be reflected on your personal page. This allows you to customize your story content in either location.

I UPDATED MY STORY OR PHOTOGRAPH THROUGH MY FUNDRAISING CENTER. WILL IT CHANGE ON MY FACEBOOK FUNDRAISER AS WELL?

No. After you create your Facebook Fundraiser, all updates to your story, photograph or video on your personal page will not be reflected on Facebook. This allows you to customize content in either location.

I UPDATED MY FUNDRAISING GOAL IN MY FUNDRAISING CENTER. WILL IT ALSO CHANGE ON MY FACEBOOK FUNDRAISER?

It will! When you update your fundraising goal on your personal page, it will also update on your Facebook Fundraiser. However, if you update your goal in Facebook it will not update the goal on your personal page.

WILL CONTRIBUTORS TO MY FACEBOOK FUNDRAISER RECEIVE A RECEIPT FROM BE THE MATCH?

When someone makes a donation through a Facebook Fundraiser, a payment receipt is sent to the primary email listed on the contributor's Facebook account. This payment receipt includes Be The Match's tax ID number and confirms that the person has made a donation as a charitable contribution and that they're not receiving any goods or services in return.

I CAN SEE MY CONTRIBUTOR'S NAME IN MY FUNDRAISING CENTER, BUT NOT ON MY PERSONAL PAGE? IT ONLY APPEARS AS "FUNDRAISER ON FACEBOOK"?

For now, all contributors from your Facebook Fundraiser appear on your personal page as "Fundraiser on Facebook". Please contact TeamBeTheMatch@nmdp.org if you would like to update the public display name on your Team Be The Match personal page honor roll.