

Getting Started Schools/Teachers

1. Register: Sign up your school!

Visit healthmovesminds.org and click **Sign Up** to register create your school Team and register as a Team Champion. Team Champions should decide your fundraising model in advance – raise funds for your school (50% of funds raised go to your school) or “pay it forward” (25% of funds raised support a charity of your choice* and 25% come back to your school). Team Champions should also be prepared to answer questions about your fundraiser (e.g., whether you will be collecting offline donations, etc.)

2. Fundraise: Spread the word!

Share event information with your school and parents using the template emails that we have created for you! Use our safe and online fundraising platform to raise funds! **Student incentive:** Students raising at least \$50 online OR offline will earn an Amplify Kindness T-shirt!

Looking to collect offline donations? Donations may be collected offline and submitted to SHAPE America at the conclusion of your health. moves. minds. Fundraiser along with the School Offline Donation Form. Students raising offline donations are eligible to earn one (1) t-shirt incentive when they raise at least \$50.

3. Educate: Implement your activities!

Incorporate our ready-to-use lessons and activities on kindness, mindfulness, and empowerment in a way that works best for our school. Check out a [sneak peek](#) of the new mini-lessons!

4. Celebrate!

Celebrate all the amazing work your school has done with a special wellness activity!

*If you are choosing to donate 25% of funds raised to a charity of your choice, remember to complete the [Charity Consent Form](#) and submit it – along with the accompanying [ACH/Direct Deposit Vendor Authorization](#) and [W9](#) forms – to the following secure fax number: **703.476.9537** at least **30 days prior to your event start date**. If SHAPE America has not received all of your completed 501(c)(3) Charity Paperwork BEFORE your fundraiser begins, your event will be switched to a School Fundraiser and your school will receive 50% of all funds raised instead of being shared with the selected charity.