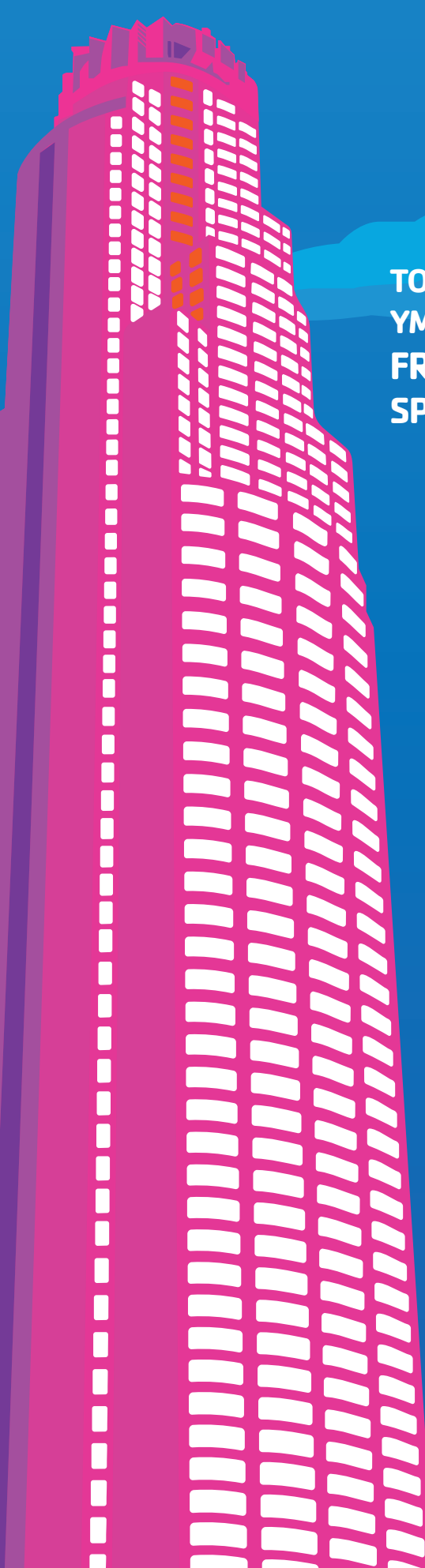


# 31ST STAIR CLIMB & URBAN HIKE



TO BENEFIT KETCHUM-DOWNTOWN  
YMCA COMMUNITY PROGRAMS  
FRIDAY, SEPTEMBER 27, 2024  
SPONSORSHIP OPPORTUNITIES



In partnership with:  
**SILVERSTEIN  
PROPERTIES**

TOGETHER, WE MAKE POSSIBLE HAPPEN.



# YMCA STAIR CLIMB & URBAN HIKE SPONSORSHIP OPPORTUNITIES

## EVENT DESCRIPTION



Step up for the community – 1,664 times to be exact! At 75 floors, the U.S. Bank Tower is home to the tallest stairwell west of the Mississippi, and on Friday, Sept. 27, 2024, thousands will race or walk up the 75 stories to support YMCA programming. After reaching the top, your climbers will enjoy breathtaking views of Los Angeles before taking the elevator down to street level, where a block party will be awaiting, complete with food, activities, music, and a beer garden.

If sightseeing is more your style, begin and end at the same locations with our new Urban Hike option, passing MOCA, The Broad, Disney Concert Hall, The Grand LA, and more along the way.

## IMPACT

Participating in the Stair Climb & Urban Hike feels great! All of the money raised is invested directly in programs that support the neighborhoods in and around Downtown LA. With funds raised from the Stair Climb, the Ketchum-Downtown Y operates free and low-cost programs for children, teens, families and seniors living in some of the most under-resourced communities in the city. Y programs include teen programs that cultivate our future leaders, youth sports so every child can experience the joy of sports, and summer camps (both day and overnight) that fill youth with self-confidence and the wonder of new experiences.

## SPONSOR HIGHLIGHTS

### SPONSOR HIGHLIGHTS INCLUDE:

- Marketing opportunities & brand exposure
- Employee participation & engagement
- VIP start time for large groups
- Product sampling @ booth space
- Year-round community involvement

### EACH PARTICIPANT RECEIVES:

- 1 T-Shirt
- 1 Finisher's Medal
- 1 Beer Garden Ticket
- 1 Reusable Goodie Bag
- Access to incredible views of Los Angeles

Consult the benefits chart to find a level that works for you — custom levels also are available.

[www.ymcaLA.org/stairclimb](http://www.ymcaLA.org/stairclimb)  
[stairclimb@ymcaLA.org](mailto:stairclimb@ymcaLA.org)  
213 639 7453





# YMCA STAIR CLIMB & URBAN HIKE 2024 SPONSORSHIP CONFIRMATION


Today's Date: \_\_\_\_\_ Company Name: \_\_\_\_\_

Event Representative(s) – for sponsorship deadlines, climber/hiker organization, etc.

