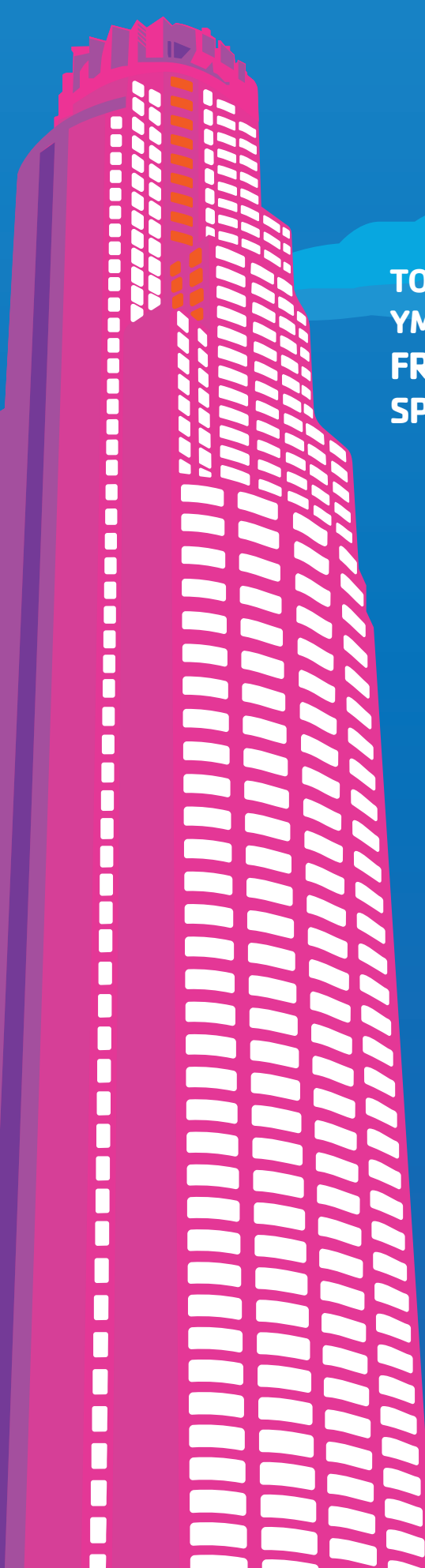


30TH STAIR CLIMB & URBAN HIKE



TO BENEFIT KETCHUM-DOWNTOWN
YMCA COMMUNITY PROGRAMS
FRIDAY, SEPTEMBER 29, 2023
SPONSORSHIP OPPORTUNITIES



In partnership with:
**SILVERSTEIN
PROPERTIES**

TOGETHER, WE MAKE POSSIBLE HAPPEN.



YMCA STAIR CLIMB & URBAN HIKE SPONSORSHIP OPPORTUNITIES

EVENT DESCRIPTION



Step up for the community – 1,664 times to be exact! At 75 floors, the US Bank Tower is home to the tallest stairwell west of the Mississippi, and on Friday, Sept. 29, 2023, thousands will race or walk up the 75 stories to support YMCA programming. After reaching the top, your climbers will enjoy breathtaking views of Los Angeles before taking the elevator down to street level, where a block party will be awaiting, complete with food, activities, music, and a beer garden.

If sightseeing is more your style, begin and end at the same locations with our new Urban Hike option, passing MOCA, The Broad, Disney Concert Hall, The Grand LA, and more along the way.

IMPACT

Participating in the Stair Climb & Urban Hike feels great! All of the money raised is invested directly in programs that support the neighborhoods in and around Downtown LA. With funds raised from the Stair Climb, the Ketchum-Downtown Y operates free and low-cost programs for children, teens, families and seniors living in some of the most under-resourced communities in the city. Y programs include teen programs that cultivate our future leaders, youth sports so every child can experience the joy of sports, and summer camps (both day and overnight) that fill youth with self-confidence and the wonder of new experiences.

