An Event in 5 Weeks or Less!

It's easy to raise funds for your school with the health. moves. minds.® program! Follow these steps to complete your event in 5 weeks or less, including ideas for incentives, lessons and a celebration. Get started today!

Week 1: Registration & Planning

☐ Get approval from your principal and sign up online (healthmovesminds.org) with our easy-to-use fundraising platform.

☐ Email healthmovesminds@shapeamerica.org to setup your personal planning call.

☐ Decide what you want to purchase with your funds from the Gopher catalog and set a goal to achieve the items.

☐ Determine school-based incentives to encourage students to register and fundraise.  
   Tip: Try "PE Teacher for a Day" for the highest fundraiser.

Week 2: Communication & Kick Off

☐ Send out parent announcements and share with students. Use the ready-made email templates provided in your Fundraising HQ!

☐ Host a kick-off assembly with your students during class. Show this video, share the items to be purchased from Gopher and incentives that can be earned working as a Team reach your school's fundraising goal.

Week 3: Fundraising & Educational Activities!

☐ Choose to use the health. moves. minds. educational activities that best fits your students' needs or choose to use your own educational materials focused around a specific physical activity unit.

Week 4: Celebrate

☐ Have a fun celebration after the completion of your fundraising event for working together as a Team at your school!  
   Tip: Invite families to a Mind & Body Fitness Night using the health. moves. minds. Station Cards.

Week 5: Wrap Up Your Event

☐ Thank donors and congratulate students, staff and volunteers.

☐ Submit any offline donations and expect your Gopher gift card and any earned incentives within 2-4 weeks after receipt of offline donations by SHAPE America!
Choose How to Fundraise!

There are two flexible options when you sign up for the health. moves. minds. program to help you make the biggest impact in your school and community!

**OPTION 1**
Support Your School

Receive 50%
of all funds raised from your program in the form of a Gopher gift card.

+ An additional 10%
for the extra funds you need from Gopher!

**SPECIAL MATCHING BONUS**

**Giveback Examples**

<table>
<thead>
<tr>
<th>Event Raises</th>
<th>Your School (50% + 10% match)</th>
</tr>
</thead>
<tbody>
<tr>
<td>$498</td>
<td>$273.90</td>
</tr>
<tr>
<td>$4,890</td>
<td>$2,689.50</td>
</tr>
<tr>
<td>$10,245</td>
<td>$5,634.75</td>
</tr>
</tbody>
</table>

No matter the amount you raise - you receive 50% of what you raise, plus a 10% match of that 50% back to your school in the form of a Gopher Gift Card.

It’s that simple – no giveback limit!

**OPTION 2**
Support Your Community

Receive 25%
of all funds raised from your program in the form of a Gopher gift card.

+ Give 25%
of the overall funds from your program to a charity of your choice!

**GIVE BACK OPPORTUNITY**

**Giveback Examples**

<table>
<thead>
<tr>
<th>Event Raises</th>
<th>Your School (25%)</th>
<th>Your Charity (25%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>$478</td>
<td>$119.50</td>
<td>$119.50</td>
</tr>
<tr>
<td>$4,987</td>
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</tr>
<tr>
<td>$10,106</td>
<td>$2,526.50</td>
<td>$2,526.50</td>
</tr>
</tbody>
</table>

No matter the amount you raise - you receive 25% back to your school in the form of a Gopher Gift Card and your charity will receive 25% as a cash donation.

It’s that simple – no giveback limit!

Your impact goes even further! The remainder of the funds raised will help support health and physical education programs and advocacy at the local, state and national levels.
What Can I Do with My Gift Card?

1. Use your hard earned funds to support your school’s health and physical education program with equipment from Gopher!

2. Support school wellness with Gopher’s other brands! Your gift card works with ALL of the brands below.

Gopher
Innovative physical education, athletic, fitness, and recreation equipment for elementary to high school and beyond.
GopherSport.com

SPARK
SPARK is Physical Education...and so much more! With seven different full curriculum modules to choose from, SPARK programs help support many ages and program types.
sparkpe.org

Moving Minds
Unique classroom furniture and supplies that promote activity and learning in the classroom.
Moving-Minds.com

SPARK
Your trusted expert in early childhood active play and playground solutions.
PWAP.com

Gopher Strength
Strength and conditioning solutions that help everyone achieve peak performance.
GopherPerformance.com

STEM Supplies
Products designed to immerse students in the STEM principles and connect learnings to the real world.
stem-supplies.com