

# health.moves.minds.<sup>®</sup>

## Communication and Outreach Tools

The following can be used to explain the health. moves. minds.<sup>®</sup> program to other teachers, administrators, parents, community, etc. This language can also be modified for the school's team fundraising page and relevant fundraising emails (by adding fundraiser-specific information). Highlighted text would be personalized by each school.

### Email Communications

Log into your health. moves. minds. Fundraising HQ to access ready-made email templates that you can easily customize and send to your school administration, other teachers, parents and students. Following is a listing of the available templates.

- Email 1: Save-the-Date
- Email 2: Kick-off Announcement
- Email 3: Half-Time Announcement
- Email 4: Thank You Announcement
- Join My School Fundraiser
- Join My School and Charity Fundraiser
- We Made it to Our School Fundraising Goal
- Welcome to our School Team

### Social Media Messaging

#### Facebook

**NAME OF SCHOOL** is currently participating in an educational fundraising program called health. moves. minds.<sup>®</sup> Students are learning how to take care of their mind and body, while also developing important character traits such as kindness and empathy. As part of this program, we are raising money to help create a more active and healthy environment in our school, which will benefit our students physically, emotionally, socially, and academically. Our school has pledged to make the world a kinder place – will you support our efforts? **INSERT SCHOOL TEAM PAGE URL**

#### [Option if school designates a 501(c)(3) charity to support in their Fundraiser]

**NAME OF SCHOOL** is moving and grooving with health. moves. minds.<sup>®</sup> and raising money to help create a more active and healthy environment in our school. We are also supporting a charity that is important to our school community: **NAME OF CHARITY**.

#### Twitter

**NAME OF SCHOOL** is raising money to create a healthier, more active school. Please donate to help our students be the best they can be! **INSERT SCHOOL TEAM PAGE URL** #healthmovesminds

**NAME OF SCHOOL** is raising money for programs and resources to improve our students' physical and mental health. Please donate today! **INSERT SCHOOL TEAM PAGE URL** #healthmovesminds