SPONSOR HIGHLIGHTS

SPONSOR HIGHLIGHTS INCLUDE:

- Marketing opportunities & brand exposure
- Employee participation & engagement
- VIP start time for large groups
- Product sampling @ booth space
- Year-round community involvement

EACH PARTICIPANT RECEIVES:

- 1 T-Shirt
- 1 Finisher's medal
- 1 Beer Garden ticket
- 1 Reusable Goodie Bag
- Access to incredible views of Los Angeles








Consult the benefits chart to find a level that works for you — custom levels also are available.

www.ymcaLA.org/stairclimb
stairclimb@ymcaLA.org
(213) 639-7453



YMCA STAIR CLIMB & URBAN HIKE 2023 SPONSOR BENEFITS

ALL sponsors receive:

-  **VIP Start Time for your participants (see confirmation form for exact time range)**
-  **Recognition on event T-shirt (logos for \$5,000+), due 8/9**
-  **Opportunity to include a branded item in 4,000 goody bags, due 9/19**
-  **Opportunity to include a promo/coupon in our e-goody bag email, due 9/19**
-  **Logo in event-website scrollbox**
-  **Recognition on annual YMCA Donor Wall**
-  **Pre-Event Sponsor VIP Happy Hour invitation for up to 3 company reps**

**Custom levels available*

SPONSORSHIP BENEFITS

	COMPLIMENTARY PARTICIPANTS (Participants must register using sponsor code by 9/19 at 11:59 PM)	BOOTH SPACE	10-60 SECOND COMMERCIAL FOR JUMBOTRON	SIGNAGE & ACTIVATION OPPORTUNITIES Sponsor Must Provide Signage by 9/22	SOCIAL MEDIA SHOUT-OUTS	LOGO IN EMAIL FOOTER JUNE-OCT 1-2/MONTH	LOGO IN EVENT BROCHURE	LOGO ON DAY-OF BANNER	ADDITIONAL BENEFITS	
SPONSORSHIP LEVEL	PRESENTING SPONSOR \$50,000+	180	First choice of location	Due 9/1	Up to: 2 at Start Line 5 at Resting Floor (plus activation) Stairweell signage	X	X	On Front Due 5/5	Due 8/11	YMCA Courtyard Banners Event Bibs Block Party Jumbotron
	BLOCK-PARTY SPONSOR \$40,000+	140	X	Due 9/1	Up to: 4 at Block Party (plus stage signage)	X	X	Due 5/5	Due 8/11	
	START-LINE SPONSOR \$40,000+	140	X	Due 9/1	Up to: 4 at Start Line (plus activation)	X	X	Due 5/5	Due 8/11	
	COMMUNITY SPONSOR \$25,000+	100	X	Due 9/1			X	Due 5/5	Due 8/11	
	RESPONSIBILITY SPONSOR \$20,000+	80	X	Due 9/1			X	Due 5/5	Due 8/11	
	FAIRNESS SPONSOR \$15,000+	60	X	Due 9/1			X	Due 5/5	Due 8/11	
	RESPECT SPONSOR \$10,000+	40	X				X	Due 5/5	Due 8/11	
	TRUSTWORTHINESS SPONSOR \$7,500+	30					X	Due 5/5	Due 8/11	
	CARING SPONSOR \$5,000+	20					X	Due 5/5	Due 8/11	
	CITIZENSHIP SPONSOR \$2,500+	10							Due 8/11	



YMCA STAIR CLIMB & URBAN HIKE 2023 SPONSORSHIP CONFIRMATION

Today's Date: _____ Company Name: _____

Event Representative(s) – for sponsorship deadlines, climber/hiker organization, etc.

