



Virtual Fundraising Planning Guide

As we prepare for the 2020 Ovarian Cancer Canada Walk of Hope, the Walk may look different, but one goal remains the same – to help women with ovarian cancer, and all those at risk, live fuller, better, longer lives. As we adapt to the recent changes brought forward with the times we are living in, taking our Walk fundraising events online is fun and easy. We're here to support you!

Get creative and use these fundraising event ideas to develop your own unique experiences for your friends, families, and community. You can host a virtual event in support of the Walk and ask your supporters to donate to participate.

How to Get Started

Step 1 – Choose your event, there are many ways to bring people together safely and virtual. Such as:

- **Fitness Challenges** - Ask your friends to sponsor your personal workout challenge or host a workout challenge with them. For example, run or walk 5km, host a bike ride, take part in (or lead) a class, or start a friendly pushup challenge.
- **Teal Tea** - Invite your friends to tea... virtually! The best conversations happen over a comforting cup of tea or java.
- **Host a virtual dinner** – Send out the menu, select your drink of choice, and virtually cook/eat your meal with your friends.
- **Hair Cut** - Ask people to sponsor your head shave or hair cut in support of Ovarian Cancer Canada. Film yourself in action or live stream the big event.
- **Movie Party** - Watch movies with your friends from the comfort of your home using Netflix, Party, Watch2gether, or TwoSeven. Start the event by sharing why you chose the movie and post movie discuss what you liked (and disliked) about the movie moments.
- **Scavenger Hunt** - Make it fun and engaging for any age group! Find or create a scavenger hunt list of items found in your home or neighbourhood (keeping in mind social distancing) and take photo proof of the completion!

Step 2 – Invite people to your event! Share your event with friends and family through email, social media, text or give them a call.

Step 3 – Use your Personal Walk Fundraising Page in your [Participant Centre](#) to add your event information.

Step 4 – Choose your virtual platform and invite your network to join your event (contact jwiesblatt@ovariancanada.org for Virtual Platform suggestions/guidelines)

Step 5 – Host Your Event and share the good news! Share on social using the hashtag: #WalkOfHope and tag @ovariancancercanada to be featured on our pages (and/or take pictures and email them to jwiesblatt@ovariancanada.org).

Step 6 – Thank your donors and participants for attending! A little thank you can go a long way! Have ideas for your event? We want to hear them! Email Jesse at jwiesblatt@ovariancanada.org. We're here to support your fundraising journey, let us know what other resources you'd like to see more of!