

health.moves.minds.<sup>®</sup>

# Getting Started Schools and Teachers

## 1. Register: Sign up your school!

Visit [healthmovesminds.org](https://healthmovesminds.org) and click **FUNdraiser Sign Up** to register create your school Team and register as a Team Champion. Team Champions should decide your fundraising model in advance – raise funds for your school (50% of funds raised come back to your school in a Gopher gift card) or “pay it forward” (25% of funds raised support a charity of your choice\* and 25% come back to your school in a Gopher gift card). Team Champions should also be prepared to answer questions about your fundraiser (e.g., whether you will be collecting offline donations, etc.)

## 2. FUNdraise: Spread the word!

Share event information with your school and parents using the template emails that we have created for you! Use our secure online fundraising platform to raise funds!

**Student Rewards:** Students raising \$25, \$50, \$100, \$200 or more achieve [special rewards](#) when they raise funds online or offline.

**Looking to collect offline donations?** Donations may be collected offline and submitted to SHAPE America at the conclusion of your health. moves. minds. FUNdraiser along with the [School Offline Donation Form](#). Students raising offline donations are eligible to earn the student incentives referenced above.

## 3. Educate: Implement your activities!

Incorporate our ready-to-use lessons and activities on kindness, mindfulness, and empowerment in a way that works best for your school. Check out a [sneak peek](#) of the new mini-lessons!

## 4. Celebrate!

Celebrate all the amazing work your school has done with a special wellness activity!

\*If you are choosing to donate 25% of funds raised to a charity of your choice, remember to complete and submit the [Charity Paperwork](#) – which includes a Charity Consent Form, ACH/Direct Deposit Vendor Payment Authorization Form and W-9 – to SHAPE America **at least 30 days before your fundraiser starts** and no later than June 1, 2024. Forms must be dated during the 2023-2024 health. moves. minds. campaign year (August 1, 2023 – June 30, 2024). **Even if you have partnered with the same charity in a previous year, new forms must be submitted annually.** If the required forms are not completed and submitted as indicated, the school shall receive the full allocation instead of funds being disbursed to the 501(c)(3) charity your school chose.