



Suggested Social Media Messages

- Add your link to EVERY message so your friends can easily access your page to donate or register.
- Make sure you're asking your friends to do something. Use words like, "Donate now," "Share this," or "View my fundraising page." Remember that you have to be specific to get results.
- Thank each of your friends on their pages. You never know who else is going to read their page and possibly donate to you.
- Have fun and make it personal.
- If you have teammates on Facebook, message them to create healthy competition.
- What's an @? Use it to tag your friends on Facebook. Type @ in front of someone's name in your status.
- Don't just use your status to talk about your fundraising goal. Message everyone you know! Spread the word with messages, chat, etc.
- Why are you fundraising for Special Olympics? Share your story with your friends, and let them know why you are raising funds and awareness for the athletes.

Fundraising Messages

1. I am raising money for Special Olympics online! Please donate to support my fundraising efforts. [\(insert personal link\)](#)
2. I am [\(insert event text\)](#) to raise funds and awareness for Special Olympics athletes. Donate today and make a difference! [\(Insert personal link\)](#)
3. Your donation can change the lives of thousands of people with intellectual disabilities in Southern California. Support me as I fundraise to benefit Special Olympics. [\(insert personal link\)](#)

Join my Event Messages

1. I'm raising funds for Special Olympics! Join my event at [\(insert team link\)](#)
2. Who's ready to raise money for a great cause? Join my event to support Special Olympics athletes. [\(insert team link\)](#)

Thank You Messages

1. Thank you [\(insert donor's name\)](#) for supporting Special Olympics. Your gift makes a big difference! [\(insert personal link\)](#)
2. Thank you [\(insert donor's name\)](#) for your donation to Special Olympics. You have helped bring me closer to my personal goal of \$ [_____](#) and to making a difference in the lives of individuals with intellectual disabilities! [\(insert personal link\)](#)
3. Thank you [\(insert donor's name\)](#) for supporting me as fundraise to benefit Special Olympics. Together, we can help make a difference in the lives of children and adults with intellectual disabilities. [\(insert personal link\)](#)