Your support is vital to saving lives. The Wisconsin Humane Society does not receive any general government funding and we are not an affiliate of any national animal welfare organization. Donations from individuals, corporations, and foundations account for more than half of the WHS budget, which provides lifesaving care to so many animals in need.

SNAPSHOT 2016

THANK YOU for making all of this possible in 2016:

- 16,489 spay/neuters
- 10,100 adoptions
- 2,647 dogs & cats
- 1,300 animals transferred
- 5,673 wild animals
- 7,086 children
- 2,541 clients
- 1,000 animals
- 16,489 surgeries were performed, compared to 12,168 the previous year.
- 10,100 adoptions, of which about 70% were from local sources. Animals in our adoption program have as long as it takes to find a new home.
- 2,647 were adopted as “special needs” because of medical or behavioral issues.
- 1,300 animals transferred from MADACC for adoption at WHS, a record in at least the last decade.
- 5,673 wild animals were admitted to the Wildlife Rehabilitation Center.
- 7,086 children were reached through youth programming.
- 2,541 clients served through our Pets for Life program, an increase of 57% over the prior year, and 1,000 animals were spayed/neutered.
- 1,000 animals were returned to their owners.
- 2,400 people raised nearly $500,000 through events like the Paws & Claws Gala, Tails on the Trail Dog Run/Walk, Feasting for Fido & Feasting for Felix.
- 1.4 MILLION in gifts were received through Buster’s Legacy donors who supported animals through estate plans.
- 100,000 different people visited our website every month, resulting in about 1 million page views every month.
- 1,336 amazing volunteers worked an incredible 60,191.95 hours.
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CONTRIBUTION SOURCES
- Individuals: 75%
- Foundations/grants: 17%
- Corporations: 8%

REVENUE SOURCES
- Contributions: 55%
- Adoption fees: 14%
- Service fees: 13%
- Retail: 7%
- Other: 11%

REVENUE: $9,489,067 | EXPENSES: $9,398,748
FEDERAL TAX ID #39-0810533
Ranked 4 STARS by Charity Navigator
www.wihumane.org | 414-ANIMALS