



Making an Impact

4 Easy Tips for Fundraising

When you sign up to participate in the health. moves. minds.® FUNdraiser, you'll receive a Personal Fundraising Page. Here are 4 ways to make the biggest impact.

1 Personalize your fundraising page

Use the personal fundraising page to tell your family's story. Remember, when people know why you are fundraising, they are much more likely to support you! View our [Fundraising HQ Tutorial Video](#) to get started.

2 Set a target

Aim high with your personal fundraising goal – it can motivate you and your donors. Don't forget about the incentives available for reaching certain benchmarks with your fundraising! Prizes and awards are available when you raise \$25, \$50, \$100 and \$200!

3 Share!

Use social media or email to contact friends, family, colleagues, and more. Share your goals and inspiration:

- Login to your [Fundraising HQ](#)
- On your personal fundraising page, look for the blue "Reach Your Goal Faster" box and click the "Connect Fundraiser to Facebook" button to create a linked Facebook Fundraiser.
- Create a Linked [Facebook Fundraiser](#)
- Scroll down to the Personal Page section and click the URL link to view your personal fundraising page.
- Post one of our sample email messages to your profile and remember to update your post regularly.

4 Thank you donors!

Just as asking for donations is an important first step to fundraising, thanking your donors is even more important.

- Every donation should be acknowledged immediately with an email, social media call out, and/or a handwritten thank-you note.
- You can also thank your donors directly from your Personal Fundraising Page using the ready-made emails in your [Fundraising HQ](#)!



Parents, be sure to work with your child and help them convey the reason they are participating and why the cause is so important to them. Facebook or Twitter are great ways to thank your donors publicly by mentioning them in status updates, which puts out another subtle request for donations at the same time. Everyone will want to become a part of what you're all doing together!