



Fundraising Talking Points

As a participant, these talking points may help you in your fundraising efforts when you contact potential donors.

- I will take the plunge to raise funds for Special Olympics.
- I've set a personal goal to raise **(amount)** because this cause is important to me. **(Share a story about the reason you're supporting Special Olympics athletes.)**
- With your support, we can enrich the lives of thousands of athletes with intellectual disabilities and their communities through sports, education, and athlete health.
- Special Olympics provides children and adults with intellectual disabilities with the chance to live happier, healthier, and longer lives. We provide training for life.
- Donating is easy and even small donations can make a big difference. Just go online to **(your fundraising page address goes here)**, select the amount that you would like to give, and click "Donate." I can also provide you with an offline donation form so you can give cash or a check.
- You should give whatever you feel is appropriate. Every donation counts in our goal to raise funds for Special Olympics athletes! Sometimes it helps to think about what you spend during the course of a week and donate an equivalent amount – like what you spend eating out or on coffee.
- Thank you so much, **(name)**! I'll let you know how it goes. I appreciate your support.



Memory Jogger Activity

Don't think you know enough people to join your team or to ask for a donation? Take a minute to think of 50 people you can ask to help you meet your fundraising goal.

Make a phone call to:

- | | | |
|-------------------|--------------------|-------------------|
| 1. Parents | 5. Brothers-in-law | 9. Nieces/Nephews |
| 2. Sisters | 6. Aunts/Uncles | 10. Grandparents |
| 3. Sisters-in-law | 7. Cousins | |
| 4. Brothers | 8. Children | |

Others you might call or email:

- | | | |
|------------------------|------------------------|----------------------|
| 1. College Friends | 5. Children's friends | 9. Former co-workers |
| 2. Fraternity/Sorority | 6. Children's teachers | 10. Coach(es) |
| 3. High school friends | 7. Neighbors | |
| 4. Facebook friends | 8. Parent's friends | |

Send an Email to:

- | | | |
|---------------|-----------------------|---------------------|
| 1. Accountant | 5. Chiropractor | 9. Physician |
| 2. Attorney | 6. Landlord/Manager | 10. Wedding planner |
| 3. Babysitter | 7. Real estate agent | |
| 4. Dentist | 8. Physical therapist | |

Maybe you know people from:

- | | | |
|-------------------|----------------------|-------------------------|
| 1. Work | 5. Places of worship | 9. Golf course |
| 2. Bowling league | 6. Coffee house | 10. Favorite restaurant |
| 3. Gym or yoga | 7. Neighborhood café | |
| 4. Childcare | 8. Camp | |

Drop Off a Letter to:

- | | | |
|-------------------|----------------|--------------------|
| 1. Pet groomer | 5. School | 9. Gym/Yoga studio |
| 2. Drycleaner | 6. Supermarket | 10. Pharmacist |
| 3. Florist | 7. Manicurist | |
| 4. Barber/Stylist | 8. Bartender | |



How to Raise \$500 (or more) in 10 Days

- Day 1** Sponsor yourself for \$25
- Day 2** Ask 2 family members to donate \$25 each
- Day 3** Ask 5 friends to contribute \$20
- Day 4** Ask 5 co-workers to contribute \$10
- Day 5** Ask 5 neighbors to contribute \$10
- Day 6** Ask 5 people from your place of worship to contribute \$1
- Day 7** Ask your boss for a company contribution of \$50. Better yet, find out if your company will match all of what you raise! Learn more at www.matchinggifts.com/specialolympics
- Day 8** Ask 2 businesses or companies (ie: insurance agent, lawyer, etc.) that you deal with through work to contribute \$25
- Day 9** Ask businesses you frequent to personally contribute \$15 (hair salon, dry cleaner, favorite restaurant, etc.)
- Day 10** Hold a fundraiser (Raffle, dinner, car wash, etc.)