



# Fundraising Talking Points

As a participant, these talking points may help you in your fundraising efforts when you contact potential donors.

- I will participate in Unified Flag Football to raise awareness and money for the athletes of Special Olympics Southern California.
- I've set a personal goal to raise (amount) because this cause is important to me. (Share a story about the reason you're supporting Special Olympics athletes.)
- With your support, we can enrich the lives of thousands of athletes with intellectual disabilities and their communities through sports, education, and athlete health.
- Special Olympics provides children and adults with intellectual disabilities with the chance to live happier, healthier, and longer lives. We provide training for life.
- Donating is easy and even small donations can make a big difference. Just go online to (your fundraising page address goes here), select the amount that you would like to give, and click "Donate." I can also provide you with an offline donation form so you can give cash or a check.
- You should give whatever you feel is appropriate. Every donation counts in our goal to raise funds for Special Olympics athletes! Sometimes it helps to think about what you spend during the course of a week and donate an equivalent amount – like what you spend eating out or on coffee.
- Thank you so much, (name)! I'll let you know how it goes. I appreciate your support.