

Thank you for participating in the Melanoma Research Foundation's Miles for Melanoma program! Here are some instructions to help you send donation and/or recruitment emails through your Participant Center

- 1. Log into your Participant Center
- 2. Click on the "Email" tab

Home Email Progress Personal Page
Compose Message
(1) Configure (2) Compose (3) Set Recipients (4) Preview & Send
Select Email Template
▶ Thank You (1)
► Solicitation (4)
- Other (1)
Blank Message (Preview)
Save as draft Save as template Preview Next

3. Select an email template or choose to customize your own by selecting "Blank Message" under other. You can preview these messages by selecting the link to "Preview" next to each option

Continue on next page



4. Edit the subject line and text in the body of the email to customize the message for your family and friends. In our templates, you can just enter your personalized information in the highlighted areas of the template before you send

Compose Message
✓ Configure ② Compose ③ Set Recipients ④ ④ Preview & Send
Subject: Help me fight melanoma
Include personalized greeting (What's this?)
ABC Font family - Font size - A - 20
Donate today to make a difference in the fight against melanoma.
I'm writing to ask for your support. I'm joining the Melanoma Research Foundation (MRF) for Miles for Melanoma DC on May 15. Miles for Melanoma DC is a 5K run/walk, but it's also a place where people will gather – people who care about the fight against melanoma.
Why am I doing this? Because melanoma claims someone's life every single hour of every single day, and the MRF is leading the fight against it by supporting cutting-edge research, by advocating with local, state, and federal governments, and by educating the public so that more people can avoid ever hearing that diagnosis.
Will you please help me? I've set a goal to raise [INSERT YOUR FUNDRAISING GOAL HERE] to support the MRF in these critical efforts. Make a donation today by clicking on the link near the bottom of this email. Thanks in advance for helping out!
Better yet, after you've donated, join me at Miles for Melanoma DC. Go to http://join.melanoma.org/2016mfmdc and sign up as a fundraiser yourself.
THANK YOU!
Current layout: Miles for Melanoma Stationery with 20th

Save as draft Save as template Preview Next

Continue on next page



5. Preview and/or Save your work using the options below the email, then hit "Next"

Compose Message
✓ Configure 2 Compose 3 Set Recipients 4 Preview & Send
Subject: Help me fight melanoma
Include personalized greeting (Whafs this?)
ABC Font family - Font size - A - 💇 - 🕅
B / U ₩ ≡ ≡ ≡ ≡ ⋮ ⋮ ⋮ ≡ ≇ ≢ ♥ ♥
Donate today to make a difference in the fight against melanoma.
I'm writing to ask for your support. I'm joining the Melanoma Research Foundation (MRF) for Miles for Melanoma DC on May 15. Miles for Melanoma DC is a 5K run/walk, but it's also a place where people will gather – people who care about the fight against melanoma.
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Better yet, after you've donated, join me at Miles for Melanoma DC. Go to http://join.melanoma.org/2016mfmdc and sign up as a fundraiser yourself.
THANK YOU!
Current layout: Miles for Melanoma Stationery with 20th
Save as draft Save as template Preview Next

6. Your available contacts will appear to select. If you want to add more contacts, you can import them from your email account by clicking "Add Contacts" or "Import Contacts" depending how many you would like to upload

Compose Message

✓ Configure ✓ ✓ Compose	③ Set Recipients	>	(4) Preview & Send
Add Contact Import Contacts			

Continue on next page



7. Select which recipients you would like to email from the "Available Contacts" list and double check that they appear on the "Recipient List." Once all your contacts have been added, click "Next" at the bottom of the screen

Add Contact	Import Contacts

Available Contacts

Name Email Contacts v Search test4@test.com • Test Test 4 1 Test Test 2 test2@test.com 1 Test Test 3 test3@test.com Test Test test@test.com •

Recipient List

Test Test 4	test4@test.com	Edit	Х
Test Test 2	test2@test.com	Edit	x
Test Test 3	test3@test.com	Edit	x
Test Test	test@test.com	Edit	x

Save as draft Save as template Preview

Next

8. Preview your message and hit "Send"

If you have any additional questions or need help sending an email through your Participant Center, please email <u>milesformelanoma@melanoma.org</u> or call our office at (202) 347-9675 for assistance. Miles for Melanoma is a national program, so please be sure to include the event name when you email or call.