



Raise \$250 without breaking a sweat

\$25

Make a self pledge

Lead by example! Make a self-pledge of \$25 to kick-start your fundraising. This will show your commitment to potential donors and they will follow your lead.

\$100

Connect with friends and family

Your family will be so proud to hear that you are climbing the CN Tower to help build stronger communities where everyone can thrive. Connect with five friends or family members and ask them to donate \$20 each. That's another \$100!

\$25

Talk to your workplace

Ask your workplace if they will match your self-pledge. Some workplaces already offer a matching gift program. That's another \$25.

\$100

Fundraise on social

Share that you're getting #UP4Community on social and ask people in your network to donate. If you receive five donations of \$20, you'll have raised another \$100—for a grand total of \$250! Don't forget to include a link to your Personal Page.