Name(s): \_\_\_\_\_

Email(s): \_\_\_\_\_

We would like to join the 31st Annual YMCA Stair Climb & Urban Hike as a:

✓	Sponsorship Level	# of Climbers	Start Time*
	Presenting Sponsor - \$50,000+	180 VIP Start	All Sponsors will be assigned a start time between <b>12:00 PM – 3:30 PM</b>
	Finishing Medal Sponsor - \$40,000+ 	140 VIP Start	
	Community Sponsor - \$25,000+	100 VIP Start	
	Responsibility Sponsor - \$20,000+	80 VIP Start	
	Fairness Sponsor - \$15,000+	60 VIP Start	
	Respect Sponsor - \$10,000+	40 VIP Start	
	Trustworthiness Sponsor - \$7,500+	30 VIP Start	
	Caring Sponsor - \$5,000+	20 VIP Start	
	Citizenship Sponsor - \$2,500+	10 VIP Start	
	Custom Level - \$ _____		
	Choose Your Start Time – \$1,000*		

**\*Start Time Requests - as of 2023:** Start Time requests will be offered as an a la carte benefit option. Unfortunately, requests from previous years will not carry over.

- Our company plans to provide giveaways for the goody bag (500–4,000 items).
- Our logo will be sent via email ASAP (both .eps and .jpeg) **OR**  Please continue to use the logo you have on file.

## PAYMENT INFORMATION

- Please send invoice for the amount above – payment will be made by November 29, 2024.
- Check is enclosed (please make checks payable to Ketchum-Downtown YMCA).

If you'd like to pay by credit card, please email [SagePritchett@ymcala.org](mailto:SagePritchett@ymcala.org) with "STAIR CLIMB SPONSORSHIP REQUEST" in the Subject line and Sage will contact you directly.

### Return form to:

#### YMCA Stair Climb & Urban Hike

Attn: Sage Pritchett  
Ketchum-Downtown YMCA  
401 S Hope Street  
Los Angeles, CA 90071

**Email:** StairClimb@ymcala.org  
**Phone:** 213 624 7453  
**Nonprofit Tax ID:** 95-1644052



# YMCA STAIR CLIMB & URBAN HIKE 2023 SPONSORS

## PRESENTING SPONSOR - \$50,000+

- U.S. Bank

## BLOCK PARTY SPONSOR - \$40,000+

- Wells Fargo

## COMMUNITY SPONSOR - \$25,000+

- BMO
- Herbalife Nutrition

## FAIRNESS SPONSORS - \$15,000+

- Latham & Watkins LLP

## RESPECT SPONSORS - \$10,000+

- Alliant Insurance Services
- Alston & Bird
- Gaspar Insurance
- Gibson, Dunn & Crutcher LLP
- Payden & Rygel

## TRUSTWORTHINESS SPONSORS - \$7,500+

- East West Bank
- Munger, Tolles & Olson

## CARING SPONSORS - \$5,000+

- Allen Matkins
- Bel Air Investments
- Bernards
- California Community Foundation
- Commonwealth Partners
- Cooperative of American Physicians, Inc.
- Cushman & Wakefield
- D.A. Davidson & Co.
- Deloitte
- DoubleLine
- EY
- Fifth Third Commercial Bank
- Gensler
- Katten Muchin Rosenman LLP
- KPMG LLP
- LA Metro
- McGuireWoods Consulting LLC

## CARING SPONSORS - \$5,000+ continued

- Miracle Mile Advisors
- Northwestern Mutual
- Northwestern Mutual (West LA)
- PineBridge Investments
- Schindler Elevator Corporation
- Swinerton Builders (Swinerton Fdn)
- Torrey Pines Bank
- UCLA Health

## CITIZENSHIP SPONSORS - \$2,500+

- American Realty Advisors
- Analysis Group, Inc
- The Bloc
- Brookfield Properties
- CBRE
- City Club LA
- Comerica Bank
- Cordoba Corporation
- Diamond Generating Corporation
- Jones Day
- Merrill Lynch
- Reed Smith LLP
- San Pasqual Fiduciary Trust Company
- Valley Presbyterian Hospital
- Webcor
- Whiting Turner Contracting Company
- Winston & Strawn LLP

## IN PARTNERSHIP WITH

- Silverstein Properties
- Golden Road Brewing
- Downtown Center Business Improvement District
- 71Above
- Rising Realty Partners
- Earthwise





THE YMCA STAIR CLIMB IS OUR #1 VOLUNTEER EVENT EVERY YEAR. CITY NATIONAL IS EXCITED TO BE BACK IN PERSON AND ON THE WAY UP WITH #STAIRCLIMBLA! #CNBTOGETHER

-JENNIFER NICKERSON, CITY NATIONAL BANK

