



# This year's most adorable way to fundraise!

## Become a PupPal. You're in for a real treat!

Your monthly gift of \$19 or more will help our puppies find their purpose. Because one day, with your help, they will deliver hope to someone in need.

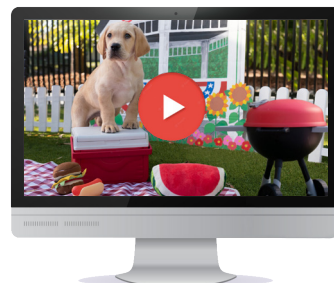


Watch pups from our Puppy Academy play and learn in magical worlds made just for them

Receive exclusive photos and videos that make you say "Awww!"

Download adorable digital wallpapers and upload a smile

Look forward to monthly moments that hug your heart and brighten your smile—straight to your inbox



Exclusive Videos!



### Add PupPal to your Walkathon fundraising toolkit HERE'S HOW:

- 1 Invite your friends, family, workplace, and network to join PupPal.
- 2 Ask them to sign up at [GuideDogs.org/puppal](https://www.GuideDogs.org/puppal)
- 3 For you to receive Walkathon credit for their (or your own!) membership, ask them to include your name during their PupPal sign-up, when prompted.

### Keep up with your fundraising progress

When your friends sign up for PupPal, you will receive fundraising credit:

- Named fundraisers will receive PupPal credit towards their fundraising goals until the end of the Walkathon fundraising period, May 31, 2024.
- For example, if a PupPal membership begins January 2024 for \$19 a month, your 2024 fundraising totals will include \$19 each month through May 31, 2024. (Good news! Starting June 1, while the monthly membership remains active, you will continue to receive credit toward next year's Walkathon.)
- Your Walkathon fundraising progress will be updated regularly when a monthly PupPal donation is processed.



I can't wait for next month's PupPal video!



**NOTE:** PupPal is replacing the Sponsor a Puppy program. If your donors sponsored a puppy, their sponsorship will automatically roll into our PupPal program and you will continue to receive credit, as long as the donor continues with the PupPal program.