



benefiting Palmetto Health Cancer Centers

Tournament
Friday, April 21
Ft. Jackson Golf Club

Signature Sponsor:



2017 SPONSORSHIP
OPPORTUNITIES



ABOUT

PALMETTO HEALTH CANCER CENTERS

Proceeds from the McDaniels Golf Classic benefit Palmetto Health Cancer Centers, one of the Southeast's largest cancer programs, with more than 3,000 patients diagnosed and treated each year.

To ensure exceptional care for patients, physicians and health care professionals from all Palmetto Health hospitals and the University of South Carolina are all part of the Cancer Centers' interdisciplinary team approach. Working together, Palmetto Health Cancer Centers provide excellent care and support for patients and their families.



Bill McDaniels, 26-year signature sponsor, has been instrumental in raising more than \$4.3 million for Palmetto Health Cancer Centers over the last 25 years. He has personally given more than \$800,000 through his businesses. These dollars

have allowed Palmetto Health Cancer Centers to provide excellent care to patients close to home.

TOURNAMENT SCHEDULE

Friday, April 21
Fort Jackson Golf Club
Rain or shine!

10-10:45 a.m.:
Registration
Players are asked to check in no later than 10:45 a.m.

11:15 a.m.:
Lunch courtesy of Midwood Smokehouse

Noon:
Check Presentation and Rules of Play

After Tournament:
Dinner courtesy of Sodexo

THANK YOU TO OUR 2016 SPONSORS!

SIGNATURE SPONSOR:

MCDANIELS AUTOMOTIVE GROUP

ACE

McDaniels Acura of Charleston
SCAV
Stanley Steemer
WIS-TV

MOBILE BIDDING

Terminix Service, Inc.

CART

Early Autism Project Inc.

GOLF BALL

Owens and Minor

BEVERAGE CART

Castrol

SURVIVOR TEAM

John Harris Body Shop

EAGLE

Cerner
Cintas
Drake Development
Lamar Advertising
Lillibridge Healthcare Services
McDaniels Subaru of Columbia

MetroTech Automotive
Midwood Smokehouse
Professional Printers Inc.
Southern Lubricants
SunTrust
Sylvan's

AMENITY BAG

Carfax

TEAM

ABC Columbia
AccessOne MedCard
AGFA Healthcare
Allied Barton Security Services LLC
American Honda Motor Co. Acura Div.
American Honda Finance Corp.
BlackRock Funds
Carolina International Truck
Citizens of Blythewood
Consultants in Gastroenterology, PA
Corporate Concepts
Davis & Co., CPA
Dixon Hughes Goodman LLP
Early Autism Project Inc.

Elliott Davis LLC
Emergency Medicine
Physicians of Carolina Care
Long's Drugstore
Loomis, Sayles & Company, L.P.
Mashburn Construction Co.
Jennifer Mashura
Nephron Pharmaceuticals Corp.
Ogletree, Deakins, Nash, Smoak & Stewart, P.C.
Otis Elevator Co.
Owen Steel Co.
Porsche Cars of North America
PricewaterhouseCoopers LLC
Richardson, Plowden and Robinson, PA
Rodgers Builders
Russell and Jeffcoat
Seix Investment Advisors LLC
Sentry Insurance
Taylor Enterprises
Total Comfort Service Center
TREMCO
Wells Fargo
W.O. Blackstone & Co., Inc.

Greg Wych, D.D.S.
Peter A. Zvejnieks

PUTTING GREEN

McNair Law Firm Foundation

HOLE

Gann Office Suppliers
Image Resource Group
Wells Fargo
AppleOne Employment

TABLE

AppleOne Employment
Mary Ellen Barnwell
Janet Boland
Joseph W. Butler
Betsy L. Chambers
Thomas Dougall
Gallman Personnel Services Inc.
Chad C. Goins
Insurance Management Group Inc.
InStill Health Insurance Co.
William L. Ivey
Keenan Suggs
Mike Kelly Law Group LLC
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Sowell Gray Stepp & Laffitte LLC

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TGIFleming LLC

WINE & DINE

Bricktown Bistro & Raw Bar

AUCTION CAN

COOLER
Gilbane Building Co.