Name(s): _____

Email(s): _____

We would like to join the 30th Annual YMCA Stair Climb & Urban Hike as a:

✓	Sponsorship Level	# of Climbers	Start Time*
	Presenting Sponsor – \$50,000+	180 VIP Start	<p>All Sponsors will be assigned a start time between 1:00PM - 4:30PM</p> <p>Please see below for what's NEW for this year regarding start time requests</p>
	Block-Party Sponsor – \$40,000+	140 VIP Start	
	Start-Line Sponsor – \$40,000+	140 VIP Start	
	Community Sponsor – \$25,000+	100 VIP Start	
	Responsibility Sponsor – \$20,000+	80 VIP Start	
	Fairness Sponsor – \$15,000+	60 VIP Start	
	Respect Sponsor – \$10,000+	40 VIP Start	
	Trustworthiness Sponsor – \$7,500+	30 VIP Start	
	Caring Sponsor – \$5,000+	20 VIP Start	
	Citizenship Sponsor – \$2,500+	10 VIP Start	
	Custom Level – \$_____		
	Choose Your Start Time - \$3,000*		

***NEW for 2023 - Start Time Requests:** Start Time requests will be offered as an a la carte benefit option. Unfortunately, requests from previous years will not carry over.

- Our company plans to provide giveaways for the goody bag (500–4,000 items).
- Our logo will be sent via email ASAP (both .eps and .jpeg) **OR** Please continue to use the logo you have on file.

PAYMENT INFORMATION

- Please send invoice for the amount above – payment will be made by November 30, 2023.
- Check is enclosed (please make checks payable to Ketchum-Downtown YMCA).

If you'd like to pay by credit card, please email AshleyBerg@ymcala.org with "STAIR CLIMB SPONSORSHIP REQUEST" in the Subject line and Ashley will contact you directly.

Return form to:
YMCA Stair Climb & Urban Hike

Attn: Ashley Berg
Ketchum-Downtown YMCA
401 S Hope Street
Los Angeles, CA 90071

Email: StairClimb@ymcala.org
Phone: 213-624-2348
Nonprofit Tax ID: 95-1644052



YMCA STAIR CLIMB & URBAN HIKE 2022 SPONSORS

PRESENTING SPONSOR – \$45,000+

- Wells Fargo

COMMUNITY SPONSOR – \$25,000+

- Bank of the West
- Union Bank

RESPONSIBILITY SPONSOR – \$20,000+

- US Bank

FAIRNESS SPONSORS – \$15,000+

- Latham & Watkins LLP
- Herbalife Nutrition

RESPECT SPONSORS – \$10,000+

- Alliant Insurance Services
- Alston & Bird
- Deloitte
- Gibson, Dunn & Crutcher LLP
- Munger, Tolles & Olson LLP
- OneLegacy
- Payden & Rygel
- PineBridge Investments

TRUSTWORTHINESS SPONSORS – \$7,500+

- BNY Mellon
- East West Bank
- EY
- Gensler
- Swinerton
- UCLA Health

CARING SPONSORS – \$5,000+

- Northwestern Mutual
- Allen Matkins
- Bernards
- Brookfield Properties
- CBRE
- Commonwealth Partners
- Cooperative of American Physicians, Inc.
- Cordoba Corporation
- Cushman & Wakefield
- D.A. Davidson & Co.
- DoubleLine
- JLL
- Katten Muchin Rosenman LLP
- KPMG LLP
- McGuireWoods Consulting LLC
- Miracle Mile Advisors
- Robert Half
- Torrey Pines Bank

CITIZENSHIP SPONSORS – \$2,500+

- American Realty Advisors
- Bloc, The
- City Club LA
- Comerica Bank
- Diamond Generating Corporation
- DigitalBridge
- Fifth Third Commercial Bank
- Jones Day
- Mechanics Bank
- Merrill Lynch
- Reed Smith LLP
- San Pasqual Fiduciary Trust Company
- Webcor
- Whiting Turner Contracting Company
- Winston & Strawn LLP

IN PARTNERSHIP WITH

- Silverstein Properties
- Golden Road Brewing
- Downtown Center Business Improvement District
- 71Above
- Rising Realty Partners
- Earthwise



THE YMCA STAIR CLIMB IS OUR #1 VOLUNTEER EVENT EVERY YEAR. CITY NATIONAL IS EXCITED TO BE BACK IN PERSON AND ON THE WAY UP WITH #STAIRCLIMBLA! #CNBTOGETHER

-JENNIFER NICKERSON, CITY NATIONAL BANK

