



FOR YOUTH DEVELOPMENT®  
FOR HEALTHY LIVING  
FOR SOCIAL RESPONSIBILITY

# 2nd ANNUAL RUN TO THE HOLLYWOOD SIGN

Saturday, June 13, 2015  
SPONSORSHIP & BENEFITS DECK

## HOLLYWOOD



STRENGTHENING THE FOUNDATIONS OF COMMUNITY





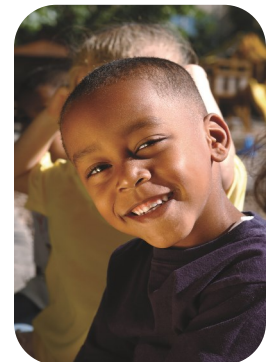
# RUN TO THE HOLLYWOOD SIGN SPONSORSHIP DECK

As of 2015, the Hollywood Wilshire YMCA has been serving the Hollywood community for many years, and we plan on celebrating in a big way! YMCA youth & family programs are a fundamental part of the community, which is why we are the only organization with permission to access the Hollywood Sign trail for an event. Sponsorship levels are based on the YMCA's 6 pillars of character, which are the foundation of everything we do: **Trustworthiness, Respect, Responsibility, Fairness, Caring and Citizenship.**



## TRUSTWORTHINESS SPONSOR - \$10,000

- **VIP Start Time for four (4) four-person teams (runner info due 6/10)**
- Post race festival booth
- Recognition ceremony on stage
- Company logo (color & b/w in .jpeg) recognition on:
  - Email blasts (March-June; 1-3/month)
  - Event Brochure (due 4/3)
  - Event t-shirt (due 5/29)
  - Day of banners (due 5/29)
  - Event website (can be added at any time) and sponsor page
- Opportunity to provide promotional goodie bag items (due 6/8)



## CARING SPONSOR - \$5,000

- **VIP Start Time for three (3) four-person teams (runner info due 6/10)**
- Post race festival booth
- Company logo (color & b/w in .jpeg) recognition on:
  - Event Brochure (due 4/3)
  - Day of banners (due 5/29)
  - Event t-shirt (due 5/29)
  - Event website (can be added at any time) and sponsor page
- Opportunity to provide promotional goodie bag items (due 6/8)





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## CITIZENSHIP SPONSOR - \$2,500

- **VIP Start Time for two (2) four-person team (runner info due 6/10)**
- Company logo (color & b/w in .jpeg) recognition on:
  - Event t-shirt (due 5/29)
  - Event website (can be added at any time) and sponsor page
- Opportunity to provide promotional goodie bag items (due 6/8)



## WATER STATION SPONSOR - \$1,000

- **VIP Start Time for one (1) four-person team (runner info due 6/10)**
- Recognition at water stations (encouragement signage to be provided by sponsor; due 5/29)
- Company logo (color & b/w in .jpeg) recognition on:
  - Event website (can be added at any time) and sponsor page
- Opportunity to provide promotional goodie bag items (due 6/8)

## MILE MARKER SPONSOR - \$500

- **VIP Start Time for one (1) four-person team (runner info due 5/19)**
- Recognition at the mile marker (encouragement signage to be provided by sponsor; due 5/29)
- Company logo (color & b/w in .jpeg) recognition on:
  - Event website (can be added at any time) and sponsor page
- Opportunity to provide promotional goodie bag items (due 6/8)



**FOR MORE INFORMATION, OR TO SCHEDULE  
A MEETING OR PHONE CALL PLEASE  
CONTACT KITTY AT 323 762 8742 OR  
KITTYGORDILLO@YMCALA.ORG**



# RUN TO THE HOLLYWOOD SIGN 2014 SPONSORSHIP CONFIRMATION

Today's Date: \_\_\_\_\_ Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

We would like to join the **RUN TO THE HOLLYWOOD SIGN** as a:

X	Sponsorship Level	# of Teams
	Trustworthiness Sponsor - \$10,000	4 Teams VIP Start
	Caring Sponsor - \$5,000	3 Teams VIP Start
	Citizenship Sponsor - \$2,500	2 Teams VIP Start
	Water Station Sponsor - \$1,000	1 Teams VIP Start
	Mile Marker Sponsor—\$500	1 Teams VIP Start

## Payment Information

Please invoice us.

Our check is enclosed

Please charge my credit card:  Visa  MC  AMEX  Discover

Card#: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Cardholder's Name: \_\_\_\_\_ Signature: \_\_\_\_\_

Billing Address: \_\_\_\_\_ City/State/Zip: \_\_\_\_\_

### Return this form by Wednesday, May 26th to:

RUN TO THE HOLLYWOOD SIGN  
ATTN: Kitty Gordillo  
HOLLYWOOD WILSHIRE YMCA  
1553 North Schrader Boulevard  
Hollywood, CA 90028

Email: [kittygordillo@ymcala.org](mailto:kittygordillo@ymcala.org)

Fax: 323 467 3026

Tax ID#95-1644052

Questions, please call 323 762 8742

**WITH YOUR SUPPORT, YOUR COMPANY, YOUR EMPLOYEES AND THE CHILDREN,  
TEENS, FAMILIES AND SENIORS SERVED BY OUR COMMUNITY  
PROGRAMS WILL RUN TOGETHER!**



# RUN TO THE HOLLYWOOD SIGN

## WHAT'S NEXT

WHAT'S DUE	DATE DUE
Company Logo for email blast	March 27
Company Logo for brochure	April 13
Company Logo for t-shirts	May 29
Company Logo for banners	May 29
Signage for Water Station	May 29
Last day to register online	June 10 at 11:59pm
Opportunity to provide promotional goodie bag items	June 8