SCORECARD

3M Health Information Systems

SPECIAL THANKS TO

Groucho's Deli - Forest Drive
CiCi's Pizza #726
Liquid Assets
PDQ
Two Men and a Truck
Texas Roadhouse
Taziki's Mediterranean Café
JB's Pr% Alcohol Ice Cream

McDanielsGolfClassic.org
#McDanielsGolf2017

FOR SPONSORSHIP INFORMATION:
Katie Miller, Palmetto Health Foundation
Katie.Miller@PalmettoHealth.org
803-434-2823

SPONSORSHIP BENEFITS	ACE \$10,000	EAGLE \$5,000	SURVIVOR TEAM \$5,000	BIRDIE \$2,500	PAR \$1,500
Four-member team	2 teams	1 team	1 team (team made up of cancer survivors)	1 team	
Complimentary reservations to Sip + Savor on March 30, 2017	8	4	4	2	
Special reservation rate to the Festival of Trees Auction Preview (Nov. 2017)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Sign recognition on both courses	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Recognition in sponsor section of McDanielsGolfClassic.org	logo	logo	logo	name	name
Recognition on social media channels	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Option to include an item in player amenity bags (see form for details)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Catered lunch and dinner on tournament day (4/21)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Option to set up a display/ tent area on a hole (see form for details)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			



2017 EXCLUSIVES (ONLY ONE OF EACH AVAILABLE EXCEPT FOR BEVERAGE CARTS)

cash + in-kind | 2018 first right of refusal (due Nov. 17, 2017)

<p>GOLF BALL SPONSOR</p> <p>SOLD to Owens and Minor</p>	<p>\$5,000</p>	<ul style="list-style-type: none"> • Logo printed on Titleist ProV1 golf balls, the official golf ball of the McDaniels Golf Classic, distributed to approximately 300 golfers • Logo printed on golf ball packaging (Logo needed by 3/25/2016) • Recognition on tournament day printed piece • Recognition in auction/tournament materials • 4 reservations to Sip + Savor on March 30, 2017 • Recognition in sponsor section of McDanielsGolfClassic.org • Recognition on Palmetto Health Foundation's social media channels
<p>CART SPONSOR</p>	<p>\$5,000</p>	<ul style="list-style-type: none"> • Complimentary golf towels with your company logo placed in every cart on tournament day. (Logo needed by 3/25/2016) • Signage recognition on approximately 150 golf carts used by golfers • Recognition on tournament day printed piece • Recognition in auction/tournament materials • 4 reservations to Sip + Savor on March 30, 2017 • Recognition in sponsor section of McDanielsGolfClassic.org • Recognition on Palmetto Health Foundation's social media channels
<p>AMENITY BAG SPONSOR</p> <p>SOLD to Carfax</p>	<p>\$5,000</p>	<ul style="list-style-type: none"> • Single logo placement on amenity tote given to approximately 300 golfers (Logo needed by 3/25/2016) • Recognition in auction/tournament materials • Opportunity to include promotional item in bag • 4 reservations to Sip + Savor on March 30, 2017 • Recognition in sponsor section of McDanielsGolfClassic.org • Recognition on Palmetto Health Foundation's social media channels
<p>LUNCH SPONSOR</p> <p>SOLD to Midwood Smokehouse</p>	<p>\$5,000</p>	<ul style="list-style-type: none"> • Opportunity to place signage at the Ft. Jackson Golf Club pavilion during lunch • Opportunity to distribute promotional item to golfers • Recognition in tournament day materials • 4 reservations to Sip + Savor on March 30, 2017 • Recognition in sponsor section of McDanielsGolfClassic.org • Recognition on Palmetto Health Foundation's social media channels
<p>DINNER SPONSOR</p> <p>SOLD to Sodexo</p>	<p>\$5,000</p>	<ul style="list-style-type: none"> • Opportunity to place signage at the Ft. Jackson Golf Club pavilion during dinner • Opportunity to distribute promotional item to golfers • Recognition in tournament day materials • 4 reservations to Sip + Savor on March 30, 2017 • Recognition in sponsor section of McDanielsGolfClassic.org • Recognition on Palmetto Health Foundation's social media channels
<p>BEVERAGE CARTS</p> <p><i>Two available: one on Old Hickory course and one on Wildcat course</i></p>	<p>\$2,500 EACH</p>	<p>Sponsorship of the beverage carts provides your company with the opportunity to be the source of beverages to approximately 150 golfers on one of the two courses.</p> <ul style="list-style-type: none"> • Signage with your company logo on beverage carts (two per course) • Opportunity to staff beverage cart on tournament day • Opportunity to distribute promotional item to golfers • Recognition on tournament day printed piece • Recognition in auction/tournament materials • 2 reservations to Sip + Savor on March 30, 2017 • Recognition in sponsor section of McDanielsGolfClassic.org • Recognition on Palmetto Health Foundation's social media channels
<p>SCORE CARD SPONSOR</p> <p>SOLD to 3M</p>	<p>\$1,500</p>	<ul style="list-style-type: none"> • Single logo placement on scorecard to approximately 300 golfers. (Logo needed by 3/25/2016) • Single logo placement on scoreboard (Logo needed by 3/25/2016) • 1 reservation to Sip + Savor on March 30, 2017 • Recognition in auction/tournament materials • Recognition in sponsor section of McDanielsGolfClassic.org • Recognition on Palmetto Health Foundation's social media channels

SOLD

SOLD

SOLD

SOLD

Only 2 left!

