



Wisconsin Humane Society
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2012 Gala Committee Chairs

Tony Enea, Gala Chair
Elaine Garrett, Logistics
Marni Garrett, Logistics
Charlie James, Corporate Solicitation
Jenny McMahon-Varick, Silent Auction
Sara McGuire, Marketing
Donna Metzendorf, Decorations
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2011 Corporate Gala Sponsors

Michael & Lisa Cudahy
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The Equitable Bank
Stan Kass - Skylark Automatic Vending, Inc.
Quarles & Brady LLP
Jeff Rusinow Family Foundation
Ruvn Bros. Artisans & Trades, Inc.
Caterpillar
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Fitzgerald, Clayton, James & Kasten, Inc.
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Park Bank
Reinhart Boerner Van Deuren SC
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U.S. Bank
Vilter Foundation, Inc.
WISN TV
Anick & Associates
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Nicholas Carl Design
The Marek Group



Dear Friends,

Experience a *Night of the Unleashed* at the Wisconsin Humane Society's 2012 Paws & Claws Gala!

This year's event will be held **Saturday, September 22nd** at the elegant Pfister Hotel. The evening will include a silent and live auction and a five-star dinner featuring local and sustainable fare. You'll also be greeted by cats in ball gowns and dogs in tuxedos!

Today, we cordially invite you to partner with us for this exquisite evening! When you join us, we will work with your business to generate community exposure and marketing opportunities through our powerful online, social media and traditional media presence. You'll also have access to our VIP Preview Party, exclusively for gala supporters.

The enclosed packet outlines available partnership opportunities ranging from table sponsorships of \$3,000 to \$10,000. Sponsorships at all levels are important and we can customize an approach that will be meaningful to you and demonstrate your involvement as a community leader.

For your convenience, we have enclosed a sponsorship form and return envelope. If you have any questions, please contact Anne Reed at 414-431-6100 or Jesse VanCamp at 414-431-6121. We look forward to speaking with you about your participation in the 2012 Paws & Claws Gala.

Sincerely,

Tony Enea
Board President

Anne Reed
Executive Director

P.S. If a corporate sponsorship does not fit your current interests, individual tables are available for purchase for you and your guests at any of these levels. Single tickets will also be available.



Corporate Table Benefits

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\$10,000

10 tickets to gala event
Invitation to exclusive VIP Preview Party
Gala program ad
Signage at gala
Social media marketing on Twitter and Facebook
Traditional media marketing including TV and radio
Sponsor listing in our e-Newsletter

\$7,500

10 tickets to gala event
Invitation to exclusive VIP Preview Party
Gala program ad
Signage at gala
Social media marketing on Twitter and Facebook
Traditional media marketing including TV and radio
Sponsor listing in our e-Newsletter

\$5,000

10 tickets to gala event
Invitation to exclusive VIP Preview Party
Gala program ad
Signage at gala
Social media marketing on Twitter and Facebook
Traditional media marketing including TV and radio

\$3,000

10 tickets to gala event
Invitation to exclusive VIP Preview Party
Signage at gala
Social media marketing on Twitter and Facebook
Traditional media marketing including TV and radio

Additional Underwriting Opportunities

Dinner	\$20,000
Open Bar	\$12,000
Printing	\$3,000
Hors d'oeuvres	\$2,500
Valet Parking	\$2,500
Auctioneer	\$750
Pianist	\$500



www.wihumane.org



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Your donation at work.

WHS receives no government support. We are funded through the generous support of community-minded companies, foundations, and caring individuals and through special events like the Paws & Claws Gala. WHS operates two state-of-the-art shelters in Milwaukee and Ozaukee County.

Your support of the 2012 Paws & Claws Gala makes it possible for WHS to offer the following services:

- a comprehensive **adoption program** that matches 10,000 homeless companion animals annually with new families and provides follow-up and support to ensure successful placements
- lifesaving **medical care** for nearly 20,000 companion and wild animals annually
- educational programs for **7,000 children** designed to teach compassion, respect and responsible care for animals
- intervention programs for children to **end neglect and abuse** and break the link between violence against animals and humans
- the largest **wildlife rehabilitation hospital** in the state, which provides rescue, rehabilitation and release for more than 5,000 wild animals annually
- a **spay/neuter clinic** for animals from low-income households, which helps to curb animal overpopulation
- **manners classes** for dogs and puppies as well as informational seminars about a wide range of animal-related topics
- a **pet food bank** for animals from families experiencing significant, temporary financial hardship.

Wisconsin Humane Society Ozaukee Campus

In 2004, the Wisconsin Humane Society merged with the Ozaukee Humane Society to expand our opportunity to help at-risk animals. In 2011, WHS opened a new shelter for the Ozaukee County community. With classroom space to teach children respect and kindness to animals, comfortable housing for animals, and ample space for training classes, it has already become a destination point for families in Ozaukee County.



www.wihumane.org



2012 Paws & Claws Gala Table Sponsorship Form

Thank you for participating in the 2012 Paws & Claws Gala. Please complete all four sections to ensure proper seating allocation and representation of your company's name on the printed materials associated with the Gala.

-Section 1-

Table Level Commitment (see accompanying benefit information)

_____ \$3,000 (10 tickets) _____ \$7,500 (10 tickets)
_____ \$5,000 (10 tickets) _____ \$10,000 (10 tickets)

We are not able to sponsor the Paws & Claws Gala this year, but would like to make a fully tax-deductible contribution to the Wisconsin Humane Society of \$ _____

-Section 2-

Will your organization use its table(s)/seat(s) at the Paws & Claws Gala? ____ Yes ____ No

*If yes, please provide us with the name of your guests by **Monday, August 27, 2012***

-Section 3-

Sponsor Contact Information

Name of sponsor (as you would like it to appear on printed materials)

Contact name _____ Title _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____ Email _____

To share your generosity with our followers, please provide your Twitter and Facebook page names below:

Twitter _____ Facebook _____

-Section 4-

Payment Information

DEADLINE: All payments are due by 08/27/12.

_____ Check enclosed (made payable to the Wisconsin Humane Society)

_____ Please charge the following credit card in the amount of \$ _____

_____ Visa _____ MC _____ Discover

Account # _____ Exp _____ V Code _____

Signature _____

Please submit your logo by Monday, August 27 to Allie Yoder at ayoder@wihumane.org.

Please return this form to:

Wisconsin Humane Society
4500 West Wisconsin Avenue
Milwaukee, WI 53208
Attn: Paws & Claws Gala
Fax: (414) 431-6200

For questions or more information, please contact
Jesse VanCamp at (414) 431-6121 or jvancamp@wihumane.org