SOLD

2017 EXCLUSIVES (CONTINUED)

cash + in-kind | 2018 first right of refusal (due Nov. 17, 2017)

<p>CAN COOLER SPONSOR</p> <p>SOLD to Nephron</p>	<p>\$1,500</p>	<p>• Logo printed on 300 can coolers (koozie) needed by 3/22/17)</p> <p>• Opportunity to distribute promotional item to golfers</p> <p>• Recognition in tournament day materials</p> <p>• 1 reservation to Sip + Savor on March 30, 2017</p> <p>• Recognition in sponsor section of McDanielsGolfClassic.org</p> <p>• Recognition on Palmetto Health Foundation's social media channels</p>
<p>DRIVING RANGE SPONSOR</p>	<p>\$1,500</p>	<p>• Signage placed at driving range</p> <p>• Sponsor table at driving range to distribute promotional item to golfers</p> <p>• Recognition in tournament day materials</p> <p>• Recognition in sponsor section of McDanielsGolfClassic.org</p> <p>• Recognition on Palmetto Health Foundation's social media channels</p> <p>• 1 reservation to Sip + Savor on March 30, 2017</p>
<p>PUTTING GREEN SPONSOR</p>	<p>\$1,500</p>	<p>• Signage placed at putting green</p> <p>• Sponsor table at driving range to distribute promotional item to golfers</p> <p>• Recognition in tournament day materials</p> <p>• Recognition in sponsor section of McDanielsGolfClassic.org</p> <p>• Recognition on Palmetto Health Foundation's social media channels</p> <p>• 1 reservation to Sip + Savor on March 30, 2017</p>
<p>WATER SPONSOR</p>	<p>\$1,500</p>	<p>• Logo printed on bottled water labels for golfers</p> <p>• Sponsor table at driving range to distribute promotional item to golfers</p> <p>• Recognition in tournament day materials</p> <p>• Recognition in sponsor section of McDanielsGolfClassic.org</p> <p>• Recognition on Palmetto Health Foundation's social media channels</p> <p>• 1 reservation to Sip + Savor on March 30, 2017</p>

HOLE SPONSORSHIP

\$350 FOR ONE COURSE OR \$600 FOR BOTH COURSES

Sponsorship of a hole provides your company with the opportunity to set up a display/tent area on a hole on tournament day. The hole sponsorship allows you to greet and entertain the approximately 150 golfers per course with promotional exhibits/activities. Promotional activities should include entertainment for tournament golfers (games, music, promotional giveaways, contests, etc.) and should be given pre-approval by Foundation staff. Hole sponsors are strongly encouraged to provide beverages and a game in order to maximize activity and engagement with golfers.



2017

SPONSORSHIP COMMITMENT

Proceeds benefit Palmetto Health Cancer Centers

Form with checkboxes for ACE (\$10,000), EAGLE (\$5,000), SURVIVOR TEAM (\$5,000), BIRDIE (\$2,500), and PAR (\$1,500).

Form with 'EXCLUSIVE' label and checkboxes for CART (\$5,000), BEVERAGE CART (\$2,500), WATER SPONSOR (\$1,500), and other items, some of which are crossed out.

Company (how it will appear in print) _____

Address _____

City/State/Zip _____

Work Phone _____ Cell phone _____

Fax _____ Email _____

Contact Name _____ Title _____

Signature _____

ALL SPONSORSHIP PAYMENTS ARE DUE IN FULL NO LATER THAN APRIL 14, 2017.

Our check is enclosed and made payable to Palmetto Health Foundation/McDaniels Golf Classic. Palmetto Health Foundation's Tax ID # is 57-0725699.

PLEASE BILL ME.

Credit card information:

Visa MasterCard American Express Discover

Account number: _____

Name on card: _____

Expiration date: _____ Amount to be charged to credit card: \$ _____

Signature: _____

Please return this form by MARCH 31, 2017 to: Katie Miller | Palmetto Health Foundation | PO Box 247 | Columbia, South Carolina 29202 803-434-2823 | FAX 803-434-2815 | Katie.Miller@PalmettoHealth.org